

TWENTY CENTS

FEBRUARY 16, 1953

TIME

THE WEEKLY NEWSMAGAZINE



ATTORNEY GENERAL BROWNELL
A legal mind and a political brain.

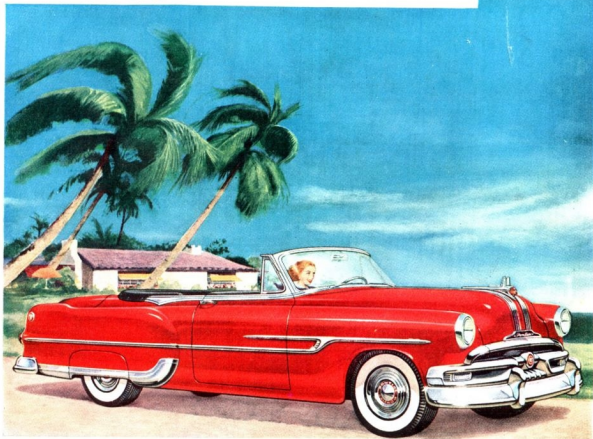
\$6.00 A YEAR

(REG. U. S. PAT. OFF.)

VOL. LVI NO. 7

DOLLAR FOR DOLLAR YOU CAN'T BEAT A 1953

Dual-Streak **Pontiac**



A GENERAL MOTORS MASTERPIECE

In a Class All by Itself!

Pontiac for 1953 is so strikingly new and offers such obvious quality in every detail that it has raised the standards of an entire price class of automobiles.

Certainly no car at anywhere near Pontiac's price can match the smartness of its sparkling Dual-Streak beauty. The

great 1953 Pontiac is completely new in every styling detail from bumper to bumper, inside and out.

On the road Pontiac is a spectacular Dual-Range* performer built to give you the most wonderful miles of your life—and to deliver them dependably

and economically for years to come.

Best of all, Pontiac is *priced just above the lowest*—well within the reach of any new car buyer. Yes, Pontiac is in a very modest price class, but as an automobile it's in a class all by itself! See your nearest Pontiac Dealer. *Optional at extra cost.



PONTIAC MOTOR DIVISION OF GENERAL MOTORS CORPORATION



TODAY AS YESTERDAY

1920 KISSEL Goldbug, filling up at the first "Ethyl" gasoline pump, had a six-cylinder, 60-h.p. engine. It had a seat on the side that slid in and out like a drawer.

cars run their best on the best gasoline

1953 OLDSMOBILE Super "88" is described as the "power car of the year." It offers power steering, power brakes and a 165-h.p. engine.



1923 LOCOMOBILE, at \$7,600, was the costliest American stock car that year. This Model 48 lasted for 18 years, with minor changes.

1903 ORIENT Buckboard sold for \$375 and was promoted as the "cheapest auto in the world." Its 4-cylinder engine was mounted in the rear.



ETHYL
CORPORATION

New York 17, New York
Ethyl Antiknock Ltd., in Canada

ON FEBRUARY 2, 1923—thirty years ago this month—car owners went out of their way to stop at this little station in Dayton, Ohio. They wanted to try a new kind of gasoline . . . a gasoline that promised to stop the "knock" that was plaguing them.

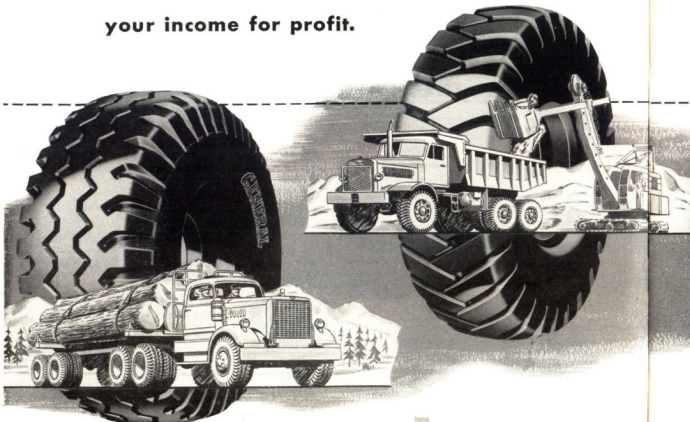
This new gasoline was "Ethyl" gasoline. And these first purchasers found it really did stop "knock." But that wasn't all. It opened the door to the modern, high compression engines that give today's cars such thrilling power and performance.

To get the most enjoyment out of your car, always fill 'er up with "Ethyl" gasoline. For today, as yesterday, cars run their best on the best gasoline.

ARE YOU PRICE CONSCIOUS OR PROFIT MINDED?

NOW, GENERAL TRUCK TIRES

have more rubber, more fabric than
ever before. They deliver more original miles
and more recap miles . . . leave more of
your income for profit.



KRAFT RECAPPING gives you
these 4 big advantages for Safe Low Cost Mileage

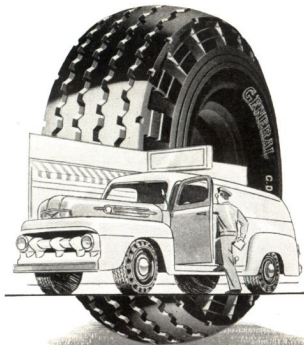
- 1 FACTORY APPROVED EQUIPMENT
- 2 FACTORY TRAINED MEN
- 3 GENERAL TIRE TOP-QUALITY RUBBER
- 4 FACTORY CONTROLLED METHODS

To buy the best of anything you must pay a higher price. That's true of General Tires. But before you're through with them, Generals cost you *less* than any other tires.

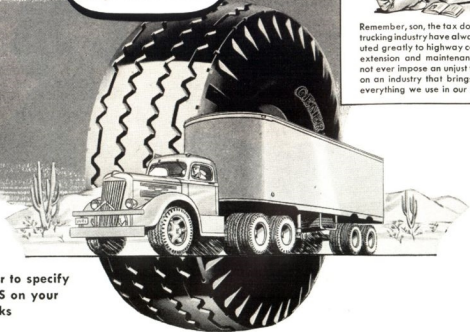
Their higher original price is necessary because they have more rubber and more fabric built into them. Generals have a stronger cord today so they take more, dependable recaps. They are engineered differently, with more and better rubber *between the plies* to resist bruising and breaking. Their treads are compounded by exclusive formulas of more expensive materials to wear longer, to wear more slowly, to resist cracking and cutting.

One set will *prove* you can cut your tire costs by changing to Generals.

THE GENERAL TIRE & RUBBER CO.
AKRON, OHIO



THE GENERAL TRUCK TIRE



Remember to specify
GENERALS on your
New Trucks



Remember, son, the tax dollars of the trucking industry have always contributed greatly to highway construction, extension and maintenance. So let's not ever impose an unjust tax burden on an industry that brings us nearly everything we use in our daily lives.

These "Headlines" tell the Story!

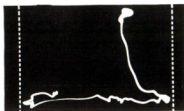
U. S. TESTING COMPANY PROVES
THE MONROE SINGLE KEYBOARD
SAVES HEAD AND EYE TRAVEL

Study these "head lines" . . . photos made by U. S. Testing Company, Inc.* that measure the head travel required to operate Monroe's Single Keyboard and another leading calculator with *extra* keyboard. This tiring head motion results from wasteful hand travel.

Here's proof the Monroe Single Keyboard increases figure production by enabling your operators to accomplish more with less effort. Multiply this individual saving of movement . . . or work . . . by the number of times daily your operators' hands travel over



SINGLE KEYBOARD FOCUSES ATTENTION!
Follow the beam that marks the head motion of the operator using Monroe's Single Keyboard. Notice how slight that motion is when she works on only one keyboard, in one system.



EXTRA KEYBOARD MEANS EXTRA WORK!
Contrast the movement of the operator's head when she must labor over two keyboards. Here's why operators tire faster, make more errors, use more energy. Monroe eliminates this extra, nerve-fraying head motion.

their keyboards. Which keyboard would *you* choose?

Want the full story of why, feature by feature, Monroes are your best buys in fully automatic calculators? Call your local Monroe man for a demonstration on your own work. Today!

*Test No. U1156

MONROE

CALCULATING, ADDING, ACCOUNTING MACHINES



MONROE CALCULATING MACHINE COMPANY • GENERAL OFFICES: ORANGE, NEW JERSEY



"THE ROOM KEEPS SPINNING AROUND!"

"It's nothing," Jim McKee said. But the nurse knew Jim was wrong. It was the fourth time that month he'd come to the plant's First Aid room. Now it was a cut finger. Next time, the nurse thought, it may be something really serious.

"I don't know why it is," Jim said, "but standing there on the assembly line gets me dizzy. All of a sudden the room's spinning around."

The nurse questioned him some more—then sent him to the doctor. As a result of her action, Jim learned that he had a heart condition and must be careful about the kind of work he did. Otherwise, the doctor told him, those "dizzy spells" might lead to a serious accident.

The doctor called the plant manager, and together they worked out a new program for Jim. They moved him to a cutting machine which he could operate sitting down. A simple remedy—but it saved the plant a capable worker and it saved Jim's job.

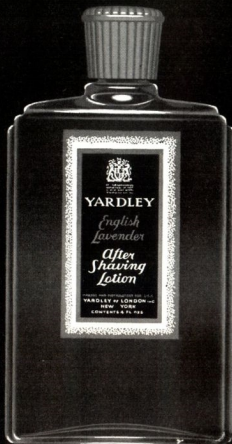
Industrial Preventive Medicine is just one phase of Liberty Mutual's "Humanics" program. "Humanics" prevents accidents and reduces disability caused by accidents. It includes Industrial Engineering and Hygiene, Claims Medical Service and Rehabilitation. All five of these services are designed to reduce loss and lower the cost of workmen's compensation insurance. Liberty Mutual's booklet, "Humanics," tells how this program has reduced costs and improved production in plants like yours. For your copy, call or write the nearest Liberty Mutual office, or write us at 175 Berkeley Street, Boston 17, Massachusetts.



★ Better Compensation Insurance Protection at Lower Cost through HUMANICS ★

The criterion of good taste the world over...

Yardley for men



BY APPOINTMENT PURVEYORS OF SOAP TO THE LATE KING GEORGE VI YARDLEY LONDON

Makers and Distributors for U. S. A., Yardley of London, Inc., New York

LETTERS

Breakfast at the White House

Sir:

I am an ardent admirer of President and Mrs. Eisenhower, but I'm afraid the publicity in *TIME*, Feb. 2 about the poor type of breakfast they eat[®] will set good nutrition back 25 years . . .

ALLIE KNOBEL

Gaylord, Minn.

The Old Man & the Secretary

Sir:

Sometimes an offhand remark is revealing, sometimes misleading. I hope the latter is true of a comment by our new Secretary of the Treasury, quoted in your fine article [Jan. 26] on him. You report: "When he caught Mrs. Humphrey reading Hemingway's *The Old Man and The Sea*, he asked, with a wink, 'Why would anybody be interested in some old man who was a failure and never amounted to anything?'"

Probably the wink meant he was kidding; but it would be too bad if our nation's new financial boss writes off as unimportant "failures" such successes as Hemingway's Old Man, who worked his life out at a useful job, won the adulation of a boy and the affection of his own community. If Mr. Humphrey's own children catch from him as much of the real meaning of life as the old fisherman imparted, then he too is a successful man . . .

HAROLD F. STRONG

San Francisco

Sir:

. . . Suggested reading for Secretary Humphrey, with a wink: the Sears, Roebuck

* The President's: half a grapefruit and a cup of coffee; Mamie's: a cup of Sanka, a piece of toast.

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TIME
February 16, 1953

Volume LXI
Number 7

TIME, FEBRUARY 16, 1953

new $\frac{1}{4}$ - $\frac{1}{2}$ division of seat-back on all 2-door models. Rear-seat passengers can get in and out without disturbing front-seat passengers.



new one-piece curved windshield. Fast, constant-action electric windshield wipers.



new rear quarter-window that lets rear-seat passengers look sideways without leaning forward.



new roominess—for example, 8 inches more hip room in rear seats of sedans!

new performance... horsepower increased to 100, compression ratio upped to 7.1 to 1.

new truly balanced ride... smoothest, softest, steadiest you've ever experienced!



new balanced steering offers fingertip ease... freedom from road shock.



new roominess in the luggage compartment—a 30% increase!



new larger rear window. Altogether, there's 16% more glass area.

in so many ways—

new

'53 PLYMOUTH

ALL THESE AND MANY OTHER *new features* add up to *new beauty balanced with safer vision, more roominess, convenience—all the things you want in a car.* But don't be satisfied with just looking—at this or any other car! Get a good, thorough *demonstration drive* and compare! Your Plymouth dealer will be happy to arrange it!

PLYMOUTH Division of CHRYSLER CORPORATION, Detroit 31, Michigan
Equipment and trim are subject to availability of materials



There's more quality in it—you get more value out of it

Racing's Most Coveted Award Again Won with **CHAMPION** Spark Plugs!



Chuck Stevenson, 1952
AAA National Racing
Champion and winner of
the stock car division of the
Mexican Road Race.



The AAA medal awarded
for the best record in 15
big car races totalling
2400 miles.



"When you're up against the best drivers and cars in the nation you want spark plugs that stay with you," says Stevenson. "For my money there isn't a spark plug in the world to compare to Champions and I give them full credit for helping make 1952 my big year. Practically every top race driver I know, here or abroad, will tell you Champions are the best!"

The spark plug chosen by Chuck

Stevenson—and by nine of the first ten AAA drivers—must be the best—and that means Champion! This preference by those whose lives and livelihood depend on engine performance means that when you pick Champion Spark Plugs you are buying finer performance, economy and dependability. Whatever make or model car you drive—it will run better with Champions!

CHAMPION SPARK PLUG COMPANY, TOLEDO 1, OHIO

CHAMPION

SPARK PLUGS

Better by Far for **EVERY CAR** Regardless of Make or Year

catalogue. No failures in that work. And you get so much book for your money.

C. G. CHRISTOFIDES

Ann Arbor, Mich.

The Senator & the Secretary

Sir:

In your Feb. 2 issue, I find: "Friends said [Wayne] Morse's swoon probably resulted from treatment to his jaw, broken last year when a horse kicked him." I know a group who would like to know the name of the horse to award same an Oscar "for the supreme exhibition of horse sense."

P. S. CHURCH

Montreal, Canada

Sir:

This screwball Wayne Morse, who was frothing at the mouth re Engine Charlie—where was he while the parade of crackpots, misfits, nincompoops and just plain crooks were operating in Truman's menagerie? Why wasn't he protesting then? . . . It would be characters like Morse who would deprive the country of the services of men of real honest-to-goodness ability and integrity.

H. A. HEISEY

Connellsville, Pa.

Sir:

Re the Secretary of Defense: Instead of repeatedly calling on God to witness what a tremendous monetary sacrifice he made in accepting the post . . . Engine Charlie should be thanking God that he lives under a Government which makes it possible for men like him to attain such financial success . . .

W. JAMES BASTIAN

Washington, D.C.

Sir:

. . . "What is good for General Motors is good for the country." Not knowing Charles Wilson's ideas concerning his moral philosophy, but hearing it said . . . that he is a man of unquestioned integrity and honesty, such a statement as accredited to him suggests strongly that he is a staunch utilitarian.

In a democracy such as ours, the utilitarian approach to things of a governmental nature appears to be the only sane approach . . . If Mr. Wilson is utilitarian, then his statement takes on a laudable aspect . . . I am pretty sure that he knows "good," as he used it, is not a word meaning capricious advantage to one and a fortuitous disadvantage to another, but rather, that what is good is mutually beneficial to both, and to all . . .

BURNS R. ROBBINS

Boston

Tale of a Tub

Sir:

I have always worn a velvet suit, wrist watch and earrings when I have done the family wash, but have felt shamefully dowdy. However, your Jan. 26 picture illustrating the use of the "Electro-Sonic" clothes washer has given me courage to go on.

Life can be beautiful!

AUGUSTA REID

Columbia, Mo.

Natural or Unnatural? (Cont'd)

Sir:

I was astonished to find in your Jan. 19 edition a rehash of Drs. Mandy & Co.'s paper ["Is Natural Childbirth Natural?"] . . . What right has anyone to allege that I am responsible for "unbridled publicity" given in the lay press to a new concept of childbirth? I am responsible for this teaching but not for the understandable enthusiasm of my followers and imitators in the U.S. . . . Has the astonishing and gratifying spread of . . . the great miracle of childbirth urged this caucus to throw one last handful of mud in a despairing effort to rob thousands of Ameri-

Not "just looking"!

these 3¾-million families have buy on their minds

OF THE 3 biggest man-woman magazines, Better Homes & Gardens is the *only* one that gives you millions of families who are screened for their *BUY*-mindedness.

Every page in every issue of BH&G gives its readers ideas to act on—practical ideas to help make their home life pleasanter, richer, more enjoyable. And BH&G readers are ever ready and able to get what it takes to put these ideas to work.

This means a BH&G reader is not *just* a reader. He or she is a reader-shopper, looking for counsel on what to *BUY*.

Why not give your ads the advantage of this *BUY*-eager audience? Here are the millions that count at the sales counters.

BH&G *BUY*OLOGICAL BRIEFS

In 1952—Another new high for BH&G in newsstand sales. More dollars of advertising, more lines of advertising and more pages of advertising were placed in BH&G in 1952 than in any other major monthly magazine.

BH&G has exploded the myth that selected circulation must be small. BH&G now offers advertisers more than 3¼-million families—screened to be top prospects for almost anything on the market.

MEREDITH PUBLISHING COMPANY, Des Moines, Iowa

Can't Double the

Better Homes and Gardens

*Serving more than 3¼-million families
February 1952 - 25¢*

Serving 3¼-million families-screened for the
BUY ON THEIR MINDS!



You're there
...with Zippo!

Here's the odds-on favorite way to make a man think of you every day: Give him a ZIPPO engraved with your company trade-mark. He'll light on it many times daily for years. He'll take pleasure in Zippo's unflinching action—ZIPPO always lights with a zip, even in wind or rain. That's why a man *always* carries his ZIPPO with him, wherever he goes, whatever he does. And you too can be *there with Zippo*. Send in the coupon, see how little it costs.

ZIPPO
The One-Zip
Windproof Lighter

In Canada: ZIPPO Mfg. Co., Canada Ltd., Niagara Falls, Ontario. Prices slightly higher in Canada.



Ideal for sales incentives, length of service awards, sales promotion premiums, business anniversary gifts.
FREE repair service—for life!

**GET YOUR COPY
OF FREE BROCHURE!**

Zippo Manufacturing Company
Bradford, Pa. Dept. TM32
Please send FREE brochure showing Zippo models.
Company.....
Address.....
City.....Zone.....State.....
Att'n.....Title.....

can women of the full and natural joy of young motherhood?

Progress in medical science has always been assailed by shortsighted and usually bigoted critics. Ambrose Paré, James Young Simpson, Semmelweis, Lister, Jenner, Pasteur and a host of other servants of mankind have fought against, laughed at, or succumbed to the vituperation of their contemporaries. As a mere shadow of my famous predecessors, let me laugh and fight on as I have for over 30 years . . .

GRANTLY DICK READ, M.A., M.D.
Johannesburg, South Africa

The Runaway Train

Sir:

Industrialists the country over will appreciate your handling—in the Jan. 26 issue—of Washington's Union Station mishap. Like any other responsible industrial installation, railroads are equipped with the best protective devices that technology can think up and money can buy. But in industry as elsewhere in life, technology and money sometimes fail . . . and the only recourse is to the personal bravery and quick thinking of everyday human beings. It was, as you indicate, such bravery and thinking by such everyday human beings that averted a major catastrophe.

RALPH C. CHAMPLIN
Vice President, Public Relations
Pennsylvania Railroad Co.
Philadelphia

Sir:

It might interest you to know that the John Feeney who warned the stationmaster's office from his post at Tower K in Washington's Union Station of the runaway *Federal Express* is the son of the late John Feeney, who dispatched Southern's "Old 97" on the day it was wrecked (Sept. 27, 1903). I knew the father in his old age as a respected citizen of Kensington, Md. He was train dispatcher at Union Station for, I believe, over 40 years.

(THE REV.) WADE SAFFORD
Department of Missions
Protestant Episcopal Diocese
of Washington, D.C.

Arms & the Man

Sir:

... The tone of your [Jan. 26] article on Douglas Fairbanks Jr.—the "international commuter"—was unfair, inaccurate and mean. The British clubman who announced "Enter Captain Hornblower" when Fairbanks appeared at a fashionable London club wearing some medals was the very height of rudeness . . . This country would benefit by having many more families like the Fairbankses . . . [who] work for better . . . understanding between the peoples of different nations . . .

EDWARD BULKELEY VAN ZILE
Dublin, N.H.

Sir:

We enjoyed your article on Douglas Fairbanks Jr., for we were in Doug's outfit during World War II. At our shore base in the mud of Ferryville, Tunisia, Doug always wore a spotless white shirt, white cap cover, British battle jacket, pegged blue trousers, low black boots, a tremendous string of ribbons, and topped it all off with a handkerchief up his sleeve. He almost looked as sharp as the picture you ran . . .

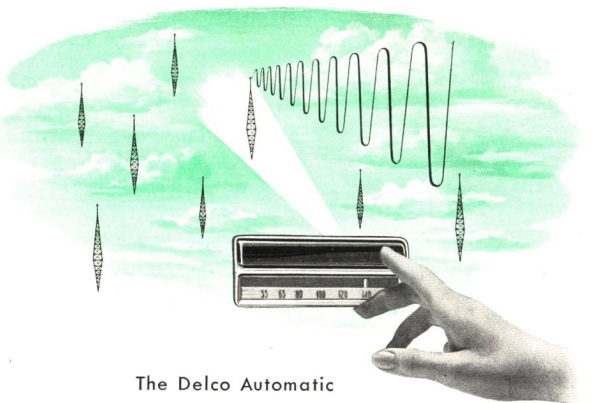
LIEUT. PAUL B. BREMICKER JR.
LIEUT. THOMAS HUNDERMARK
U.S. Navy
San Diego

The Situation of Jonah

Sir:

In asking the question concerning Jonah and the whale, "Who does believe those stories that has any mind at all?", the Rev.

Now...an Auto Radio with Unlimited Station Selection!



The Delco Automatic *Signal-Seeking Radio*

One of the greatest developments in modern car radio is Delco Radio's Signal-Seeking tuner. This vital part of the new Delco auto radio provides *completely automatic* radio station selection and tuning. A touch on the selector bar and the tuner travels across the dial until it encounters the first station signal—it proceeds to the next station when the selector bar is again depressed.

With the Signal-Seeking tuner, up to fifty stations can be received in most localities. The Delco Signal-Seeking radio is offered in many of America's finest new cars . . . ask to see it demonstrated at your car dealer's—soon.

DELCO RADIO

DIVISION OF GENERAL MOTORS CORPORATION, KOKOMO INDIANA



Greater Driving Safety!

When operating the new Delco radio, the driver need never remove his eyes from the road. The tuner makes all the adjustments—pinpoints the station for finest possible reception.



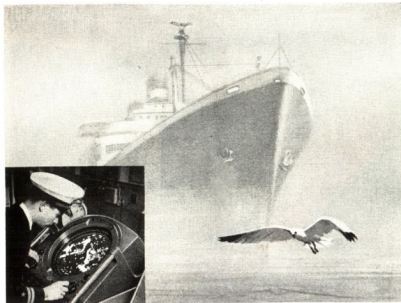
Greater Listening Pleasure!

A special sensitivity control in the Delco Signal-Seeking radio lets you tune in even distant stations with weak signals or tune out all but the nearby stations with strong signals.



No Adjusting to New Stations!

With the Signal-Seeking radio, there are no push-button adjustments to make when entering a new locality. Wherever you drive, this new Delco radio selects your stations automatically.



RAYTHEON RADAR—SEA-GOING WATCHDOG

During World War II, 75% of the U. S. Navy's surface search radar came from Raytheon's laboratories and production lines. Famous SG radar, unwinking eye searching endlessly for the Enemy... helping navigation... spotting hazards.

Today, Raytheon Mariners Pathfinder® Radar watches over many of the world's commercial fleets. It is installed on nearly 70% of all transatlantic vessels, including the superliner S.S. United States.

Easy to operate, economical to maintain, Raytheon Mariners Pathfinder owes its international popularity to the canny judgment of ship-builders, owners and captains who must have the best navigation aids, the best safety insurance for ships, men, and cargo in fog or storm at sea—and the best guarantee of regular operating schedules.

Precision-built to include the latest in radar design, Mariners Pathfinder Radar is a key member of the Raytheon electronics family.



RAYTHEON TELEVISION SETS feature the exclusive VU-matic® tuner, are engineered for all-channel VHF-UHF tuning. Life-true picture clarity backs the Raytheon hallmark—"Built for Today—Designed for Tomorrow."



HEALING BY "RADAR." Raytheon Microtherm® diathermy unit, widely used by leading hospitals, physicians, beams soothing deep heat with the famous radar magnetron tube. It avoids radio & TV interference.



HOW DEEP IS THE OCEAN? Raytheon Submarine Signal Fathometer®—depth sounder that indicates true bottom, obstructions, even fish—is used aboard U.S. Navy ships. For passenger vessels, fishing craft, yachts.



Excellence in Electronics
RAYTHEON MANUFACTURING COMPANY
WALTHAM 54, MASS.

William Wright (TIME, Jan. 26) is stating in effect that Jesus Christ was a brainless liar, for Christ declared, "... as Jonas was three days and three nights in the whale's belly; so shall the Son of man be three days and three nights in the heart of the earth" (Matthew 12:40)...

Mr. Wright is entitled to his own opinion, but let him be honest about his opinions, and stop masquerading (at a salary) as an apostle of Jesus Christ.

Havertown, Pa. **FRANK S. NAUMAN**

The Spirit of '76, etc.

Sir:

I am surprised and mortified to see that TIME, Jan. 19, contained no letters from British subscribers thanking you for your compliment to our Queen, and that TIME, Jan. 26, had none championing her against the slurs cast by readers dissenting from your choice [of Woman of the Year]. It is remarkable that the working head of any democratic state should be referred to as a "parasite"... It would be a good thing if U.S. school history books began to tone down the spirit of '76 stuff, and teach young America a little more of the British side of the American Revolution...

ROBERT APSION

London, England

Sir:

I must say that I am surprised at the vituperative nature of some of the letters you printed about TIME's choice...

E. PEARCE

Leadbury, Herefordshire, England

Sir:

Those pin-size mentalities so busily knocking your Woman of the Year forget that TIME, unlike many of its readers, set its sights on the whole world in making its choice... A young and lovely woman leading an old and resourceful nation will be just the equal partner America needs to get the rest of this half-witted world straightened out.

NIGEL MORLAND

Chesham Bois, Bucks, England

Sir:

... Letters anent your choice... show a foggy ignorance of the tremendous burden of the crown... The criticism of your readers is neither constructive nor charitable.

MARY BRKICH

Saskatoon, Sask., Canada

Sir:

... Their blatant display of ignorance is appalling.

MALCOLM M. BAILLIE

Aruba, Netherlands Antilles

A Wish for a Niche

Sir:

Thank you very much indeed for your... understanding review of my novel *The Little Emperors*, which appeared in the Jan. 26 issue... But the particulars you publish about my private life... are, to a certain extent, inaccurate.

In 1912 I sailed for a long cruise in the barkentine *St. George*, which visited remote islands in the Pacific to collect specimens for the Natural History Museum in London. But I myself was never employed by the museum. I just went along for the trip. I have also studied medieval armor for my own pleasure... But I am not in the true sense an expert... In fact, at the present moment, my sole occupation is writing books, an ill-paid and precarious employment. I wish I had a niche of my own...

ALFRED DUGGAN

London, England



Tomorrow today... via **TWA**

Today's down-to-earth businessman has discovered how convenient and timesaving it is to travel TWA. By using a five-mile-a-minute Constellation for all it's worth, he gets the head start that lets him tackle tomorrow's business today. He arrives refreshed — approaches each meeting with plenty of pep and plenty of time to get results. And since he's handling tomorrow's work today, doesn't that mean he can be back at *his* desk tomorrow morning?

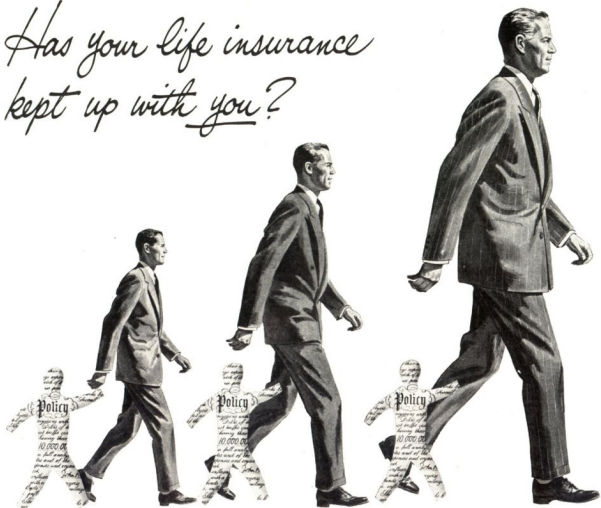


Where in the world do you want to go? For information and reservations, call TWA or see your travel agent.

ACROSS THE U.S. AND OVERSEAS... **FLY TWA**
TRANS WORLD AIRLINES
U.S.A. - EUROPE - AFRICA - ASIA



*Has your life insurance
kept up with you?*



Fathers, too, are worth more now!

As the cost of living has gone up, so has *your* financial importance to your family. Right now it's *twice* what it was before the war.

This means it would take twice as much life insurance to "take over" for you—to pay your family's bills—in terms of 1953 prices.

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A LETTER FROM THE PUBLISHER

Dear Time-Reader

The sketches reproduced below are from a booklet TIME has just produced and sent to its advertisers. The title: *How to Stay with a Moving Target*. The leading character is never in evidence as the scene shifts from one decade

ade to the next, but he leaves behind some of the changing background of each period. You will notice that there is one unchanging part of the background which is familiar to all of you.

Cordially yours,

James A. Linen



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such as Acetate?



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30%?



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TIME

THE WEEKLY NEWSMAGAZINE

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What Happened to Meat Prices?



THE year-end report of the U. S. Bureau of Labor Statistics makes mighty good reading for people who like meat, and that means about everybody.

It shows that as of December 30, average wholesale meat prices were 20% lower than the levels of August 19—the high point of the year.

While declines at retail aren't the same for all grades and cuts, by watching for specials you can get more mileage for your meat money than you could a short while back. This is especially true if you will remember that there is a lot of good meat around besides center cut pork chops . . . or fancy steaks from top grades of beef.

What's the reason for lower meat prices? The answer is simple — greater meat production — more

livestock came to market during this period.

Meat prices follow the age-old law of supply and demand . . . how much meat there is, how many people want it, and how much they have to spend for it.

Did you know

... that there are more than 4,000 individual meat packing companies in the United States . . . that they compete with each other daily both for the meat animals and for customers . . . that this two-way competition (plus modern, mass-production methods and full use of by-products) brings your meat to you at a lower service cost than farm and table than almost any other food?

AMERICAN MEAT INSTITUTE

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your crossing time is less than 5 days

You'll sail with a gay "Who's Who"—speed out of New York harbor at 12 noon and be in Havre by early morning of the 5th day or in Southampton late that afternoon.

Nothing afloat or ashore surpasses the new s.s. UNITED STATES for luxurious comfort. She's com-

pletely air-conditioned from stem to stern—every passenger cabin, all her 26 beautiful public rooms, the crew's quarters. Every stateroom has individual "climate control."

Like every star, she gets plenty of "fan mail": "Not one thing about our crossing could have been improved on" . . . "we had such good service we asked for the same table on our return" . . . "Food unsurpassed by anything we've ever experienced."

Mr. and Mrs. Joel McCrea—his new Universal-International Technicolor picture, "Lone Hand." "This is the ship for a man who likes his steak thick and his stateroom wide! You don't know seagoing luxury 'til you travel on her."



Mr. and Mrs. Horace C. Flanigan aboard the s.s. UNITED STATES. President of the Manufacturers Trust Company, Mr. Flanigan says, "A magnificent ship. This is our way to Europe from now on."

And here's what passengers say about the s.s. AMERICA, popular running-mate of the s.s. UNITED STATES. "I couldn't have wanted better accommodations, food, service or traveling companions" . . . "Impressed by the wonderful service and splendid food."



s.s. AMERICA, famed running-mate of the s.s. UNITED STATES, sails from New York to Cohn, Havre, Southampton, Bremerhaven: Feb. 28, Mar. 21, Apr. 10, May 1, May 23, June 12, and regularly thereafter. First Class \$295 up; Cabin \$200 up; Tourist \$160 up.

s.s. UNITED STATES sails at 12 noon from New York to Havre and Southampton: Mar. 7*, Mar. 25, Apr. 9, Apr. 24, May 8, and regularly thereafter. First Class \$350 up; Cabin \$220 up; Tourist \$165 up.

*Also calls at Bremerhaven on this sailing.

5 city blocks long, as tall as a 12-story building. 2 theaters, 3 Meyer Davis orchestras. She's the first American ship in 100 years, since the famous Clippers, to hold the Blue Ribbon speed trophy of the Atlantic.

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NATIONAL AFFAIRS

THE NATION

Mobilizing the Energies

By any reckoning of physical assets, the free world has always had a preponderant advantage in plant, power and equipment over the Communist world. What the free world lacked in the cold war was a genuine harnessing of its energies. Last week the Eisenhower Administration got the harnessing well under way.

President Eisenhower's State of the Union speech (TIME, Feb. 9) outlined the areas for action. Eisenhower's order removing the U.S. Seventh Fleet as a formal barrier to Chinese Nationalist attacks on the Communist mainland provoked some Democratic questions in Congress, but at the very minimum succeeded in getting both the U.S. and U.S. allies in Western Europe to think hard along the new lines of initiative.

Part of Western Europe's sober second thought was attributable to the on-the-spot explanations of U.S. policy by Secretary of State John Foster Dulles, who traveled 10,000 miles, through seven nations in ten days (see INTERNATIONAL). Dulles was also eminently successful in drawing signs of new unity out of Western Europe's bickering diversity. In capital after capital he managed to convey the urgent need for action, based not on U.S. threats but on an overriding identity of interests among all free nations.

At home, the Administration moved with swift precision to reverse the political and economic philosophies of 20 years. Budget Director Joseph Dodge put a lid on new hiring and set each major department to work on a downward revision of costs—with a deadline of March 2 for action. And Eisenhower himself began the job of cutting away controls from the U.S. economy, confident that in a free economy the U.S. would find the source of more vigor, strength and energy for the cold war.

FOREIGN RELATIONS

Cops on the Hill

Most U.S. Sunday drivers are familiar with psychological warfare, whether they realize it or not. The psychological warrior supreme is the highway cop who ostentatiously parks his big white car marked POLICE on the brow of a hill, for all drivers to see and worry about. He is no bluff. And he has a tremendous effect on the

stream of traffic, and seldom has to get out in hot pursuit.

Similarly, last week the Eisenhower Administration went forward with its psychological offensive against the Communist enemy of the Far East, letting enough news of U.S. military potentialities leak out to make its threat a real one. Latest warrior to park his POLICE car ostentatiously was Admiral Arthur W. Radford, commander in chief of the U.S. Pacific Fleet. As soon as Radford landed

didn't think a blockade would result in any grave danger of enlarging the war." Short said that Eisenhower was "listening" to Radford's reports, added that Congress would support a blockade order.

Meanwhile, reports spread that the U.S. might also:

¶ Advocate in the United Nations a total embargo on all shipments to Communist China, and urge all U.N. members who have recognized Peking (notably Britain) to withdraw their recognition.

¶ Permit Nationalist commando units to train on the tightly sealed-off Pacific Islands of Saipan and Tinian.

¶ Equip the Chinese Nationalist air force with jet fighter-bombers, probably F-84 Thunderjets.

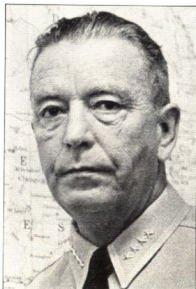
Whether the leaks were psychological or not, none of these courses would be sheer bluff. All are entirely in the realm of the possible. By letting the potentialities be known, the Administration's policy planners—like the cops on the hill—run the best chance of slowing up the enemy without having to use the weapons.

Assignment: Rome

President Eisenhower last week announced that he will nominate Connecticut's former Congresswoman Clare Boothe Luce as U.S. Ambassador to Italy. She will be the first woman ever appointed to a top U.S. Embassy, and the first woman ambassador ever appointed to Rome from any nation.

The White House indicated that Mrs. Luce will take over her new job in late spring—after the Italian elections. This will permit the present U.S. Ambassador, Ellsworth Bunker, to carry through the close watch which he has already begun on the critical Italian election campaign, the date of which has not yet been set.

On the Front. Clare Luce, 49, is the wife of Henry R. Luce, editor-in-chief of TIME, LIFE & FORTUNE. To enter politics in 1942, as a Republican candidate for Congress from Connecticut's Fourth District, she switched from a career as a successful author and playwright (*The Women, Kiss the Boys Goodbye, Margin for Error*). In her first campaign she showed a sureness of political touch and a flair for the dramatic political phrase which delighted her audiences, and got her elected. When she arrived in Washington as a freshman Congresswoman, she was appointed to the important House Military Affairs Committee. During the term she



ADMIRAL RADFORD
Potentialities can be potent.

in Washington (from headquarters in Pearl Harbor) last week, he was summoned to a White House conference with President Eisenhower. Radford came and went publicly, but gave not a hint of the reason for the visit. Nonetheless, the word got around that he was giving his opinions on the possibilities of a naval blockade of the Chinese Communist coast.

Finally, Missouri's Representative Dewey Short, chairman of the House Armed Services Committee, dispelled any mystery. Radford had talked blockade to the committee, said Short, and without recommending a course of action had given the opinion that blockade of China's coastline was feasible. "Like all military people in the Far East," said Short, "he

kept up a sharp, running attack on the New Deal, voted a pro-labor, pro-civil-rights record, and went home in 1944 to win re-election.

Clare Luce spent Christmas 1944 along the "forgotten front" in Italy, came back to Washington to campaign for increased aid for war-ravaged Italian civilians and for a rotation plan for the U.S. Army doughfoot. As the war neared its end, she was one of the first to give clear public warning of the struggle that lay ahead.

In October 1944, when the U.S. wanted to believe that peace could be permanently achieved by the mere setting up of a United Nations organization, Congresswoman Luce gave the problem a fresh appraisal. For the New York *Herald Tribune* Forum she traced the history—and weak points—of utopian peace plans, from a Chinese treaty in 546 B.C. up to the League of Nations. "Those who refuse to remember the past are condemned to repeat it," said she. In May 1945, long before the U.S. got around to a foreign policy of "containing" Communism, she warned: "If we want to stay out of war with Communism we must not appease Communism. And we dare not appease Communism." In the days when the Communists could have been stopped in China, she duelled bitterly, on & off the floor of the House, with the New Dealers who defended a U.S. policy favorable to Communist China.

Importance of Legislation. In July 1946 she rose in the House to argue in favor of the bill establishing the Atomic Energy Commission (which provided for civilian control of the atom). Her remarks were free of the hysteria which then (as now) beclouded the atomic-energy problem.

"Let us get this quite straight in our minds," she said. "It is not what men discover that changes the structure of society. It is how men legislate upon those discoveries which change the structure of society. . . . The discovery of nuclear fission has not changed, and will not solve, one underlying problem of the world to-day. . . . Energy and matter, which we now know to be one, are both amoral. Man only is moral or immoral. We have only to reflect that if all the large nations of the world were led today by moral men, instead of immoral ones, [development of] atomic energy. . . . would not require such totalitarian legislation as this."

Clare Luce decided not to run for reelection to Congress in 1946, primarily because she did not want her imminent conversion to Roman Catholicism to be interpreted as a political act in heavily Catholic Connecticut. "I have turned eagerly back to my typewriter and books," she wrote. In 1949 she wrote the original story for the movie *Come to the Stable*. Last year she edited a series of essays by contemporary U.S. & British authors, *Saints for Now* (TIME, Sept. 29).

Symbol of Determination. The prospects of an Eisenhower campaign brought her back into politics last spring. Weeks before the G.O.P. Convention, she began

stumping for Eisenhower's nomination because he "is the one living symbol of U.S. determination to defend itself and Western civilization against the political and military forces of Communism." (She failed in an effort to get a Republican nomination in Connecticut for U.S. Senator.) In all, she delivered 47 radio and TV speeches during the Eisenhower campaign. The most effective: a coast-to-coast telecast on the Administration's record on Communism in Government. Into her speech she cut newsreel clips and phonograph records of testimony from Whittaker Chambers, Communist Nathan Gregory Silvermaster and others.

Last month the Gallup poll reported that she ranked fourth in U.S. favor as the world's "most admired woman." (Front runners: Eleanor Roosevelt, Queen Elizabeth II, Mamie Eisenhower.) Like any



AMBASSADOR-DESIGNATE LUCE
The challenge was enormous.

woman in politics, Clare Luce has frequently presented the woman's viewpoint on public questions. But her main contribution to public discussion has been free of feminist special pleading. Deeply read in philosophy, she has brought a clear, practical mind and a gift for forceful expression to the central problems of world political strategy.

"In Upper Reaches." News of her appointment brought statements of approval from her associates in Congress, and from the Italian press. From another woman, New York *Times* Columnist Anne O'Hare McCormick, came a careful appraisal of the job Clare Luce has to face.

"Today," wrote Columnist McCormick, "Italy is more important than it has ever been—a crucial spot in the cold war, a testing place of American policy, a center of Mediterranean defense and of Mediterranean problems, including the thorny issue of Trieste."

"Mrs. Luce will have to overcome many

prejudices and deal with very difficult problems. But she goes fortified by ten years' experience in American politics, an unusual knowledge of Italy, acquired during the war and since, and a large fund of shrewd ability leavened by charm. Moreover, she has the confidence of the Administration, a matter of great interest to the Italians, and as a pioneer in the upper reaches of diplomacy she is likely to rise to one of the biggest challenges ever offered to a woman."

Old Hands at State

In taking over the State Department, John Foster Dulles inherited some valuable (and some not valuable) career diplomats. No stranger to the people in the department, he took office with plans already outlined to make full use of the old hands, shifting them to new posts to carry out the new policies. Some prospective shifts reported last week:

¶ Charles Eustis ("Chip") Bohlen, 48, departmental counselor, to be Ambassador to the Soviet Union. A Russian-speaking specialist in Soviet affairs, he did three tours of duty in Moscow between 1934 and 1944, was Franklin Roosevelt's interpreter at Teheran and Yalta, Harry Truman's at Potsdam. Before Bohlen, or anyone else, takes over as the new U.S. Ambassador in Moscow, the Administration will have to decide what to do about the Soviet government's unceremonious booting of former Ambassador George (Containment) Kennan, declared *persona non grata* last October.

¶ George Venable Allen, 49, able Ambassador to Yugoslavia, to be Ambassador to India. Allen went into the foreign service in 1930, after a career as a North Carolina public-school principal and newspaperman (Asheville *Times* and Durham *Herald-Sun*), became Ambassador to Iran at 42.

¶ John Moore Allison, 47, Assistant Secretary of State for Far Eastern Affairs, to be Ambassador to Japan. Allison taught English in Japan in the late 1920s before entering on a foreign service career. He visited the country in 1951 as John Foster Dulles' right-hand man in the Japanese Treaty negotiations. On the side, Allison is an authority on 18th century British Statesman Robert Walpole and his letter-writing son Horace.

¶ Karl Lott Rankin, 54, chargé d'affaires in Taipei, Formosa, to be Ambassador to Nationalist China. A seasoned diplomat (Prague, Athens, Vienna, Belgrade, Brussels, Cairo, Canton, Hong Kong and other posts), Rankin has been Ambassador to China in all but name since August 1950, when he took over for ailing Ambassador J. Leighton Stuart.

¶ John Moors Cabot, 51, Ambassador-designate to Pakistan, to be Assistant Secretary for Inter-American Affairs (see THE HEMISPHERE).

¶ Livingston Tallmadge Merchant, 49, deputy to U.S. Ambassador to NATO William Draper, to be Assistant Secretary for European Affairs. Merchant, a prosperous investment counselor, went to State as an economic specialist in 1942.

IKE MEETS THE OTHER BRANCHES

Characteristic of Dwight Eisenhower is a liking, and a notable talent, for the person-to-person approach. Last week, bringing this approach to the problem of keeping executive-legislative rela-

tions smooth, the President invited Republican congressional leaders and committee chairmen—Senators one day, Representatives another—to the White House for lunch. (He plans two

such lunches a week until he has met every Republican—48 Senators and 221 Representatives—on Capitol Hill.) Later in the week, Ike lunched with the nine Justices of the Supreme Court.



ALL members of the Supreme Court were appointed by Roosevelt or Truman. Most will probably serve through the next four years, yet conflict between the Administration and the Court is not predicted. *Front Row:* DOUGLAS, inveterate sounder-off on the "liberal" creed. REED, unpredictable. Chief Justice VINSON, close friend of Harry Truman. EISENHOWER. BLACK, senior member of the court. FRANKFURTER,

onetime philosopher (liberal eclecticism) and recommender of bright young men (the Happy Hot Dogs) to the New Deal. *Back Row:* Presidential Assistant ADAMS, Attorney General BROWNELL, MINTON, junior member of the court. CLARK, no detectable judicial philosophy; faces possible Senate investigation of his doings while attorney general. JACKSON and BURTON, two of the court's more conservative minds.



HOUSE chairmen and leaders. *Front Row:* REES, Kans.; Post Office. WOLVERTON, N. J.; Interstate Commerce. Vice President NIXON, Speaker MARTIN, Mass. EISENHOWER. REED, N. Y.; Ways & Means; pressing for an immediate tax cut. REED, Ill.; Judiciary. WEICHEL, Ohio; Merchant Marine. *Middle Row:* WOLCOTT, Mich.; Banking; strong anti-inflation man. MCCONNELL, Pa.; Labor. ARENDS, Ill.; Majority Whip; influential. ALLEN, Ill.; Rules. CHIPERFIELD, Ill.;

Foreign Affairs. ROGERS (hat), Mass.; Veterans Affairs. MILLER, Neb.; Interior. *Back Row:* Presidential Assistant PERSONS. HOPE, Kans.; Agriculture; advised Ike on farm policy during campaign. SIMPSON, Ill.; District of Columbia. SHORT, Mo.; Armed Services. TABER, N. Y.; Appropriations; crusty low-budget man. LE COMPTE (head turned), Iowa; House administration. HOFFMAN, Mich.; Government Operations; dour, unpopular lone wolf. ADAMS.



SENATE chairmen and leaders. *Front Row:* CARLSON, Kans.; Post Office & Civil Service, close friend of Ike. NIXON, BRIDGES, N. H.; Appropriations. EISENHOWER. TOBEY, N. H.; Commerce; good TV performer. CASE, S. D. CAPEHART, Ind.; Banking & Currency. *Middle Row:* MILLIKIN, Colo.; Finance; one of the Senate's best minds. SMITH, N. J.; Labor & Public Welfare; in charge of amendments to Taft-Hartley law. JENNER, Ind.; Rules; one of the

Senate's narrowest minds. WILEY, Wis.; Foreign Relations; covets Senator Vandenberg's mantle. SALTONSTALL, Mass.; Armed Services. *Back Row:* LANGER, N. D.; Judiciary; Fair Dealer on domestic issues. TAFT, Ohio; Majority Leader. MARTIN, Pa.; Public Works. KNOWLAND, Calif.; Republican Policy; able, influential middle-of-the-roader. AIKEN, Vt.; Agriculture & Forestry. MCCARTHY, Wis.; Permanent Investigating. BUTLER, Neb.; Interior & Insular Affairs. PERSONS.

United Press Photos

THE ECONOMY

The New Freedom

The Office of Price Stabilization was in the midst of grinding out a new price regulation last week when it got word of President Eisenhower's intention to bring an orderly end to all economic controls (except for rent and strategic materials controls). With an anguished clank, OPS and other control agencies shifted quickly into reverse, began to grind out new plans for orderly decontrols.

By week's end the Administration had moved to:

☐ Take off ceilings on pre-1946 automobiles, on most department-store merchandise, meats, restaurant meals and drinks, and furniture (but to keep, for the moment, ceilings on major electrical and gas appliances, drugs and cosmetics, bakery products, milk and cereal).

☐ Abolish all wage and salary controls.

☐ Dismiss 1,700 employees of the Wage Stabilization Committee, and eventually abolish the jobs of 6,000 other controllers.

The abrupt loosening of direct controls—and the promise of more relaxation to come—sent an expectant shiver through the U.S. economy. As Ike Eisenhower predicted, it brought some early measurable ups & downs in prices (see BUSINESS). But the ups & downs were secondary to the historic significance of the move: the U.S. was moving consciously and positively toward a freer economy.

Many economists thought the move was more than overdue. Harry Truman had slapped on the most recent set of price and wage controls in January 1951—seven months after Korea, and after most of the damage had been done in the post-Korean surge in prices. Congress took off some price controls, and the Truman Administration administered the wage controls with an eye toward the 1952 election. And at the same time, Truman & Co. contributed to inflation—the excuse for controls—by their policies of deficit financing.

The result was a lopsided economic system. "There are hazards in eliminating price controls too soon," the Committee for Economic Development once reported, "but the dangers of controlling it too long are even greater."

Down on the Farm

"President Eisenhower has two major problems, and one of them is Korea," said a Washington official last week. "The other one is the drop in farm prices." At the outset of its term, the new Administration has to deal with a farm-price decline that began in 1951, continued through 1952 (an average 11% during the year), and is now pinching many farmers hard. Last week talk of a farm depression was in the air, and a Chicago commodity letter saw "economic disaster" ahead if the new Administration did not change its "lackadaisical attitude" and do something quick.

Stampede to the Stockpens. The loud cries of pain last week came from the cattlemen. Nationwide, the on-the-hoof price for beef cattle of all grades has

dropped about 30% since the post-Korea high last spring. A fortnight ago the Omaha cattle market saw its worst break in three years, as choice steers slipped to 23.4¢ a lb.; a year ago, such steers brought 34¢. The basic reason for the cattle-price decline is that beef animals are in long supply; by Agriculture Department estimates, the nation's cattle population has grown some 20% in the past two years, to 93 million head. On top of that, droughts in the Southwest forced cattlemen to move their stock to feed lots early. Result: an above-normal flow from crowded feed lots to the stockpens of Chicago, Omaha and Kansas City, and a sharp decline in prices. This in turn touched off some scare selling.

What the cattlemen wanted from the



George Skadding—LIFE
AGRICULTURE SECRETARY BENSON
A hard row to hoe.

Government, they said, was not price floors, but abolition of price ceilings and the compulsory grading of cattle required by OPS regulations. Before the week was out, the cattlemen got their wish: the Administration discarded meat-price ceilings (see above), and grading automatically became a voluntary matter again, as in pre-OPS days. Agriculture Secretary Ezra Taft Benson advised cattlemen to rid their minds of "unwarranted pessimism" and to avoid "panic selling." By week's end the stampede to the stockpens had slowed down, and cattle prices had firmed. An Agriculture Department bulletin reported: "The sharp decline in meat-animal prices seems to be about ended."

But prices of some other farm products were still under pressure. Main reasons: last year's rich harvests, poor exports. A Government economist told the Senate Agriculture Committee last week that farmers can expect a further 5% drop in income in 1953. (Farm income last year was down 4% from 1951.) Wheat continued its recent slump last week. Corn is selling for 15% less than a year ago. Cot-

ton has fallen 30% since April 1951. Butter has fallen below support prices.

Break with the Past. Against this background, Secretary Benson called in the press last week and handed out a statement of his views on policy. He called for "a vigorous re-emphasis of the principles, benefits and values of private competitive enterprise." Price supports, said Benson, "should provide insurance against disaster." Supports that "result in continuing heavy surpluses and subsidies should be avoided. . . . Farmers should not be placed in a position of working for Government bounty rather than producing for a free market." Now is the time, said the Secretary, to re-examine "every public agricultural program now in operation to ascertain if it is actually needed and, if needed, whether it can be reduced, combined, decentralized, coordinated. . . ."

Benson's statement marked a sharp break with the control-minded attitudes that shaped federal farm policy under the New and Fair Deals. Programs that began as emergency steps in time of depression swelled and hardened in time of prosperity; Benson wants to reverse the trend. He has a hard row to hoe. With farm prices softening, farmers may be in a mood for more Government buttressing, not less. Already some farm-state Congressmen are restlessly muttering for more Government action. The farm-price problem may not be as important as the Korean war, but Eisenhower may find it just as sticky.

TRIALS

The Patriots

As 13 convicted second-string Communist leaders came before him for sentencing last week, New York's Federal Judge Edward J. Dimock was unable to resist a bit of grandstanding from the bench. He asked: "If something like spending the rest of your life in Russia could be worked out as a substitute for prison, would that interest you at all?" The Communists fervently refused—not without some grandstanding of their own. Cried Big Red Ben Elizabeth Gurley Flynn: the suggestion was "comparable to asking a Christian if he wanted to go to heaven right away. . . . We feel we would be traitors to the American people if we turned our backs on them. . . ." The judge accommodated all with sentences ranging from a year and a day to three years, and added a total of \$64,000 in fines.

Forked Road

After two trials and almost five years of denying he was a Communist, William W. Remington, handsome, 35-year-old ex-economist for the U.S. Department of Commerce, was sentenced to serve three years in prison for perjury. At almost the same time last week, it was announced that Remington's accuser, one-time Communist Courier Elizabeth Bentley, had been appointed to the faculty of the College of the Sacred Heart, a Catholic girls' school at Grand Coteau, La.

THE CABINET

Cleanup Man

(See Cover)

At Dwight Eisenhower's New York headquarters a few days before the election, a receptionist slipped down the hall to take a look at Herbert Brownell, the great campaign strategist. She peeked in his office door and saw a man who had passed her desk a score of times. Said she in tones of disappointment: "Oh, is that him? He looked so unimportant. I didn't think he could possibly be Mr. Brownell."

The new Attorney General of the U.S., a highly capable lawyer, is recognized as the best political strategist of his party, but he is neither a happy-hander like Jim Farley nor a glowering bully like Mark Hanna. He is a slim (5 ft. 10 in., 150 lbs.), neatly tailored man with an easy smile, a low-pitched voice, a high-pitched forehead, and the unassuming air of a side-aisle usher in a big-city church.

One of his colleagues on Dwight Eisenhower's top strategy board said: "Often I'd look around and see that Brownell's chair was empty. That's the only way I'd know he had left the room. Then a little while later, when we were getting near a decision, I would hear a quiet voice speak up—straight to the point. Everyone in the room would stop talking and listen. That's the way I'd find out Brownell was back in the room."

Last week easy, unpretentious Herbert Brownell was getting straight to the point as head of the mighty U.S. Department of Justice. Sitting in his red leather swivel chair with his left knee drawn up, his foot planted on the seat, his long, thin hands dangling, he seemed as relaxed as a ball-player in midwinter. With his customary calm, he was facing tremendously important decisions on Communism, corruption, crime and the gamut of vital issues affecting the people of the U.S. The success of the Eisenhower Administration depends in large part on how well Brownell does his job.

The Man to Send For. Ever since 1941, important Republicans have been sending for Herbert Brownell when they had a big job to do. That year, Tom Dewey got him to manage Edgar Nathan's successful campaign for president of the Borough of Manhattan. In 1942, he managed Dewey's winning campaign for governor, and then turned down a job in the state cabinet because he wanted to go on practicing law. Says he: "For me, politics was winning elections, not getting political jobs."

In 1944, Brownell was key man in Dewey's pre-convention and post-convention campaigns to be President of the U.S. Although Bob Taft's forces pushed him out of the national chairman's job in 1946, he was able to engineer Dewey's nomination in 1948, and again was the G.O.P. campaign manager. He had gained national renown as a political expert by then, but the election fooled him as much as it did anyone. As late as 1:45 a.m. on

Nov. 3, 1948, he was still insisting that Dewey would win.

There & then Brownell vowed that he was through with politics. But when the Eisenhower-for-President campaign was having starter trouble, the volunteer drivers of the machine sent for Brownell. Last March, he went to Paris, had two full days of talk with Eisenhower, during which Brownell told Ike the nomination couldn't be had without a fight. Brownell, convinced that Ike would make all the fight necessary, flew back and quietly took charge.

Brownell advised Ike when to return to the U.S., fixed the time for his arrival at the convention, set up his conferences with delegates. In 5½ weeks, Eisenhower



HERBERT BROWNELL & FRIEND (IN 1944)
Straight to the point.

met more delegates personally than Bob Taft had in 2½ years of campaigning.

No Nights on the Train. While Massachusetts' Henry Cabot Lodge, Pennsylvania's Jim Duff, Kansas' Frank Carlson and others worked front & center, Brownell toiled behind a desk and behind the scenes, as usual. In running three campaigns for the Republican nomination and three for the election, he has never spent a night on a campaign train. Says he: "The manager . . . should be at the telephone at national headquarters, far enough away to get a bird's-eye view."

Herbert Brownell, once an aspirant to a career in journalism, knows how to organize good political reporting. Before the precinct caucuses in Texas last May, his information convinced him that the Eisenhower forces would have a majority, but the Taft forces would probably hold and hold round sessions. Before the Texas cloud was even sighted on the national political scene, Brownell had decided that Texas was the crucial G.O.P. state, and had "own there to map his strategy. He called the signals on the Texas battle, and

it proved to be the beginning of the Eisenhower breakthrough.

Warren Burger, now Assistant Attorney General, Claims Division, was a Stassen member of the Minnesota delegation. He remembers that a month before the convention Brownell called him and asked him to be on the Credentials Committee. Brownell also phoned Harold Stassen and asked him to urge Burger to take the credentials assignment. "But Brownell never once asked me how I was going to vote on any contest," says Burger. "There was never any business of 'Can we count on you?' He never asked me to swing the Minnesota delegation for Eisenhower. I guess what Brownell did was to appraise the Minnesota delegation, and from that appraisal he knew the way they had to go." Minnesota switched to Ike at precisely the right psychological moment on the first ballot. Brownell had made no deal with the Minnesotans; he had simply made sure that they were exposed to facts which he knew would bring them around.

Triple Telephoning. The best example of Brownell at work was his negotiating with John Fine and Arthur Summerfield. He parceled out states out to his aides, but kept crucial, uncommitted Pennsylvania and Michigan to handle himself. Brownell's information from his contacts in those states was so good that he could tell Fine and Summerfield things they didn't know about their own delegations. His reputation as a political operator was such that they believed him—and his tact kept them from resenting his superior information.

When John Fine was finally convinced that Ike was going to win the nomination, he telephoned Brownell at his office in Chicago's Conrad Hilton Hotel and said that he was almost ready to throw his votes to Ike. But he wanted assurance that Michigan's Summerfield would go along. Said Brownell: "The only way to do this is to get Summerfield on the phone." He picked up another phone, called Summerfield off the convention floor. With a telephone in each hand, Fine on one and Summerfield on the other, he held the phones so each could hear what the other was saying. So there would be no misunderstanding, he repeated their statements. In this strange, triple-phone talk, the timing of the Pennsylvania-Michigan swing to Ike was fixed.

Much later, when he was asked how the word was passed that those states would go for Eisenhower, Brownell grinned: "We cut our wrists and signed in blood."

Asked how he nursed Fine and Summerfield along, Brownell says: "We built up their confidence that we knew what we were talking about. We had to convince people that we had as good a chance as Taft. That's where confidence in your word and your judgment comes in."

John Fine, not a man to pay a political compliment lightly, says: "I always had supreme confidence in Brownell's word. He's the type of fellow who grows on you."

Brownell never went on the convention floor. He sat in his hotel room listening,

thinking, remembering. A close associate says that his greatest asset then was his memory of the two previous conventions. He knew who had stood up under stress, who was a mild opportunist, who was a waverer, who had given and broken his word, who had a grievance and what the grievance was.

It was all in Brownell's head. Eisenhower headquarters had an elaborate card index of all the delegates. Brownell never used it. He says: "Why write it down on cards? When you need the information, there isn't time to go look it up on a card."

Brownell's line on the delegates was so good that on two key roll calls his forecast was only two votes off. He had such confidence in his information that when one state delegation cast a vote he did not expect, Brownell, watching on television, told associates that the delegation must not have understood the question. In a few minutes, the delegation's chairman called Brownell's room to say that the question had been misunderstood and the vote would be corrected.

"Let's Ask Herb." After the nomination was won, Brownell helped lay out the general campaign plans, then packed his bags and headed for his Manhattan law office. He could have been campaign manager, but he knew that the big black "D" on his old sweaters would antagonize the Midwestern Taftites, even though he was no longer Dewey's man.

He was not in retirement for long. Dwight Eisenhower had been "tremendously impressed" by his judgment and his equanimity, and ended many a post-nomination strategy conference with: "Let's ask Herb." Soon Brownell was slipping in to see Candidate Eisenhower, before long had a chair to put his foot on and a phone to grasp. When the Nixon fund furor broke, it was Brownell who took charge. He talked to some of the wisest heads in the party, studied the legal implications of the fund, flew to Cincinnati to see Eisenhower. He boarded the campaign train one night unseen by the press, spent several hours with Eisenhower, advised him to stick with Dick Nixon (although some of Nixon's friends were mistakenly convinced at the time that Brownell had advised Ike to dump Nixon). Before dawn, he was flying back to New York, thinking through some advice to Nixon on his telecast. Brownell proposed the audit and legal study of the fund, which were highly effective in making Nixon's case.

On election night, when the landslide was rolling in, Herbert Brownell, who had slipped out to a chiropractor during the campaign to get the tensions worked out of his body, allowed himself to release his pent-up emotions. He jiggered up & down the hall at campaign headquarters in Manhattan's Commodore Hotel, singing old college songs (off key) at the top of his lungs.

A Different League. On his third try, Strategist Brownell had won a national campaign. Few would question the fact that as a national political planner and

organizer he is the top man in his party.

But in a way this is faint praise. The Republican Party, long out of power, with no efficient big-city machines to train its organizers, is short on Brownell's kind of talent. He is top man—but in a major league that through 20 lean years has fallen into many minor-league ways.

This became apparent soon after the election. Brownell (with Lucius Clay) became the chief Ike adviser on appointments. As would be expected from Brownell's character and wide knowledge, the appointments were good, but some of them were not handled with political astuteness. He let the appointments of Ohio's George Humphrey as Secretary of the Treasury and of Martin Durkin as Secretary of



DELEGATES FINE & SUMMERFIELD
The third man was listening.

Labor be announced without a word of warning to Robert A. Taft, the senior Senator from Ohio and the ranking G.O.P. member of the Senate labor committee. These political sins of omission were graphically ascribed to petty resentment against Taft and to deep-dyed political spite. In fact, they resulted from plain carelessness and lack of Washington experience.

More eyebrows were raised when the furor over Charles Erwin Wilson's General Motors stock holdings broke. Why had Brownell not foreseen the trouble and steered around it? Brownell says merely that he was not asked and did not advise Wilson on the stock question until after the storm broke. He dismisses the Wilson crisis lightly—perhaps too lightly. Says Brownell: "You have to distinguish between Washington dinner-party conver-

sation—the most deadly thing in public life today—and the actual merits of the case. When a fellow makes a social error on the Hill, that's all they talk about here. You get a better perspective out in the Midwest."

But Attorney General Brownell, who learns fast, will learn that the Washington dinner parties can mightily affect the Administration's reputation—even in Brownell's native Midwest.

Politics in a Shoe Box. Brownell was born in Peru, Neb. (pop. 1,265) just 49 years ago this month. His father, a dignified, goateed man, performed the considerable feat of putting seven children through college on a professor's salary. When Herb Brownell was six, the family moved to Lincoln, where his father taught science education at the state university until his death in 1936. (Brownell's mother still lives in Lincoln.)

Young Herbert began to act like a politician when he was only six. He went to the polls with his parents, ruined one pair of knickerbockers after another shinnying up poles to take down campaign posters. At one time he had hundreds of political cards and posters stored at home in shoe boxes. Later, when he became a carrier boy for the *Nebraska State Journal*, there were a good many days when his papers were late. When there was a good political story on the front page, Carrier Brownell would sit down on the curb and read it carefully before he started out on his route.

From the day he started school, Herb gave signs that he had a quick-witted head on his slim shoulders. At the University of Nebraska, he had an A average, was editor of the *Daily Nebraskan*, graduated top man in his class ('24) and, like four of his six brothers & sisters, made Phi Beta Kappa.

It was at the University of Nebraska that Politician Brownell blossomed as the kind of politician he has been ever since: a skilled behind-the-scenes operator. In one election a barb-fraternity coalition ganged up on Brownell's frat faction, and put up a young barb named Wendell Berge (now a Washington, D.C. attorney) for president of the freshman class. Brownell startled the coalition by letting Berge win without opposition. The method in his mildness came to light later: Berge joined a fraternity and took his political following into Brownell's camp.

Lawyer by Chance. The Attorney General of the U.S. became a lawyer by accident. Not long before he graduated from Nebraska, he applied to the University of Missouri and to Columbia University for journalism scholarships. For good measure, he threw in an application to the Yale Law School. Neither of the journalism schools came through, but Yale offered a \$300-a-year tuition scholarship. Off to Yale went Herbert.

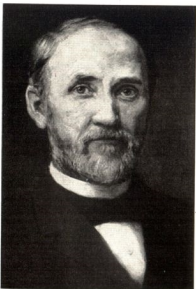
A hard-working student, he made top marks, became editor of the *Yale Law Journal*, graduated in 1927 (*cum laude*) without having to worry about his first lawyer's job. The offer he decided to take was a \$2,700-a-year junior post with

Root, Clark, Buckner & Ballantine, one of Wall Street's great law factories, headed by Elihu Root Jr., the son of Republican Elder Statesman Elihu Root.

Herb Brownell's plan was to see how it was done in New York for a couple of years, then head back to Nebraska to set up practice in Lincoln. Two years later he changed his course, after the firm of Lord, Day & Lord made him an offer. Within three years he was a partner, had been with the firm 23 years until he resigned last month to become Attorney General. An expert in corporation law, he was general counsel for the New York World's Fair in 1939, later general counsel for the American Hotel Association. He is strictly an office lawyer, has never to this day tried a case before a jury.

Candidate by Default. Not long after he came to New York, Brownell joined the Republican club in the old Tenth Assembly District (now the First). In 1931, Brownell was the Republican candidate for the legislature, and his campaign manager was another young lawyer out of the Midwest, Thomas Edmund Dewey, sometime of Owosso, Mich. Brownell lost. Next year Brownell won, the only New York City Republican that year to succeed a Democrat.

During five years at Albany, Brownell became known as a liberal legislator, pushed through measures that Special Prosecutor Tom Dewey wanted for his crime-busting and those that Fiorello La Guardia wanted to reform New York City's government. His successes came only after he used a prenatal political advantage. Says he: "At first, I couldn't get anything through. And then I found out what the trouble was. Among those upstate Republicans, a Republican from the city was considered worse than a Democrat. After I told them my father came from Madison County and my mother



WILLIAM HENRY HARRISON MILLER
A great-uncle preceded a Bonaparte.



ATTORNEY GENERAL BROWNELL & FAMILY
At Saturday breakfast, amusement and tears.

Associated Press

from Chenango County, everything was fine."

Politics has brought Herbert Brownell many things, including his wife; they met at a church social in New York City in 1933, where Brownell made a political speech.

They have two sons and two daughters, the eldest 17, the youngest 9. Until last month, they lived quietly in a ten-room town house on Manhattan's gracious Gramercy Park. They love the theater, political confabs with friends, and long evenings at home with books and records. The most intensely pursued family interest is baseball. During the 1948 Dewey campaign, Brownell and Harold Talbot (now Secretary of the Air Force) rented a box at Yankee Stadium to entertain visiting politicians. They kept the box from then on. Mrs. Brownell, a convert to baseball, attended 60 games the first year, now knows the averages of all the leading players. In Washington, the Brownells plan to root for the Senators—when the Yankees are not in town.

At a Saturday morning family breakfast last month, Brownell announced his new job by imitating a radio commentator ("President-elect Eisenhower today announced . . . Attorney General Herbert Brownell"). The children were amused by his technique, until they realized that he meant it. Brownell later told friends: "I sat there feeling that they would be rather proud that their father was going to be Attorney General of the United States. I was never so deflated in all my life. The whole family broke into tears because they'd have to live in Washington."

An Upward Tug. In Washington, Herbert Brownell's first big job is to raise the Justice Department from the low estate it

reached under Harry Truman's Tom C. Clark and J. Howard McGrath.* The new Attorney General's first upward tug came in the selection of his assistants. Every one he has picked so far has the highest possible rating in *Martindale-Hubbell*, the official directory of the American bar. This is in sharp contrast with some of the department's recent personnel, e.g., former Deputy Attorney General Gus Vanech, who thrice failed to pass the District of Columbia bar examination and had to try it in Tennessee, where the examination was easier.

Before he had been in office a fortnight, Brownell reached out to New York and booted Armand Chankalian out of his job as administrative assistant to U.S. Attorney Myles J. Lane. Chankalian, veteran of seven years in his job, had turned out to be buddy-buddy with New York's fashionable Gangster Thomas ("Three-Finger Brown") Luchese. Snapped Brownell: "There will be no dealings with gangsters or racketeers."

Dwight Eisenhower's State of the Union message made clear that Brownell had already begun a major policy job: the drafting of a new loyalty and security system

* Among the 41 Attorneys General who preceded Brownell were a grandfather of Robert A. Taft (Alphonso Taft, 1876-77), a grandnephew of Napoleon (Charles Joseph Bonaparte, 1906-99), and a great-uncle of Herbert Brownell. The great-uncle (on his mother's side) was William Henry Harrison Miller, an eminent Indiana lawyer. Miller was named for President William Henry Harrison (although he was no kin), then was the law partner, political adviser and Attorney General (1880-93) of William Henry's grandson, President Benjamin Harrison. One of Miller's Cabinet mates was Secretary of State John W. Foster, grandfather of John Foster Dulles.

to replace the Truman loyalty debris. No witch hunter, Brownell nonetheless will be firm on loyalty and security.

Inspection of Stowaways. On the turbulent tax-fraud front, Brownell promised a full review of all pending cases, including some that were "stowed away by the last Administration." He warned that there would be no fixes. Implementing that policy, Brownell's able deputy, William Rogers, startled an old friend who telephoned from Texas (on Rogers' first day in office) to ask for friendly treatment on a tax case. Rogers cut him off in mid-drawl, told him to pursue the case on its merits.

Politically, the most sensitive cases the new Attorney General will have to deal with are in the antitrust area. There, more than anywhere else, the Democrats will be watching Republican Brownell most sharply. Their quest: evidence to support charges that the new Administration is favoring big business and that the Attorney General is playing politics.

Since the day he was sworn in, Brownell has been working seven days and seven evenings a week and holding daily luncheon conferences with his staff. On a recent weekend, his homework was studying the case of Atom Spies Julius and Ethel Rosenberg, to determine whether he should recommend clemency or reject their plea. The new man at Justice takes his job very seriously. Said he: "I feel strongly that the Department of Justice is a keystone of the Republic. If it fails, all that our youth has fought to preserve crumbles."

Currently, Brownell wants to concentrate on the Department of Justice. He is backing out of the patronage picture, tells all who will listen that he is no longer Ike's job dispenser.

This is no pose. Brownell is a first-rate lawyer, and Justice can certainly use one. He is a first-rate organizer and Justice, after Clark and McGrath, desperately needs organization. The Republican Party in New York is a reform party, and there is plenty of cleaning up to be done in Washington. Brownell used his political brain to help win the election. Now his legal mind has a chance—a great chance—to show why the election was won.

INVESTIGATIONS

Files on Parade

It was a startling statement: if the Department of State has in its files evidence that an employee is a sex pervert, the evidence should be withheld from the board that passes on promotions. This viewpoint, held by a departmental officer, went into the record last week as the Senate Investigating Committee, under the chivvying chairmanship of Senator Joseph McCarthy, began to look into the State Department files. Almost as striking was the news also dug out in the first week that classified files, containing personnel information about foreign service officers, are as open as a public library to many people around the State Department. And it looked as though untrustworthy hands

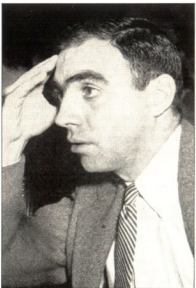


WITNESS BALOG
A mysterious disappearance.

had been removing embarrassing records—especially information about homosexuals and suspected Communists.

The committee's first witness was Mrs. Helen Balog, fluttery supervisor of the Foreign Service file room. Her files, she testified, were accessible to virtually any department hand who chose to open them. She knew of several instances where derogatory information had been removed. For example, she cited a case where a foreign service officer's reference, signed by Owen Lattimore, had vanished—at a time when Lattimore's name was high in the headlines.

John E. Matson, a foreign service security officer, corroborated Mrs. Balog's



WITNESS TOUMANOFF
A difficult question.

statements: it was a "deplorable" fact that almost anybody from the department could get into the files and could take papers out. He had some additional evidence of file-milking. One department employee had been ousted on a morals charge,* but later the damning evidence was removed from his file and the man was certified, on the basis of the remaining information, for an Air Force assignment in Germany.

Witness No. 3 was Vladimir I. Toumanoff, 29, formerly a department recruiting officer, now concerned with efficiency rating. With his testimony, the investigation turned specifically toward the question of homosexuals. At the outset Chairman Joe McCarthy struck a wild blow: Witness Toumanoff, he observed, was born "in the Russian Legation [in Constantinople] subsequent to the Communist revolution, so that of necessity his parents had to be acceptable to the Communist regime." The facts are that Toumanoff's parents were titled White Russians, and the legation was still a czarist enclave at the time of his birth.

Toumanoff was asked if he thought it a good idea to deny the promotion board knowledge that an employee was a sexual deviate. He replied: "Yes sir, I think it is a good idea." Then Senator Henry ("Scoop") Jackson, freshman from Washington, put a hypothetical case before the witness: Suppose that the files showed a candidate for promotion was a convicted homosexual? Would you then withhold the evidence? Toumanoff was silent.

"It's hard to answer, isn't it?" said McCarthy. "It certainly is," Toumanoff replied.

THE ADMINISTRATION

New Faces at Interior

True to form, cagey Interior Secretary Douglas McKay did a lot of close-to-the-vest picking & choosing before he decided what men he wanted for what departmental jobs. Not until last week, after the other cabinet officers were already on the field with their new lineups, was the list of top Interior Department appointees solid. With the President's approval, McKay tabbed:

¶ Ralph Arnold Tudor, 50, California engineer, to be Under Secretary. A West Point graduate, Tudor left the Army in 1929 for a career in civil engineering, got to be head of his own San Francisco firm (specialties: bridges, roads).

¶ Clarence Alba Davis, 60, Nebraska lawyer, to be departmental solicitor. Onetime general counsel of the state public-power agency, Davis opposes a federal Missouri Valley authority on the grounds that such projects should be run by the states concerned rather than by the national government.

¶ Orme Lewis, 50, Arizona lawyer, to be

* Since it first declared homosexuals loyalty risks, the State Department has flushed out and dropped more than 300 employees on morals charges.

Assistant Secretary in charge of the Land Management Bureau, the Fish and Wildlife Service, the Bureau of Indian Affairs and the National Park Service.

¶ Fred George Aandahl, 55, North Dakota farmer and politician (ex-Congressman, ex-governor), to be Assistant Secretary in charge of the Division of Water and Power. As a candidate for the Republican senatorial nomination last summer, Aandahl made an enemy of Senator William Langer, also a candidate. Langer won both the primary and the November election, and last week he faced Aandahl at a hearing of the Senate Interior Committee, which passed on the four Interior Department appointees. Happy after all to see a fellow North Dakotan in a high Government post and a rival North Dakota out of state politics, Langer okayed Aandahl.

THE CONGRESS

Fact & Fiction

The inauguration parade had barely passed before Washington's pundits—both certified and curbstone varieties—were passing the word that President Eisenhower's honeymoon with Congress was over. When the House Committee on Government Operations voted to restrict the President's powers to reorganize Government departments (by giving the Congress power to overrule reorganization measures by a simple majority), predictions were freely made that things were even worse: it was the beginning of a bitter feud.

But the committee vote turned out to be the result of a misunderstanding: some Congressmen had a mistaken idea that Ike was agreeable to having his reorganization powers curtailed. This was straightened out, and last week the House voted to continue the powers held by Harry Truman (*i.e.*, a reorganization action may be overruled only by a majority of the full membership of the House). The count: 389 for extending presidential powers, five against. The Senate concurred on a voice vote.

The action of the two houses reflects the reality of the Washington political situation. Ike is not a party boss; he does not control Congress. Neither does Robert Taft or anybody else. On nearly everything that Eisenhower wants, he is in agreement with a substantial majority of Congress. The only combination that could threaten the majority would be a highly unlikely coalition of Taftites and Northern Democrats.

This does not mean that the Administration can get precisely what it wants out of Congress or that it does not run the risk of defeat on some important issues. But the basic agreement between White House and Congress is more substantial than it has been for years, much more substantial than is suggested by the slim G.O.P. majorities in both houses. For the moment, at least, realistic politicians recognize talk of a White House v. Congress rift for what it is: talk.

NEW YORK

Unsnug Harbor

Even the gulls floating down the Hudson on chunks of ice seemed perplexed. In New York's great harbor, the hoarse voice of the tugboat was stilled by a tug-crowd strike. Great ocean liners wallowed like harpooned whales. Without the usual fuming tugs to nudge them into their berths, the liners had to trust to luck and the seamanship of their skippers to make port. Some made distinctly unhappy landings, others got in safely but tensely, and only a skilled and daring few did the job as though it were nothing at all.

Early in the week there were two near-disasters that gave pier officials the jitters, threatened to close the port altogether. The 6,535-ton American Export freighter *Extavia* smashed into its Brooklyn pier,



N. Y. Herald Tribune
CAPTAIN GARRIGUE
A Jerome Kern ditty laid to rest.

leaving a 100-foot section of jagged wreckage. Then the Cunard Lines' green-hulled *Coronia* knifed through 30 feet of ten-inch concrete and rammed right up to Pier 90's shed before it could be stopped and worked into its slip (estimated damage to the two piers: \$150,000).

Next day the task of bringing in the big ships became vastly more complicated because longshoremen had decided not to cross the tugboatmen's picket lines. Steamship company office workers came to the rescue, many of them in natty business suits and overcoats as they lent a hand at the lines.

The *Constitution*, American Export Lines' gem of the ocean, made it the awkward way. On the big liner's first attempt, the tide was wrong, and the *Constitution* drifted within a hand's breadth of smashing into its pier. Dangling anchors dropped with a screech, and with engines in full astern the big ship backed off. On the second try, after a tense hour and 15

minutes, Captain Bernt Jacobsen finally inched the *Connie* into its slip.

When the \$1,237-ton *Queen Mary* made its way slowly up the Hudson toward the Cunard piers, all Manhattan watched breathlessly. The *Mary*, after a gingerly pass at Pier 90, finally muddled through, coming to rest amidships on the "knuckle" (pier end), and calling on the white-collar dockhands to pull her in. The U.S. Lines' *America* followed the *Queen Mary's* lead, pivoted in after 55 minutes.

The big ones were in safely, worked into their docks with an intense concentration that the watching thousands at dockside and in office buildings could feel. The tense delicacy of the maneuvers made a French sea dog the waterside hero of the week. When Captain Franck Garrigue, the beaming master of the *Île de France*, brought his 44,356-ton liner abreast of the French Line pier, he did not hesitate. Quick as an eel, he wheeled the *Île* around and slid her into the slip in just 19 minutes. Even the pickets cheered. The glory and honor of France were unblemished, and the 1936 song of Jerome Kern's was laid to rest. "When you are a sailor," explained Captain Garrigue to admiring newsmen, "you must never worry." Then he went off to splice the mainbrace.

PHILANTHROPY

Hoffman's Resignation

On his ranch in Pasadena, Calif.—where he has lived off & on since 1911—Paul Hoffman spent a weekend mulling over a big problem. The trustees of the \$500 million Ford Foundation, of which he was president, had decided that foundation headquarters should be moved from Pasadena to Manhattan, to be closer to the center of most foundation enterprises. Hoffman agreed in principle. But, at 61, he was reluctant to tie himself to a full-time job away from his wife, family and grandchildren. One morning last week, Hoffman telephoned Henry Ford II in Detroit, and resigned.

As Hoffman's interim successor, the Ford Foundation trustees selected H. (for Horace) Rowan Gaither Jr., 43, San Francisco lawyer, board chairman of the nonprofit Rand Corp. (scientific research), and one-time assistant director of the Massachusetts Institute of Technology's radiation laboratory. Gaither has been a Ford Foundation adviser since 1948.

Hoffman was promptly elected chairman of the board of the Studebaker Corp. As soon as Studebaker's directors heard of his resignation from the Ford Foundation, they offered him the office and desk he left (as Studebaker president) in 1948 to become Harry Truman's EC Administrator. Hoffman accepted, will commute to the Studebaker main plant in South Bend, Ind., do part of his work at the branch plant in Los Angeles—and keep his residence in Pasadena.

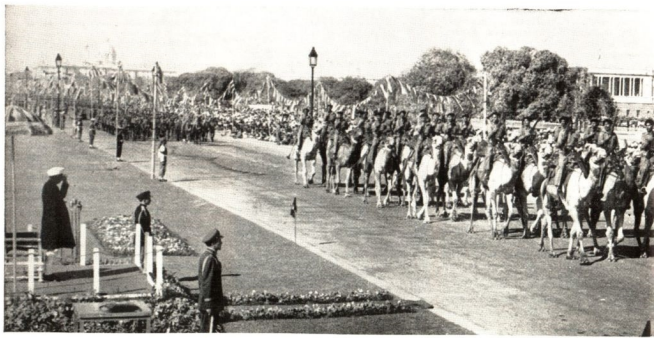
* You're just as hard to land as the *Île de France*!
I haven't got a chance, this is a fine romance.

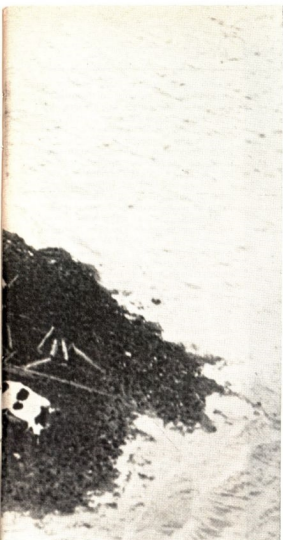
NEWS IN PICTURES



FLOOD VICTIMS: Huddled together around a derelict farmhouse, these marooned cattle found sanctuary atop a dry knoll on Foulness

Island near the Thames Estuary. Other refugees were not so lucky: the North Sea waters that swamped the coast of Britain and the Low

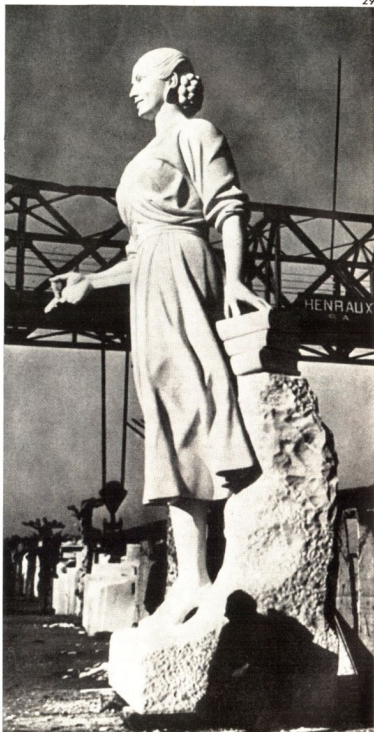
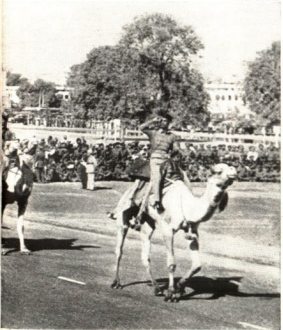




Keystone

Countries took more than 1,700 lives in the worst storm to hit Western Europe in 250 years (see INTERNATIONAL).

International



Keystone

ARGENTINE MEMORIAL: Commissioned by Dictator Perón and his late wife, this 20-ft. Carrara marble figure shows Evita with hand extended to humble workers of the nation. The statue, one of a group of twelve by Italian Sculptor Leone Tommasi, will decorate Evita's Social Aid Foundation in Buenos Aires.

REPUBLIC DAY IN INDIA: Third anniversary of the new nation's independent government was celebrated in New Delhi with folk dancing, oratory and a military parade along a six-mile route watched by 500,000. At left: President Rajendra Prasad takes salute from mounted detachment of India's Camel Corps.

INTERNATIONAL

WESTERN EUROPE

The Big Market

The dream of a European Union, almost as old as Europe itself, came a little closer to reality last week—close enough to have a leader (France's Jean Monnet), an address (Avenue de la Liberté, Luxembourg) and a telephone number: Luxembourg 8841.

Six months to the day after the European Coal-Steel Community treaty (Schuman Plan) was signed and sealed, its six member nations* this week prepared to surrender control of their coal industries to a supranational cabinet: the nine-man High Authority. Europe's scrap-iron trade will be handed over in March, and its steel industry in April.

Headed by dynamic Jean Monnet, father of the Schuman Plan, the High Authority will run an industrial empire, capable of producing 265 million tons of coal and 46 million tons of steel each year. "We have the power..." says Monnet. "We do not have to consult anybody."

Monnet's Europe Inc. hopes to escape from the "jungle of restrictions"—tariffs, quotas, production subsidies, price fixing and discriminatory freight rates—that has choked Europe's enterprise for centuries. Eventually, Italian householders should be able to buy Ruhr coal as easily—and almost as cheaply—as if it were mined in their own backyard; Dutch businessmen will get competitive bids from French and German, as well as Dutch, manufacturers. Europe's industrialists, glows Monnet, already "are discovering the big market. They think it is wonderful."

Monnet is already looking even further ahead. "The committee for a common market," says he, "represents the first European Parliament and the High Authority the first European executive."

Time to Whistle

"Do not waste your time in trying to discover what is at the back of (the other man's) mind; there may, for all you know, be nothing at the back. Concentrate all your attention upon making quite certain that he is in no doubt whatsoever in regard to what is at the back of your mind."

—Diplomacy, by Harold Nicolson

This sound diplomatic precept obviously lay well at the front of John Foster Dulles' mind last week. On his ten-day flying trip to Western Europe's capitals, the new Secretary of State left little room for doubt that 1) unless the European allies end their dilly-dallying over the European Army and soon show the U.S. Congress they mean business, severe cuts in U.S. aid are probably unavoidable; 2) the European partners have until about April—when Congress begins budgeting

foreign aid—to prove that they really want the European Army.

The Communists, and a few newspapermen in too much of a hurry for a headline, called Dulles' message a 75-day "ultimatum." Most of the Secretary's audience appeared willing to take it for what it was meant to be—a helpful reminder of the facts of life in the U.S. "This visit," suggested Germany's *Rhein-Neckar Zeitung*, "shows [all] nations with brutal clarity that it no longer suffices to pucker one's lips. We now must whistle."

Rushing from stop to stop, sniffing and red-nosed from a cold, Secretary Dulles not only talked, but listened:

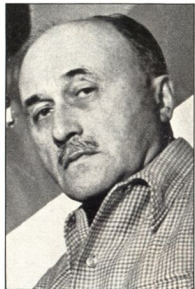
Italy was the pleasantest. Premier Alcide de Gasperi, one of the most zealous champions of European unification, virtu-

ally in time pry them away from the Eastern orbit. Perhaps even now, in the convulsions of a new purge, said Dulles, the Communists are showing "stress and strain." Dulles made the shrewd move of conferring with Socialist Party Leader Erich Ollenhauer (the only opposition leader he saw on the trip), listened to the Socialist's counter-arguments, then firmly told him that the U.S. would consider no alternatives—it is the European Army or no German rearmament at all.

Great Britain was noisy with controversy over President Eisenhower's order to the Seventh Fleet, and chilly with misgivings about Dulles' intentions. Three days before the Secretary arrived, Foreign Secretary Anthony Eden made formal representations to Washington about Formosa, and later told the House of Commons that Eisenhower's action will "have very serious political repercussions without compensating military advantages." London wondered uneasily whether Dulles would demand that Britain join the European Army as the French have long urged. Dulles spoke reassuringly about Formosa, did not try to pressure the British into EDC. (Eden was "immensely relieved" that he did not.) Dulles did make clear that the U.S. hopes to see more energetic British efforts to align Britain with the six continental nations.

France, full of doubts and dissension over the European Army, was Dulles' severest test. Are the French really trying to scuttle the idea with their talk of "protocols" added to it? Foreign Minister Georges Bidault tried to explain with an allegory about Roland's mare, which was a perfect animal except, alas, it was dead. Dulles, whose rusty French was not quite up to talk of Roland's mare, finally understood what Bidault was trying to say: better an amended European Army treaty that would pass a hostile Assembly than a perfect treaty that would not. Bidault claimed that the proposed changes are not horrendous: they involve, for example, giving France the right to transfer its troops between its overseas commands and the European Army without consulting the other nations. The difficulty is whether, once a treaty is open to amendments by its friends, its enemies can be stopped from amending it further. When the French Assembly set up committees last week to consider the matter, two of the fiercest opponents of the European Defense Community got the two key places on the committee: Gaullist General Joseph Pierre Koenig and Socialist Jules Moch. At best, the French may pass the treaty by June, long after Dulles' April deadline.

Nonetheless, returning home at weekend, Dulles professed himself more hopeful about Western European unity than when he left. It remains to be seen whether, under U.S. prodding, Western Europe is yet capable of what Dulles calls "efforts equal to the dangers."



JEAN MONNET
"We have the power..."

ally guaranteed that Italy would approve the European defense treaty.

The Low Countries were preoccupied with the ravages of the North Sea floods (see below), but said that the damage would not interfere with their commitments to NATO defense. They were marking time because of French hesitations over a European Army.

West Germany gave Dulles a chance to strengthen the skilled hand of Chancellor Konrad Adenauer, whom Britain's *Manchester Guardian* haughtily calls "the best boy in the European class," because he so ardently supports the European Army. Dulles addressed himself to West Germans' principal fears: that military alliance with the West would harden for good the division of West and East Germans. It would do the opposite, said Dulles; a strong West Germany would provide such an "attraction" to East Germany and other satellites that it might

* France, Germany, Italy, The Netherlands, Belgium, Luxembourg.

Flood's Wake

In The Netherlands village of Dubbel-dam, a handful of sober, weary Dutchmen paused for a moment to stand bare-headed before a row of four rough wooden coffins, but there was little time for mourning. The very next night new gales whipped the swollen tides down the wind tunnel of the North Sea to rip new holes in weakened Dutch dikes and add still more victims to the 1,372 already dead in the floods.

From all over the world, offers of help poured in to the flood victims. U.S. and British helicopters fluttered everywhere, picking refugees from the swirling waters. Many of the rescued were tied to the outside of the whirlybirds like packages on a gypsy caravan. From Britain, herself heavily stricken (300 dead), came boats, planes, and engineering supplies as well. In one day the R.A.F. flew in some 500,000 sandbags. U.S. motorized columns raced across Germany's *Autobahnen* into The Netherlands to lend a hand, while fleets of Flying Boxcars roared in laden with life rafts, serums, and other vital supplies. The Netherlands War Ministry promised each G.I. the same daily bonus (26¢) and a package of cigarettes that the Dutch soldiers got for flood relief work, but the offer was turned down.

"Get Out & Push." "It was like the days of the occupation," said one visitor. "You could tell by just looking at a person whether he was going to help, and no one had to look far to find sympathy." Women joined their menfolk to work on the broken dikes. Children were let out of school to help collect money and supplies. Queen Juliana contributed a bundle of her own and her children's clothes and set out on a tour of the flooded areas. At one point her car got stuck in the mud. "Come on," called the Queen, suiting the action to the word, "let's get out and



THE NETHERLANDS' WILHELMINA & FLOOD VICTIMS
She had a royal gift.

Associated Press

push." Even 72-year-old Princess Wilhelmina took to the road for two days to lend what help she could.*

Get In & Push. More than half a million acres of fertile farmland were inundated in The Netherlands. The Dutch, who only two weeks ago had proudly renounced the need for any more U.S. economic aid, had been set back an estimated three years. Another 250,000 acres of farmland were flooded with salt water in England, and more than a million left homeless. But the worst North Sea storm in 250 years left in its wake, as well, some stirring sagas of heroism. One such was that of U.S. Airman 3rd Class Reis Leming, of Toppenish, Wash. Said one admiring Englishman last week: "If anyone ever deserved the bloody George Cross, he does."

Leming was one of the rescuers standing by at Hunstanton, Norfolk, when the sea-wall broke, isolating 35 bungalows. An Air Force Weasel set out to rescue the cottagers and was swamped. A motor-launch crew tried three times to breast the gale and was blown back. Without a word to anyone, Reis Leming, clad in a rubber "exposure suit," waded into the icy waters, pushing a rubber raft ahead of him. Often the water swirled above his head, but "I just hung on until I could get a foothold again," he said.

It took the young airman half an hour to fight his way to the first cottage. Eleven people clambered off the roof on to the raft, and Leming pushed them back to safety. Without waiting for thanks, he started back again. On the second trip he rescued seven. The third time he was gone

for more than an hour, and when he finally returned with nine more, he was moving very slowly. "Help me, My legs . . . Help me," the people on dry land heard him mutter. His exposure suit was badly ripped when they dragged him out. Another five minutes in the icy water might well have proved fatal, said a doctor. But Reis Leming was not bothered. Next day, once again he was back helping the rescuers. One fact made the job more difficult: Reis Leming cannot swim a stroke.

BLOCKADE

Oil for the Jets of China

The order flashed from Washington to U.S. embassies halfway around the world: stop the *Wiima*. A grimy Finnish tanker loaded at the Rumanian oil port of Constanta the *Wiima* was en route for Red China with 7,000 tons of aviation kerosene—enough fuel to give Communist MIG jets over 5,000 flying hours.

Asking Red Rumania to halt the *Wiima* at dockside was pointless. So the U.S. turned to Finland, whose government dislikes Communism but fears to show it too openly. The Finns bravely promised that no more fuel oil will be shipped to Red China in Finnish bottoms, but they couldn't stop the *Wiima*; she is immune from government interference while on the high seas.

The U.S. tried Turkey, hoping to catch the *Wiima* as she passed through the Dardanelles. But the Turks, whose 4,000-man brigade in Korea has suffered heavy casualties at the hands of the Chinese Reds, could not help either. An international convention guarantees free transit.

At Suez it was the same: Britons and Egyptians watched but did nothing as the tanker slipped away. This week, the *Wiima* was halfway across the Indian Ocean, on course for the China coast. The only remaining chance of stopping her legally lay



REIS LEMING

He earned the glory.

London Daily Express

* In Belgium, where the flood waters spread over 40,000 acres and took a toll of 14 lives, 22-year-old King Baudouin, less royally gifted with a sense of fitness, raised another storm by leaving his country in mid-disaster to sojourn with his father, deposed King Leopold II, on the balmy French Riviera.

with Nationalist China's navy, which claims to be blockading the Communist mainland. But old China hands doubt that the tanker can be stopped unless U.S. Seventh Fleet airplanes join in the search. The *Wiima* can too easily stay out of range of Nationalist air patrols by hugging the mainland coast.

What Is Strategic? She would not be the first to do it. Seaborne trade between Communist China and the rest of the world still flourishes. In the first ten months of 1952, some 800 cargo-carrying vessels reached Red Chinese ports. Total Chinese imports from the non-Communist world last year: about \$250 million.

On May 18, 1951, 47 U.N. member nations solemnly agreed to prohibit the export of strategic materials to Chinese mainland ports. The catch is in the meaning of "strategic." The U.S. regards all materials shipped to China as useful to the enemy, and therefore strategic; others, still clinging to the money-making proposition that China is "the land of 400 million customers," are much less thoroughgoing. Britain embargoes "military" items (e.g., aircraft engines and gasoline), but permits such "civilian" exports as automobiles, chemicals, textile machinery. The Tory government even allows Peking to buy antiseptics.

Sausage Skins for Steel. Other U.S. allies share Britain's attitude:

¶ French businessmen signed an \$11.2 million contract with Peking at the Moscow Economic Conference. The deal: French metals and chemicals for Chinese silk, tea and sausage casings.

¶ West Germans in 1951 swapped \$4 million worth of chemicals and machinery for Chinese ores and hog bristles.

Under pressure from Washington, non-Communist shipments to Red China are dwindling. Example: in 1951, Malaysia sent the Reds \$32 million worth of natural rubber; last year, it sent practically none. Even Hong Kong's busy entrepôt trade is quietly stagnating: monthly exports to the mainland dropped from \$22.8 million in 1951 to \$8.2 million last year.

Rubber for Rice. Three non-Communist nations resist U.S. pressure. Egyptian cotton deliveries to Chinese Communist ports doubled in the past year; Pakistan's jumped from \$45 million in 1951 to \$54 million in the first six months of 1952. Most alarming of all, Ceylon, a member of the British Commonwealth, recently signed a five-year agreement to send 250,000 tons of rubber to the Red mainland. The U.S. had offered to buy the rubber at prevailing world prices, but the Ceylonese demanded an extra \$50 million U.S. aid (in addition to the purchase price) as a condition of the sale. Washington demurred, and Peking closed the deal by increasing its price 40% and offering prepayment in rice. Last week the Polish freighter *Mickiewicz* sailed from Colombo with 5,600 tons of rubber for delivery to Shanghai. Presumably, a U.S. naval blockade of the Chinese coast would put a stop to the voyages of the *Wiima* and the *Mickiewicz*.

WAR IN KOREA

Justice for the Lieutenant

In a Quonset-hut courtroom in Seoul last week, an eight-man court-martial meted out punishment: two years in prison and dismissal from the service for 2nd Lieut. James D. Goff. Goff smiled in relief: he had had good reason to expect a much heavier sentence. Last December, with three Negro enlisted men, he had entered a Korean's house, presumably looking for stolen property, and had pistol-whipped to death an innocent Korean Presbyterian minister who protested.

The Army did little about the case until church groups in the U.S. kicked up a ruckus (TIME, Feb. 2). Goff was first charged with "unpremeditated murder," but because the court-martial could not decide which man had struck the fatal



JAMES D. GOFF
Two sets of values.

blow, Goff was convicted on the charge of "aggravated assault." Even with the lighter charge, he could have drawn a prison term of five years, but the court was lenient. Why did Goff get off so lightly? "That information," said a legal officer, "is in the bosom of the court."

Christian missionaries in Korea and friends of Pang Wha Il, the victim, were indignant. Said the Rev. Chun Pil Sun, of the Seoul presbytery: "The American military army obviously places different value on the lives of Koreans and Americans . . . A Korean's life apparently means nothing." Added a U.S. missionary in Korea: "I am ashamed to face the Christians I know here."

For Years & Years

After eight weeks' silence, Chinese Premier Chou En-lai last week made another pitch for a cease-fire in Korea, demanding "unconditional" resumption of the Panmunjom talks.

In short, nothing new, and no readiness to give ground on the issue of forcible repatriation of Communist P.W.s. Apparently Chou himself did not expect his peace offer to be taken seriously, for he went on: "If the new American administration . . . intends to enlarge and extend the Korean war, we are thoroughly prepared to fight it out with the aggressors to the last." To which Mao Tse-tung added: "For any amount of years."

MIDDLE EAST

One Diplomat's View

In his 30 years in the U.S. Foreign Service, J. Rives Childs, 60, earned a reputation for outspokenness. Now, retired from his post as U.S. Ambassador to Ethiopia, he could speak even more freely about the places he served in—Palestine, Egypt, North Africa, Iran and Arabia. Last week his fellow career officers abroad were reading these parting recommendations to the U.S. State Department:

Iran. "On the basis of my studies and sojourn in Persia, I am convinced that Persia is now entering a period of chaos and anarchy . . . From the times of Darius and Cyrus, Persia has known only peace through a strong man . . . To prate of democracy to the Persians is like advocating prohibition to the denizens of hell." Childs believes that "the money we are pouring into Persia is money thrown down a drain," and that the U.S. faces "the alternative of seeing Russia take over the whole of Persia or, if we are sufficiently farsighted, only the northern half." His urgent recommendation: "The U.S. should be prepared, if necessary, to occupy southern Persia and regain possession of [the Abadan oil refinery], preferably at the request of . . . a Persian government sympathetic to the Western world." If Britain does not back the U.S., Childs says that the U.S. should act alone.

Egypt. The U.S. should strongly support Dictator Mohammed Naguib, who "deserves the most unreserved backing by the Western powers."

Israel. "We should announce to the Israelis that they cannot count upon our continued financial support unless they . . . entertain and implement some reasonable compromise with the Arabs, including respect for the decisions of the United Nations . . ."

Morocco. "I spent five years in Morocco from 1941-1945 . . . President Roosevelt came to the Casablanca conference in January 1943, and with the recklessness of a schoolboy told the Sultan he should assert his independence of the French . . . This was like throwing a Roman candle into a barrel of gasoline." Childs's recommendation: the U.S. should abandon its "Alice in Wonderland policy," which is undermining the French administration. Instead, the U.S. should promote "greater liberty for the Moroccans, within the framework of the French Union, without inciting the Moroccans to open rebellion, which has only been to the advantage of the Communists."



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FOREIGN NEWS

FORMOSA

Wanted: Tools, Not Men

Now that the Chinese Nationalists on Formosa are free to move, what do they hope to accomplish, and what kind of help do they need? In New York, bespectacled Tsiang Ting-fu, chief Nationalist delegate to the United Nations, carefully laid out his government's attitude:

❑ If asked to, but only if asked to, Chiang Kai-shek is willing to reconsider his 1950 offer of three Formosan divisions to fight with the U.N. armies in Korea. "That offer . . . was refused," Tsiang said. "We understand the grounds for the refusal. [We have not] renewed our offer . . . We ourselves are not convinced that Korea is the best place for the Free Chinese to make a contribution."

❑ "It is wrong for anybody to assume that the Chinese army can be counted as just expendable material to be used by others wherever they see fit."

❑ A U.N. naval blockade of the Chinese mainland makes "good common sense."

❑ Nationalist China's greatest contribution would be "an independent offensive" against the Chinese Reds. Said Tsiang: "I myself have a new suggestion to make . . . My plan is not that American air and naval power should be used to help Free China's infantry to invade the mainland. My plan is that Free China should acquire enough naval and air power . . . so that [it] can independently invade and liberate the mainland." (On Formosa last week, President Chiang Kai-shek emphasized only that he "will not ask for aid in ground forces.")

❑ In view of the "diplomatic and strategic exigencies," any Chinese Nationalist operation should be on its own.

"We believe," said Diplomat Tsiang, "that an independent offensive on the part of my government will be welcomed by our fellow countrymen on the mainland. Such an offensive is not in the nature of the conquest of mainland China by the island of Formosa. It is in the nature of 8,000,000 Chinese on Formosa going to the mainland to help the 450 million Chinese there to overthrow the Communist yoke which they themselves wish to overthrow."

INDO-CHINA

"Forgotten Army"

On a heavily wooded island named Phuquoc in the Gulf of Siam live 25,000 trim, tightly disciplined Chinese soldiers, who drill every day with wooden guns and wait for something to happen. They are Nationalist China's "forgotten army," the survivors of a once-beaten mass which was pushed out of Yunnan Province in the final days of the Chinese Communist victory, and made its way through rough mountain country into French Indo-China. There, three years ago, they were disarmed and interned by the French.



CHIANG KAI-SHEK REVIEWING NATIONALIST SAILORS
In view of the exigencies, on his own.

Associated Press

Last week the New York *Herald Tribune's* Correspondent Homer Bigart became the first U.S. newspaperman to visit the camp on Phuquoc. Bigart reported that the refugee Nationalists have been whipped into a tight, well-conditioned force which, in spite of three years of jungle life and inadequate health facilities, could field some 12,000 combat troops on quick notice.

Their leader is Lieut. General Peng Tso-hsi, a slight, near-bald man of 51, who commanded the Nationalist Twenty-Sixth Army until the Red victory, then crossed with what was left of his troops into Indo-China.

Their camp, guarded by medieval-looking sentries carrying tasseled spears, is divided into streets along which sit neat, wooden barracks with thatched roofs, a big theater, an ambitious hospital building for which there is almost no equipment. Each day General Peng runs his troops through stern drills with dummy guns, tanks and jeeps, subjects them to political orientation lectures as intense as those practiced by the Communists, though with a far different message. There have been few desertions to the Communist Viet Minh forces which rove nearby, and the army has maintained good relations with the surrounding French and Indo-Chinese. The community includes about 100 unmarried women and, reported the French in tones of marvel, not one pregnancy has occurred. "They are very puritanical," said a French officer.

Bigart found the camp excited about President Eisenhower's denaturalization of Formosa, and hopeful that it meant that they now would be allowed to rejoin Chiang Kai-shek on Formosa.

MALAYA

Informers' Last Chance

The simplest way to get information about Malaya's Communist guerrillas, decided High Commissioner Sir Gerald Templar, was to pay for it. His idea paid off. Among the top Communists killed through informers: Manap ("The Jap") Jepun, commander of a Communist guerrilla regiment, and Cheung Kit ("The Ape") Ming, Malacca state committeeman of the Communist Party. Rewards of about \$25,000 were paid in each case. Last July, a good month for informers, the Malayan government paid out \$75,000 in rewards, based on a rate of \$825 for a common, or jungle variety Communist. By year's end the Communists had lost 1,058 killed, 604 wounded, 122 captured and 253 surrendered. In January 1952, the month before General Templar arrived, 76,000 rubber trees had been slashed; this January the figure was 98. It was the most successful year since the fighting began in 1948, but war expenses still cost \$55 million.

Last week General Templar decided that the war was going well enough for him to cancel all standing information rewards. The decision, explained the gov-

ernment, was influenced by "a desire to return to normal." There is still a chance to earn some \$80,000 by capturing No. 1 Malaysian Communist Leader Chin Peng before the March 1 deadline; after that an informer will have to consider duty its own reward.

INDIA

The Inner Urge

In 1949 a handsome Hindu named Narayan Acharya left a wife, a five-year-old child and a promising political career, to follow "an inner urge to do penance and bring peace to the world." Wandering through the Himalayas, he practiced the mystic arts of yoga, learned to do without food and water for long periods at a time. According to one admirer, Narayan even mastered the trick of levitation, and once flew for three miles through a Nepalese jungle. In the same jungle Narayan had himself buried alive for 24 hours, and survived to tell newsmen of the milky white "soul light" that had surrounded and protected him through the ordeal.

But for all his skills and sufferings, Narayan failed in his first purpose. Recently he got to thinking that if he performed a really long penance, God might be pleased enough to bring "peace to the world." A fortnight ago, frail, black-bearded, 56-year-old Narayan let himself down to the bottom of a deep, six-foot-square pit outside of New Delhi. He spread the skin of a deer on the pit's wooden floor, placed his sandals carefully by his side, sat down and assumed the cross-legged "lotus position." Then he passed out a signed statement: "If anything wrong happens to my physical body, nobody should be held responsible but myself." At Narayan's signal, the pit was closed with wooden planks, and ten feet of earth were shoveled on top.

For nine days, sophisticates in New Delhi's clubs and coffee houses argued over whether Narayan was a fake or not. There was probably a secret tunnel leading into the tomb, said some. But in a hut near the pit, Narayan's sole disciple, faithful Wamana Acharya, sat praying day after day. Last week, as the tenth day of the ordeal dawned, sightseers from all over New Delhi streamed to the burying place afoot and on camel-back to watch Narayan's disinterment. Cymbals and harmoniums clanged and wheezed, hucksters did a land-office business in hot tea.

Women with babies in their arms peered anxiously over the pit edge as workmen shoveled. At last the burial chamber was opened, and Disciple Wamana entered alone with gifts of flowers, fruit, coins, and *ghee* (melted butter) with which to massage the yogi. The crowd waited tensely. Wamana emerged alone, his face the color of ashes. The pit, he said, was hot as a furnace; Narayan thought it better not to come out until the following day. The crowd roared with disapproval, and Wamana went back to the pit. Soon he emerged again, this time to confess the truth. Narayan, he wailed, was dead.

INDONESIA

The Unknown War

More Moslems (68 million) live in the Republic of Indonesia than in any other nation. They are mostly docile peasants, content to harvest their rubber, rice, sugar, tea and coffee, but on one subject the Indonesians are as explosive as their island volcanoes: religion. Islam provided both the force and the fervor that ousted the Dutch in 1949; today, a fanatic guerrilla organization, Darul Islam (the Abode of Islam) threatens the unsteady republic with chaos and civil war.

Darul Islam's leader is Kartosuwirjo, a 46-year-old mystic, who holds court in the rugged mountain fastnesses of western Java. Against the Dutch, Kartosuwirjo's tactics were simple and effective: kill, rape, loot and burn. His religious concept is medieval: death to unbelievers; his politics uncompromising: Darul Islam wants



a Moslem theocracy. When Kartosuwirjo discovered that the leaders of the newly independent Indonesia planned a secular state without him, he turned his 10,000 well-armed fanatics against the republic.

In fertile West Java, Darul Islam set up a rival government, collected taxes, recruited a large army and successfully defied the flabby, frightened Indonesian cabinets that regularly succeeded one another. At first the Jakarta governments laughed off the rebels as "high-spirited young men still excited by events." When Kartosuwirjo's raiders cut railroad lines, ambushed convoys, even looted the suburbs of the capital city of Jakarta, the government finally sent an army to stamp out the revolt. It soon learned that religion is stronger than politics in Moslem Indonesia. The government's Moslem troops balked at fighting their co-religionists in Darul Islam; one entire battalion deserted to Kartosuwirjo.

Last week a collection of cold government statistics showed how hot is a civil war the rest of the world has known little

and cared less about. Darul Islam's toll during 1952: 1,836 murders (average: five a day), 461 kidnappings, 1,301 tortures, 6,934 houses burned, 14,075 robberies. Commenting on the figures, Indonesian Communications Minister Dr. Raden Djuanda gingerly surmised: "It might be well to study the situation."

TURKEY

Zesty Breakfast

Huseyin Avni, an ardent patriot of the small Turkish town of Seferhisar, loves his country and loves his hashish.⁸ One day not long ago, after a zesty breakfast of coffee and hashish, Huseyin glanced out of his window and, to his horror, saw a detachment of Soviet soldiers standing menacingly in the garden of his neighbor. Without a moment's hesitation, he seized an axe, leaped the fence and began laying about with a will. He dropped three to the ground before the police, hastily summoned by the neighbor, at last subdued Huseyin long enough to point out that his enemies were nothing but olive trees. Huseyin would have none of it. The police, desperate for arguments, pointed to the olive trees in his own garden. What about those, they asked. Why didn't you kill them? Huseyin the patriot merely glared in contempt. "Those," he answered, "are Turkish soldiers."

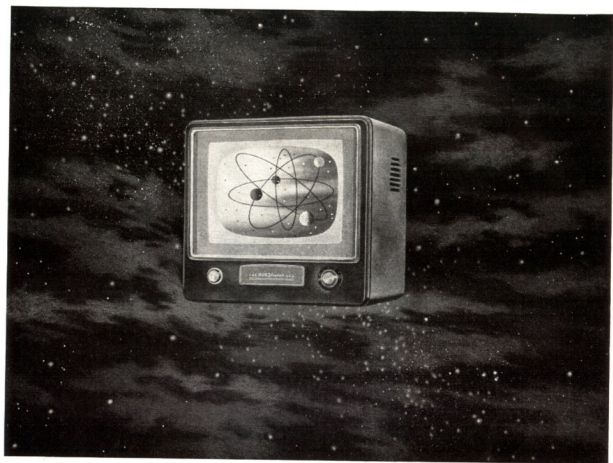
NYASALAND

Big Chief Oliver

The people of the Achewa, Tonga and Angoni tribes of British-protected Nyasaland are poor fieldworkers with neither money nor power. Yet, mite by mite, they collected \$5,000 to send five of their chiefs to London with a message for the "great white mother," Queen Elizabeth. The message was a protest against the British government's plan to federate Nyasaland with Northern and Southern Rhodesia into a Central African dominion (TIME, Feb. 9). "We are afraid Southern Rhodesia will swallow us down," said their spokesman, Chief Somba.

Some in flowing robes, others in college blazers, the chiefs offered to kneel and touch Her Majesty's heel, the highest honor a Nyasaland chief can pay. But they did not get to see her. Instead, an all-white conference, after first devising a web of constitutional safeguards to protect the Africans' rights, approved federation, with or without the natives' support. The chiefs had to be satisfied with a call on Colonial Secretary Oliver Lyttelton. Last week, their money spent and their mission a failure, the chiefs left London in discouragement, and disillusioned about Lyttelton. "He did not behave like a man

⁸ Hashish (from the Arabic word for dried herb), a narcotic made from the resin of female flowers of Indian hemp, is the Eastern version of marijuana. It was once the favorite stimulant of the Assassins (more properly Hashishins), a secret society of Shiite fanatics founded in the 11th century, whose drastic political actions led to the gradual adoption of their name as a synonym for killer.



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RADIO CORPORATION OF AMERICA

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who sits near the Queen," said Acting Paramount Chief Gomani. "He frowned and was angry before he heard us. He lied when he said our people were so ignorant that they did not understand federation. He was rude. He did not listen to us. We were disappointed, and we must go back to our people and say that the man who sits near the Queen had no time for their chiefs."

AUSTRIA

Talk & Talk

In 259 meetings, representatives of the four occupying powers had talked & talked about an Austrian peace treaty. Each time that they seemed to be on the point of agreement, the Russian representative found an excuse for postponement. Satisfied that Stalin was deliberately sidestepping his ten-year-old promise of a free and independent Austria, the U.S., Britain and France last year drew up an abbreviated peace treaty with Austria. It ran into two difficulties. Russia refused to discuss it, and Austria pointed out that it would mean the withdrawal of only allied occupation troops, leaving Austria at the mercy of the Red army. Russia demanded resumption of four-power talks. So this week the representatives of the U.S., Britain, France and the Soviet Union dutifully held their 260th meeting on the treaty. Result: hours of talk, nothing accomplished.

EGYPT

"Enter, Friend"

For half a century Germany's diplomats and big industrialists, deep in *Drang nach Osten* (Drive to the East), talked of a Berlin-to-Baghdad railway. Kaiser Wilhelm II rode through the sweltering streets of Damascus one day in 1898 to tell the citizens that Moslems "may rest assured that at all times the German Emperor will be their friend." Hitler took up where Wilhelm II left off: by the time the Nazis invaded Russia, Germany was dominating the markets of Turkey and Iran.

Now the Germans are back again. Last week a delegation of twelve top Bonn bureaucrats, industrialists and bankers gathered in Cairo to arrange some fair-sized business deals. They hoped thereby to soothe General Naguib, who threatened a boycott of Germany because of Chancellor Adenauer's promise to pay \$715 million as restitution to Israel for the wrong Hitler's Germany had done the Jewish people.

Welcome Vacuum. The negotiators found a golden opportunity before them. Naguib was determined to industrialize Egypt. He didn't want to deal with the British; moreover, the spectacular decline in Egypt's foreign trade with Britain and the U.S. has stripped him of dollars and pounds sterling. Naguib's men laid it on the line: they wanted Bonn to advance \$600 million in long-term credits repayable in Egyptian cotton. This would be spent to 1) build a new, \$300,000,000

hydroelectric irrigation dam that would nearly double Egypt's cultivatable area and multiply its electrical output; 2) construct a 275,000-ton merchant marine; 3) modernize transport and communications; 4) improve ports. They wanted German equipment and technicians.

The German negotiators cautiously surveyed the trade vacuum and prepared to move in. They could not give Naguib all that he asked for, but the Egyptians obviously expected to settle for less. Whatever the final bargain, West Germany may well be on the way to becoming the leading foreign power in Egypt's economy.

Quiet Replacements. Actually, the British had been getting out of—and the Germans into—Egypt for some time. Ger-

Panzer commanders and naval captains, permeate Egypt's entire military establishment—training, advising and teaching. Off duty, they keep to themselves, stay out of bars and mischief. One Egyptian newsmen who asked too-pointed questions about their functions and identities was clapped into jail.

Cairo newsmen tell the story of a British reporter who arrived at a government press conference only to find his way barred by a bayonet. He explained in English that he was there on invitation. "Oh," said a guard, brightening. "You are one of the Allemani [Germans]." The reporter mumbled something. "Enter, friend," said the soldier.

GERMANY

Soldiers, \$7 a Head

"To all German youth—Warning!"

Splashed in red letters on the walls of West Germany last week, these words halted many a German in his tracks. The warning: beware of *Kopfläger* (headhunters), i.e., recruiting agents of the French Foreign Legion who get a bounty of 30 marks (\$7) a head for every man they enlist. According to the opposition German Social Democratic Party, which put up the posters, more than 90,000 young Germans, the equivalent of seven divisions, have enlisted in the legion for service in Indo-China, and 10,000 have lost their lives. "Absurd," answered the French.

Ever since the French Foreign Legion was formed (1831), Germans have provided its largest national group. After World War II, many German prisoners of war in North Africa signed up for a five-year stint in the legion rather than return to shattered Germany. Legion service protected some from trial as war criminals. But the German Social Democrats (with an eye on this year's general elections) now charge that the legion is "kidnaping" youngsters in their teens, who are "as often as not drunk." French agents station themselves around employment offices, and job applicants, say the Germans, frequently find themselves in the legion instead of in a job. Last month the Swiss government also charged that French Legion agents were recruiting Swiss minors, despite a law which prescribes jail for a Swiss serving in any foreign army except the Pope's Swiss Guards.

Germans first got stirred up over the recruiters last November, when German border guards were roughly handled by French gendarmes as they tried to stop a bus load of legion recruits crossing from Germany into France (others are ferried across the Rhine by night, or flown over by air ferry). Last week the West German Bundestag voted to jail anyone "recruiting or attempting to recruit" Germans for service in a foreign army outside Germany. The vote was unanimous, a rare event in the Bundestag. The only hitch is that the law will apply only to Germans, for the French under the occupation statutes cannot be tried in German courts, except with their permission.



WILHELM VOSS
Don't ask questions.

man experts have taken over jobs in the Egyptian state railways formerly monopolized by the British. Middle East airlines signed up ex-Luftwaffe pilots, who, under the peace terms, were forbidden to fly in Germany. Last November the Germans founded a chamber of commerce in Egypt; last month they started a German-language weekly in Cairo. Recently a group of German engineering firms won the contract to build the Aswan steelworks, Egypt's largest industrial project.

The growing German influence in Egypt is best shown by the multi-clad crew of 30 Germans that moved quietly into Cairo two years ago and, in effect, replaced the British mission to advise Egypt's army. Today its chief, Dr. Wilhelm Voss, one-time head of the *Wehrmacht's* Central Armaments Supply Board, sits in the office of the Minister of War & Marine (the minister: Naguib himself), bossing Egypt's Central Planning Board. Voss's men, recruited from former SS leaders,



always...at the top

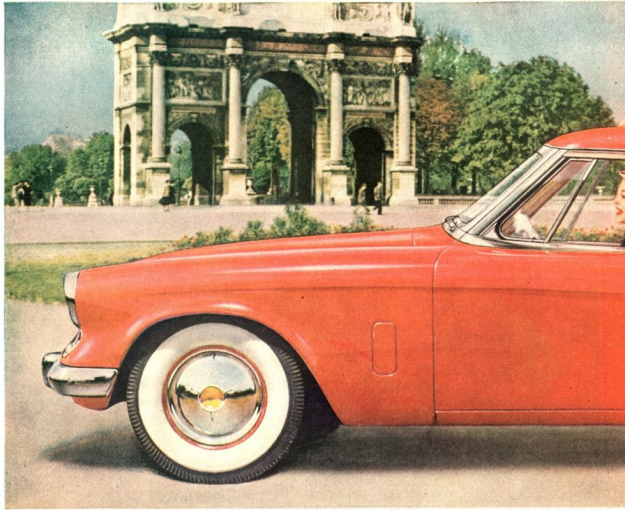
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The Stetson Ambassador says style in every line.
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1953 Studebaker Starliner coupe for five—white sidewall tires and chrome wheel discs optional at extra cost



The 1953 Studebaker Starliner coupe! Impressively long and wide!
Less than five feet high! Truly a new flight into the future!

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This is the first American car with a real foreign-car flair—an impressively long and racy Studebaker that's so very low most people can see right over it.

It's a completely new Studebaker inside and outside. It gleams with enormous expanses of glass—and it's



Actual color photograph

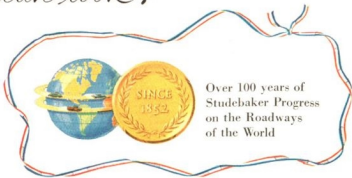
the New 1953 Studebaker

car with the European look!

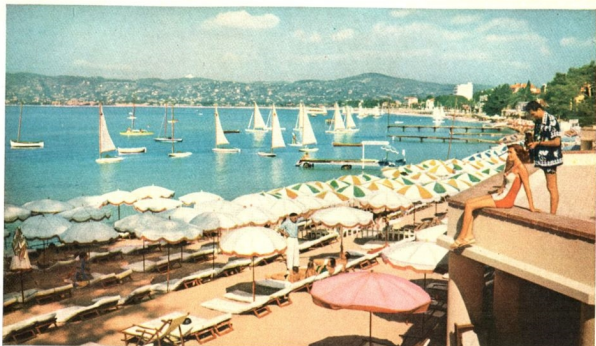
finished and appointed to perfection. More marvelous still, for all the smart, sleek continental distinction of this exciting 1953 Studebaker, it's pleasingly down to earth in price.

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by Pat and Burt Dutcher
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"The little village of Eze dates back to at least 600 B.C. Here we had lunch with friends at a little restaurant on a terrace, called *'Chez Justin.'*"



"At Nice we splurged at the Negresco, one of the finest hotels in the world. Double rooms here run about \$12 a day without meals. But you see *everybody!*"



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THE HEMISPHERE

CANADA

China Policy

In matters of Far Eastern policy, Canada's External Affairs Minister Lester Pearson tends to see eye to eye with Britain's Anthony Eden and India's Jawaharlal Nehru. But last week, when both Eden and Nehru criticized the U.S. decision to end the Seventh Fleet patrol off Formosa (see INTERNATIONAL), Pearson cautiously parted company with them. Rising in Parliament, he said: "[The] statement by President Eisenhower . . . contained much that was wise and heartening to us all . . . Canadians know President Eisenhower well . . . and have full confidence . . . in his peaceful and constructive purposes. And I am convinced that one of these purposes . . . is to end and not to extend the Korean war."

Extension of the war might result, Pearson said, if Nationalist Chinese forces were to invade the mainland escorted by U.S. or other United Nations military units. But, he added, "we have no reason to believe . . . that any such development will take place . . . Meanwhile, I think it would be unwise and premature to jump to dogmatic or critical conclusions."

Pearson's statement represented no fundamental change in Canada's Far Eastern policy. That policy, so far as it concerns China, is one of acceptance of the Communist conquest. Explains one Canadian diplomat: "The key word is passivity."

Actually, Canadian officialdom's views on China have changed reluctantly since the days when it was popularly believed that the Red Chinese were the sponsors of a humane land reform movement. Canada in 1950 was all set to recognize the Chinese Communist government, and the Ko-



Capital Press Service

LESTER PEARSON

"The key word is passivity."

rean war upset the plan. Canadian diplomats now admit that Canada "would have looked awfully foolish and inept if we'd gone through with recognition." They also confess that they did not expect the Chinese Reds "to be as vicious as they became" in Korea. But disillusioned though they have been on some scores, Canada's China policymakers still look with cool distaste on the Nationalists in Formosa, still cling to their passive attitude toward Chinese Communism.

Jets for the Pacific

This April, the Pacific will have its first jet airliners. The planes—two British-built Mark I Comets—will be operated by Canadian Pacific Air Lines, Canada's No. 1 private air service. (The larger Trans-Canada Air Lines is government-owned and subsidized.) Last week the company inaugurated its first direct service between Vancouver and Honolulu. A new fleet of 50-passenger, four-engine DC-6Bs now makes the trip in 12½ hours, cutting almost six hours from the flight time of C.P.A.'s DC-4s. In Honolulu, once C.P.A.'s jet liners are in service, the DC-6B passengers can transfer to the Comets for Sydney, Australia, with stops at Canton, Fiji and Auckland; the Vancouver-Sydney trip, which now takes 50 hours, will be cut to 27½ hours.

BRAZIL

"Melancholy Anniversary"

"Our difficulties," boomed President Getúlio Vargas, "are faced and conquered with determined courage." But even as the President spoke last week, reporting on his first two years in office, unconquered difficulties piled up: Brazil's foreign trade debts stood at an alltime high

of \$850 million, the cost of living was up 30% in twelve months, strikes for wage rises of 40% to 50% were sweeping the country. The outlawed Communist party was flourishing. The onetime dictator (1930-45) who astounded his country by making a constitutional comeback seemed unable to find answers to his mountainous problems.

"Melancholy anniversary!" commented the conservative newspaper *O Estado de São Paulo*. "After two years Senhor Getúlio Vargas still struggles in a vacuum of perplexing inactivity." Said Rio's *Correio da Manhã*, "The hour is ripe for sinister demagogues."

But Brazil's mood appears far from revolutionary. Political tension building toward an eruption of violence is not evident; the voters who swept Getúlio into office still feel fond of him. They blame high prices, their worst problem, on "the men around Vargas." In explanation of the old (69) man's inactivity, they would probably accept the statement he made privately last week. "I never knew," said Getúlio, "that these first two years would be so hard."

ARGENTINA

Lecture by the Leader

Until philosophers are kings, or kings philosophers . . . cities will never rest from their evils—no, nor the human race.
—Plato

Juan Perón is fond of saying that Plato's ideal of the benevolent philosopher-ruler has at last been achieved in Argentina. Doctor (*honoris causa*) of the University of Buenos Aires and author of



Agencia Nacional

GETULIO VARGAS

The vacuum was perplexing.



JUAN PERÓN

The sacred oil is not for everyone.



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Make Keystone movies a must on your vacation ... for just a few dollars bring it back alive, to be relived for years to come! Ask your favorite dealer about the Keystone Vacation Plan. Just mail your films from your holiday spot — he'll have them ready to show the day you come home!

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the "20 truths" of Peronismo (social justice, old-age pensions, etc.), Perón sees himself as a sage as well as a strong man. Last week some of Perón's lectures at the Peronista Normal School for party leaders were published in book form in Buenos Aires; they glittered with inside dope on how to grab and hold political power. Points from the Perón philosophy:

¶ Notwithstanding Peronismo's proclaimed Truth No. 1 that "true democracy is the one that does what the people want," the leader's real job is to decide what the people should want. "The masses are like the muscles directed by the brain ... One must permit the people to have the 50% that they want—but be sure that one's own 50% is the half that matters."

¶ The leader must stand, solitary and superior, above all others. "The sacred oil of Samuel is not for everyone ..."

¶ The leader, however, needs "apostles"—men whose aim will be to make [his] doctrine heartfelt by the mob ... A hundred sheep led by a lion are worth more than a hundred lions led by a sheep."

¶ The leader and his lesser lions must be ready for opposition from two species of enlightened sheep—anti-Peronistas and independents. The proper way to deal with the anti-Peronistas is to "hit them" occasionally but not too often—"if you hit them every day, in the end they won't feel the blows any more." As for independents, "they are like the stool of the dove that smells neither bad nor good. Some leaders have lost what they had in an attempt to win independent opinion. Independents must be left alone—they cannot be led. They are the savages still permitted by civilization."

THE AMERICAS

A Friend Returns

John Moors Cabot, 51, a veteran career diplomat whose last post was Minister to Finland, arrived this week in Caracas, Venezuela to head the U.S. delegation to the Inter-American Economic and Social Council. Careerman Cabot, an affable old Latin American hand who has served in posts outside the hemisphere since 1947, is almost sure to become the new U.S. Assistant Secretary of State for Latin American affairs.

Harvard-and-Oxford-trained, lanky Diplomat Cabot is a member of the famous Boston family. His most publicized diplomatic success occurred in 1930 when, as third secretary in the Dominican Republic, he raced into the hinterland in his Oakland runabout to intercept an advancing revolutionary army and win its leaders to a plan for averting bloody warfare in the island. Rising rapidly thereafter from one Latin American post to another, he acted as chargé d'affaires in Buenos Aires in 1946, before moving on to such international hotspots as Belgrade, Shanghai and Helsinki.

Fluent in Spanish and fair in Portuguese, Cabot has the social aplomb, background and wealth that appeal to Latino diplomats. His presence in Caracas was



JOHN MOORS CABOT
Willing to listen.

a good sign to Latin American hands that the U.S. was at last willing to listen seriously to Latino complaints about rising U.S. industrial prices adversely affecting their economy.

PERU

Better than Cockleburrs

After Sunday Mass in their Peruvian village, Toribio Condori and his wife slipped off their shoes to walk home in comfort. On the way, Toribio cut his toe badly on a rock. While he howled, his wife told him how lucky he was, "If you had not taken them off," and she pointed to the shoes dangling over his arm, "you would have ruined them."

Toribio and his wife, like others among the half of Peru's 4,000,000 Indians who have accepted the idea of foot covering, ordinarily wear cheap sandals made of llama skin or slabs of old tires. For reasons of poverty or prejudice, the Latin American Indian's sales resistance to anything better in shoes has been as tough as the calluses on his broad feet. Only one salesman ever dented it—and he was fictional, an O. Henry character (Mr. Hemstetter in *Cabbages and Kings*) who promptly sold out his stock after a clever schemer sprinkled the countryside with Alabama cockleburs.

Last week a real-life shoe salesman, Thomas Bata Jr. of the Czech shoe-manufacturing family, was confident that he could vastly improve on O. Henry's imaginary sales stunt. A new Bata factory (one of 37 in the free world) outside Lima will make 1,000,000 pairs of canvas and rubber shoes a year. Bata expects to sell them for 11 soles (70¢) a pair through 46 stores and by circulating through the highlands demonstration vans with movies, native salesmen and balloons for the kiddies. "I think," Bata says, "I've got something better than cockleburs."

COAL rides an escalator on its way to work!

This giant conveyor belt moves endlessly from the interior of the mine as it carries 1,000 tons of coal an hour towards the earth's surface. In other mines, the hauling job is done by underground railways—or in surface mines by a battalion of great 50-ton trucks.

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That's important! For while coal today is America's great basic fuel—tomorrow coal will be in even greater demand. *More coal will be needed for steel . . . for electric utilities . . . for chemicals . . . to power the making of thousands of different products.* America's productive ability has only been scratched.

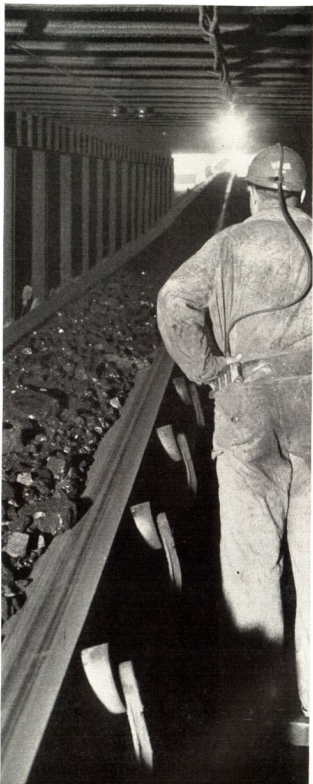
This nation can count on coal! For coal is the only fuel which America has in practically inexhaustible reserves. And the coal industry itself is taking every measure to meet all demands, now, and in the future.

CLUES TO COAL'S IMPORTANCE ...TODAY AND TOMORROW!

- ★ Every person on earth . . . man, woman and child . . . would have about 450 pounds of coal apiece, if the amount of coal produced in America last year were evenly divided!
- ★ 1300 pounds of coal for every American who voted in last November's election! That's the amount of coal currently used by America's railroads.
- ★ Big things ahead for steel and coal! America makes twice the steel today it did before World War II. And experts estimate that the next 10 years may see a further increase of 20%. To make every ton of steel, takes a ton of coal . . . so this would require 20% more coal for steel by 1963!

BITUMINOUS COAL INSTITUTE

A Department of National Coal Association. Washington, D. C.



RIGHT NOW—AND IN THE YEARS AHEAD

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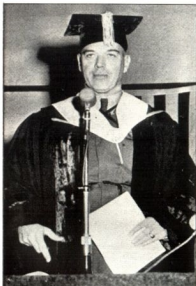
PEOPLE

Names make news. Last week these names made this news:

In New Orleans' Municipal Auditorium, as the audience sat listening to Guest Conductor **Leopold Stokowski** lead the Philharmonic Symphony Orchestra through Manuel de Falla's *El Amor Brujo*, the unmistakable Dixieland beat of a jazz orchestra scorched through from an adjoining ballroom. Stokowski stabbed the air with his baton, stopped his orchestra and said: "New Orleans is the only city in the world where you can buy one ticket and get two concerts." Then he retired to the wings until the competing orchestra, playing for a pre-Mardi Gras carnival ball, had stopped. Said the jazz-band leader later: "I'm sorry if we inconvenienced Mr. Stokowski. He is probably very sensitive."

Victor de Sabata, chief conductor at Milan's La Scala Opera, appearing in San Francisco as a guest conductor, had interruption troubles, too. Midway through Brahms's *Third Symphony*, he turned his back on the orchestra, held up his hand to stop the music. On the verge of verbally chastising a murmuring sector of the audience, words failed him, but the murmuring stopped. Later, after a second dose of the silent treatment, the noise-makers got the point. At the end of the concert, Conductor de Sabata bowed to louder-than-ordinary applause.

In Washington, the Air Force announced that **Arthur Godfrey**, Commander, U.S.N.R., had left television and radio air waves long enough to take a guided tour of the Strategic Air Command operations. His guide: SAC Commander **Curtis LeMay**.



GENERAL VAN FLEET
In Seoul, a farewell title.

Associated Press



THE ROSSELLINIS
In Naples, a three-candle blowout.

Associated Press

In Philadelphia, Rear Admiral **Richard E. Byrd**, 64, announced that he planned to make another trip to the South Pole (after the Korean war is over) to search for coal and uranium deposits.

Tokyo heard that it could expect a spring visit from Old Soldier **Douglas MacArthur**, who will stop in Japan on his first inspection tour of Remington Rand's foreign offices.

General **James A. Van Fleet**, retiring commander of the U.S. Eighth Army, was given a farewell title: honorary degree of Doctor of Laws from the Seoul National University. Among those who gathered to hear Dr. Van Fleet's acceptance speech: the National Assembly of the Republic of Korea.

Henry Agard Wallace, poultry farmer and onetime Vice President of the U.S., was called for jury duty at the Westchester County Courthouse at White Plains, N.Y., only to find himself rejected as a juror two days in a row. On the third try he was found acceptable, and impaled to help decide a civil damage suit.

In Amarillo, Texas, **Princess Cecilia** of Prussia, 35, granddaughter of Kaiser Wilhelm, renounced her title, took her U.S.-citizenship oath and became plain Mrs. Clyde Harris, wife of an interior decorator and former Army captain whom she married in Germany in 1949.

The new Under Secretary of State, General **Walter Bedell Smith**, 57, who first joined the Indiana National Guard in 1910, became a downy-cheeked first sergeant at the age of 18, and grew up into something of a top brass curmudgeon,

tried to explain his temperament to a Washington reporter. Said he: "It is possible that some of the less attractive characteristics of my personality were acquired at a very early age as an infantry sergeant."

In Naples, Movie Producer **Roberto Rossellini** and his actress wife **Ingrid Bergman** paused long enough in the filming of a new picture to record another milestone in their growing household: the third birthday of son Roberto, who posed for his three-candle blowout while his eight-month-old twin sisters Isotta and Isabella, all bibbed and tucked and nestled in their proud parents' arms, looked on in big-eyed wonder.

In Hollywood, the Academy of Television Arts & Sciences named its "academy" award winners: Bishop **Fulton J. Sheen** (most outstanding personality on television); **Lucille Ball** (best comedienne); **Jimmy Durante** (best comedian); **Thomas Mitchell** and **Helen Hayes** (best actor and actress). Among the other winners: **Sid Caesar** and **Imogene Coca** (best variety program); **Edward R. Murrow** (best public-affairs program).

In Paris, the Communist newspaper *L'Humanité* coined a new term for its spiritual leader: "**Marshallissimo Stalin**."

His British military training at Sandhurst over, **King Hussein**, 18-year-old monarch of Jordan, was graduated in the traditional "passing out" parade of the Royal Military Academy. Unlike his classmates, who will now wear the insignia of second lieutenants, the King ("Hussy" to Sandhurst cadets) will revert to his rank of general of the Jordan army.

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	DAYTONA BEACH, Fla.	

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NAGARA FALLS—General Brock

RADIO & TELEVISION

Sermon on the Air

Ralph Edwards, who once taught Sunday school, thinks of his TV shows as sermons, and regards his millions of viewers as a congregation. But he is quick to add: "Of course, our prime target is entertainment." Last week, on *This Is Your Life* (Wed. 10 p.m., NBC), his sermon was a real shocker.

The idea behind the program is to dramatize the life of a living person. As exhibit A, Edwards brought on Lillian Roth, 40, a topflight torch singer of the Prohibition era, who cheerfully admitted that she had been a hopeless drunk for 16 years before being rescued by Alcoholics Anonymous. Also on hand to underline the horrors of strong drink: a psychiatrist

pointing to a long list of good works. On the air he has sold more than half a million dollars' worth of Government E bonds. He raised \$1,639,000 for the American Heart Association and more than \$3,000,000 for the March of Dimes. Of the Lillian Roth episode, he says: "The good it will do will far outweigh the thoughts that people might have against it. It's even good for kids to know that certain people can't handle liquor."

Talking It Out. Ralph Edwards got into broadcasting before he finished high school. By the time he graduated from the University of California, he was chief announcer at San Francisco's station KSFO. In 1938 he was announcing 45 shows a week for CBS. But because "I got so I was seeing boxtops in front of my eyes," he decided to do only one show a week—his own. He worked out the slapstick *Truth or Consequences*, which is still on the air (Thurs. 9 p.m., NBC Radio).

This Is Your Life grew out of a stunt performed on *Truth or Consequences* when the U.S. Army asked Edwards to "do something" for the paraplegic soldiers at Birmingham General Hospital. Edwards selected a particularly despondent young soldier and hit on the idea of presenting his life on the air, in order to integrate the wreckage of the present with his happier past and the promise of a hopeful future. Among the people brought before the mike were the boy's old track coach and the head of his draft board. Says Edwards: "It was just a matter of talking it out. Did we help him? Damn right!"

Two years later to the day, the rehabilitated soldier was wheeled into Edwards' studio by his new bride. Edwards still remembers it as one of the most emotional scenes of his highly emotional career: "I told him, 'Here's your year's rent, and here's your key. Come and get it.' And he got up and walked to the mike. It was the greatest thrill I ever had. The crowd stood up and cheered. I knew then & there that there must be a show in this sort of thing. There must be a show in it somewhere."

Terebi Jidai

Japan last week became the first country in Asia to have regular television programs. To celebrate the beginning of *Terebi Jidai* (the Television Era), thousands of Japanese crowded into Tokyo's public halls, schools and dealers' shops to watch on TV screens a succession of congratulatory speeches by Japanese officials and U.S. Ambassador Robert Murphy ("This reflects the progressive spirit of the new Japan"). The speeches were followed by films of Eisenhower's inaugural, a ballet and the playing of a *Kabuki* drama called *A Scene from Yoshinoyama*.

Tokyo's TV equipment is largely British-made (U.S. equipment costs too much), and there are only 3,000 TV receivers in the nation, mostly with 17-in. screens. Some 30 TV manufacturers, already hard at work, hope to be produc-



Gerald Smith

RALPH EDWARDS & LILLIAN ROTH
"It's even good for kids to know..."

who had treated her (Announcer Edwards described Lillian as having suffered from "impending blindness, an inflamed sinus and a form of alcoholic insanity"); a brother-in-law who had paid her bills; such glamorous foul-weather friends as Lita Grey Chaplin and Ruby Keeler.

Distress & Tragedy. With the help of an echo chamber, 39-year-old Edwards gets an eerie, disembodied quality into his voice, but everything comes back to happy normality in time for the Hazel Bishop No-Smear Lipstick commercial. Last week Edwards addressed Lillian Roth as if he were a supernatural prosecutor: "Confusion, distress and tragedy walked by your side even as you rose to the top—and soon all glamour was stripped from you, as drink follows drink, and you sink into a stupor that was to last for 16 years. These are the years to come before us in just a moment..."

If anyone complains that his show is in doubtful taste, Edwards can retort by

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Jun Miki

KABUKI PLAY ON JAPANESE TV Children should be asleep by 9 o'clock.

ing more than 1,000 sets a month by this fall. Sets are currently priced from \$280 to \$560, but mass production is expected to bring the cost per set as low as \$140. The government-operated, noncommercial Broadcasting Corp. of Japan is limiting telecasts to four hours a day. Programs will be divided between public affairs, sports, news and entertainment, including such familiar items as variety shows, lectures, ballets and cooking courses, and such native ones as *Kabuki* and *No* plays and *Bunraku* puppets.

Tetsuro Furugaki, president of the Broadcasting Corp. of Japan, explained that *Terebi* would go off the air at 9 o'clock each evening "so that it won't interfere with children's sleep. In other countries, I have seen many households disrupted because children wanted to stay up and watch TV. The development and education of children is our main concern."

The New Shows

Meet the *Veep* (Sun. 5:30 p.m., NBC-TV) helps reduce the ranks of unemployed Democrats by paying ex-Vice President Alben Barkley a reported \$2,500 a week for 15 minutes of his time. With the assistance of 72-year-old Newsman Earl Godwin, 75-year-old Barkley fills his show with political anecdotes, sidelights on such personages as Franklin Roosevelt ("He went back to the horse & buggy days in his shaving—he used a straight-edged razor"), and cheery comment on world affairs ("I think Korea is tragic but not insoluble"). For his first show, Barkley won high praise from Comic Jack Benny ("I think Barkley is naturally funny"). The *Veep* is ready to accept commercial sponsorship if he can find a sponsor who measures up to "the dignity of the position I held."

Private Secretary (Sun. 7:30 p.m., CBS-TV) enters hoydenish Ann (*Maisie*) Sothern in the situation-comedy sweep-

stakes but, like many another imitator of *I Love Lucy*, it suffers from a feeble script. As secretary to a high-minded theatrical agent, Ann is shown masterminding his affairs, settling his domestic problems and using the wisecracks that TV seems to think make up the language of U.S. business. Most viewers will find the comedy situations every bit as familiar and repetitive as the Lucky Strike commercials.

Program Preview

For the week starting Friday, Feb. 13, Times are E.S.T., subject to change.

RADIO

Metropolitan Opera (Sat. 2 p.m., ABC). First U.S. broadcast of Stravinsky's *The Rake's Progress*, with Conley, Guelen, Thebom.

NBC Symphony (Sat. 6:30 p.m., NBC). Toscanini directs an all-Debussy program.

Jefferson-Jackson Day Dinner (Sat. 10 p.m., CBS). Rebroadcast of address by Adlai Stevenson (see TV below).

The Europe Story (Sun. noon, CBS). Interviews with West European statesmen.

Jack Benny (Sun. 7 p.m., CBS). Guest: Bing Crosby.

TELEVISION

Jefferson-Jackson Day Dinner (Sat. 9:30 p.m., CBS). Address by Adlai Stevenson.

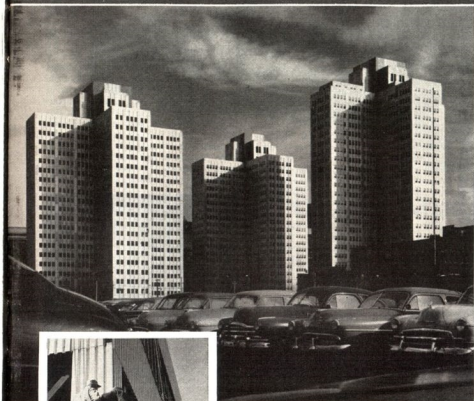
You Are There (Sun. 6 p.m., CBS). A re-creation of the Boston Tea Party.

Television Playhouse (Sun. 9 p.m., NBC). Arthur Treacher in *Mr. Pettigill Here*.

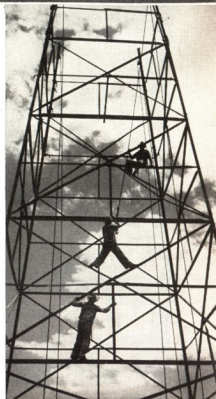
Robert Montgomery Presents (Mon. 9:30 p.m., NBC). *The Burtons*, with June, Gene and Kathleen Lockhart.

Mardi Gras (Tues. 8 p.m., CBS). Carnival parade from New Orleans.

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Stainless steel walls mark the handsome skyscrapers of Pittsburgh's Gateway Center. Panels are made of corrosion-resistant Stainless Steel, backed up with lightweight concrete reinforced with welded wire fabric. These are attached to the building frame quickly and easily. Multi-story building walls go up with astonishing speed—in this project, at better than a floor-a-day rate. And because these wall panels weigh less, the weight of supporting structural members is also reduced, resulting in lower building costs.



They work high to dig deep. Steel derricks like this symbolize one of America's most vital defense treasures... oil. To help bring up the "black gold" from its ancient, miles-deep resting places, U. S. Steel makes drilling rigs, steel drill pipe, casing and tubing, cement, pumps, wire lines, and tough alloy steels for the drilling bits that can bite through the hardest rock.

Photo—Standard Oil Co. (N.J.)



This trade-mark is your guide to quality steel



Taking no chances is a good rule to follow on modern highways. Drive carefully—the life you save may be your own. This U.S.S. American Multifast Cable Guard saves many lives, too. Over 140 proving ground impact tests, using cars of all types, have demonstrated that this type of highway guard provides greater protection at high speeds.



What price tin? If tin cans were made entirely of tin, they'd be far more costly. But 99% of a tin can is steel...and millions of cans a year can be made at prices we all can afford. For steel in semi-finished form costs only about one fortieth as much as tin per pound.

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any old
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GOOD...any old time

*America's
largest selling cheese cracker!*
Sunshine Biscuits

EDUCATION

It Happened One Night

For some U.S. schoolboys, making history is often a good deal easier than mastering it. Last week, as a case in point, the *English Record*, a quarterly put out by the New York State English Council, happily published the following high-school composition:

"On a beautiful evening in August 1582, Queen Elizabeth entered the ancient town of Coventry, and divesting herself of her clothing, mounted a snow-white stallion and rode through the principal streets of the city. On her way she met Sir Walter Raleigh, who, observing her naked condition, threw his cloak about her, crying, '*Honi soit qui mal y pense!*', which, being translated, means: 'Thy need is greater than mine!' The Queen graciously responded, '*Dieu et mon droit!*', which translated means, 'My God, you are right!' This incident is called the Magna Charta."

Citizen President

Soon after the announcement that the gaunt, gangling chemistry professor was to be their new president, two members of the Harvard faculty gloomily sat down one day in 1933 to talk the matter over. "Well, after all," said one, trying to cheer himself up, "Charles W. Eliot was a chemist, too." "But," countered his colleague, "Eliot, you see, wasn't a very good chemist—and this boy is."

As the years passed, "this boy" was to prove that being a good chemist was not necessarily a handicap for a Harvard president. James Bryant Conant was soon just as much at home presiding over the Harvard Corporation as he had ever been putting about his laboratory. A mild-mannered Yankee, with a cracker-barrel wit, he may have been quite a wrench from such *grands seigneurs* as Charles Eliot and A. Lawrence Lowell. But by this week, as he boarded his plane for Germany to begin his job as U.S. High Commissioner (see NATIONAL AFFAIRS), professors and teachers across the country knew that James Conant had left his own indelible mark on U.S. education.

Pebbles & Trains. For some Harvardmen, Conant took a good deal of getting used to. Striding across the Yard with a sheaf of papers bundled under his arm, he looked more like a minor clerk than a president. Sometimes on a Saturday, he could be seen tossing pebbles at a laboratory window, trying to catch the attention of one of his ex-cronies at work inside, and sometimes he could be found playing with an electric train on the floor of the presidential bathroom. Even some of his ideas were a bit disturbing. He hated silver spoons and ivory towers, and for a man who lived so close to Boston, he talked with unseemly eagerness about a future classless society. Education, said he, is "a social process . . . Personally, I like the word 'relevance' . . . To my mind, a scholar's activities should have rele-

vance to the immediate future of our civilization."

All in all, Harvard was to get quite an education from President Conant. To broaden his student body (it was 60% Eastern), he set up a series of national scholarships to bring in able students from all over the U.S. To broaden the scope of his faculty, he created a series of university professorships "in the hope that distinguished scholars with a 'roving commission' would help to break down departmental barriers." Over protests from some professors, he plumped for a program of general education, and with the publication of the famed Harvard Report



Walter Bennett
HARVARD'S CONANT
He likes relevance.

(*TIME*, Aug. 13, 1945), he placed an official seal on a great postwar overhaul of higher education.

The Highest Aim. But as an educator, President Conant never stuck to any particular bailiwick. He wandered into every field—from the teaching of science and the education of dentists to the training of teachers. Sometimes he wandered into fields that seemed far from Harvard Yard. He was an outspoken brand of liberal to whom democracy was a sort of religion and citizenship apparently the highest aim of man. This week, in a new book called *Education and Liberty* (Harvard; \$3), he could be found wandering in typical fashion again—as the aggressive champion of the U.S. public school.

To Harvardman Conant, himself a graduate of the 308-year-old independent Roxbury Latin School, the "first-rate comprehensive high school" is the ideal for America. "More than one foreign observer has remarked that . . . free schools, where the future doctor, lawyer, professor, politician . . . labor leader and manual worker have studied and played together



Miracle Ride of the American Road

It's yours in the

'53 FORD

And it's just one of the 41 "Worth More" features that make Ford worth more when you buy it... worth more when you sell it, too!

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Fordomatic Drive, white sidewall tires optional at extra cost. Equipment, accessories and trim subject to change without notice.

Facts about the Ford Miracle Ride

Steady on curves

Ford's front tread is 2 inches wider than the rear. This extra width cuts down roll on curves—makes for greater roadability on the straightaways.

80% less road shock

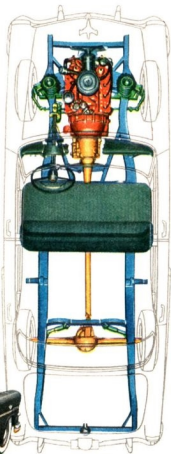
With tailored-to-model front springs, increased vertical wheel travel, improved shock absorber action, plus new rubber compression bumpers, front-end road shock is reduced up to 80%.

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Variable-rate rear spring suspension and diagonally mounted rear shock absorbers act in harmony with the front suspension. Pitch and sway are controlled. Your ride is smooth, quiet and level.



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WENATCHEE, Cascadian

OLYMPIA, Olympian, Governor

BELLINGHAM, Leopold

WALLA WALLA, Marcus Whitman

BOISE, Boise, Owyhee

POCATELLO, Bannock

BILLINGS, Northern

PALM SPRINGS, Hotel The Oasis

SCIENCE

Renovated Royalty

The finicky art of the restorer—a combination of science, skill and luck—has just had a strenuous workout on some early rulers of England.

In medieval times, royal funerals were too lengthy for the current embalming methods. Sometimes, according to the records of Westminster Abbey, "the smell was most offensive in spite of clouds of incense." So the English took to making effigies of their deceased royalty and using them as funeral stand-ins.

A plaster death mask was taken soon after the royal person died. Sometimes the mask was painted in lifelike colors; sometimes carvers made a faithful wooden

plaster. The abbey custodians had half a mind to burn the whole mess.

Then stepped forward Robert Howgrave-Graham, 72, a retired engineer and physicist and Assistant Keeper of Muniments of Westminster Abbey. Restoring ancient figures is Howgrave-Graham's hobby. Since his apprenticeship in the '20s, when a clock jack (a clock-striking figure) in Southwold Church hit him on the head with its hammer, he has developed great skill. Yes, said Howgrave-Graham, he could refurbish the figures.

Tenderly he disentangled the rotting kings & queens and went to work. He washed faces, removed maggots from straw, drilled thousands of tiny holes and injected shellac with a hypodermic needle



RESTORER HOWGRAVE-GRAHAM & ROYAL EFFIGIES®
For Catherine of Valois, an eleven-hour massage.

copy. A rough body of straw or wood clothed in robes of state was added.

Ragged Regiment. Because hardly anything symbolic of British royalty is ever thrown away, the effigies of king after king and queen after queen accumulated for centuries in Westminster Abbey. Their paint flaked; their plaster cracked; worms burrowed through their woodwork; the disrespectful boys of nearby Westminster School named them "the ragged regiment." About 50 years ago they got so unroyally grubby that abbey authorities would not permit even antiquarians to see them.

Low point for the effigies came during World War II, when the basement undercroft where they lay was flooded during an air raid. Until 1949 they rotted quietly in this man-made bog. When the undercroft was finally drained, the effigies were a jumble of decomposing rubbish. Henry VII had lost his nose. A hole in Edward III's skull showed grey under-

neath their crumbling substance. Cherishing every flake of paint, he faithfully copied its color.

The worst problem was Henry VII, whose nose was gone for good. Howgrave-Graham modeled a new one after a bust in the Victoria and Albert Museum and made Henry VII look like a king again. He patched the top of Edward III's head. He sat up all night with Catherine of Valois (queen of Henry V), massaging her for eleven hours with a cellulose solution. "I'm sure she'll be all right now," says Howgrave-Graham. "It would be terribly ungrateful of her if she weren't."

During these attentions, which took two years, Howgrave-Graham watched for royal specimens to send to appropriate laboratories. Samples of hair teased out of the plaster went to Scotland Yard, which certified all except one as human.

© Anne of Bohemia, Henry VII, Anne of Denmark, Elizabeth of York.

They may be the monarch's own hair; their colors agree with historical records. The single exception: the eyebrows of Edward III, which are dog hair.

Royal Stroke. When the painted faces were properly cleaned, they proved to be meticulously accurate. Anne of Denmark (queen of James I) has blue veins and a pimple on her cheek. Edward III (d. 1377) is an original death mask and possibly the oldest European example, since the well-known death mask of Dante (d. 1321) may be a fake. When Edward III was in his last illness, his mistress, Alice Perrers, ran off with the rings from his fingers. The shock of this betrayal brought on the stroke that finished him off. Neurologists consulted by Howgrave-Graham agreed that his mask shows tell-tale signs of facial paralysis.

Some of the effigies, including the solemn James I (of the King James Version), are too far gone for restoration. The rest are now in presentable, even beautiful shape. Lying side by side in a double glass case are Edward III and Catherine of Valois. She was not his queen, but Howgrave-Graham rather approves their effigied intimacy. Nearby is Elizabeth of York, who has recently acquired a red-gold wig and a bodice trimmed with imitation ermine. One of the canons of Westminster Abbey says that he has fallen in love with her.

A Planet's Spots

As every astronomer knows, Jupiter has spots. They are believed to be disturbances in the planet's atmosphere, which is many thousands of miles thick and is made up of such unpleasant gases as methane and ammonia. At a Manhattan meeting of the American Meteorological Society, Dr. Yale Mintz of the University of California proposed a theory to account for one kind of Jovian spot.

Dr. Mintz thinks that the light & dark spots, each of which stretches thousands of miles across the face of Jupiter, near its equator, are analogous to the tropical storms that have recently been discovered in the earth's high atmosphere. The earth storms are masses of cold air that form just north of the equator, and probably to the south of it, too, at 30,000 ft. With each air-mass goes a sheet of high white cloud as much as 1,200 miles across. To a Jovian amateur astronomer, the clouds would look like brightly shining spots framing the earth's equator.

The earth's storms are connected in some way with changes in the sun's radiation. They develop just after the sun's surface shows "calcium flocculi": a bubbly appearance that signals an unusually large output of ultraviolet light. Shortly after the sun gets bubbly, the high white clouds show up.

Dr. Mintz collected records of Jupiter's spottedness and made charts to show its variation over the years. Then he did the same for variations in the sun's flocculi. The two curves matched strikingly. After nearly every burst of ultraviolet from the sun, Jupiter broke out in spots.

No one is quite sure why ultraviolet



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light has these effects. Since Jupiter's atmosphere is not like the earth's, its spots may be formed in a somewhat different way. Dr. Mintz suspects that Jupiter's white spots may be clouds of ammonia crystals floating high, like the cirrus clouds in the earth's atmosphere. Its dark spots may be places where the Jovian atmosphere is unusually clear.

Odds on the Weather

Some time within the next hundred years, the hottest spot in North America (California's Death Valley) will swelter at a temperature of 130° F. In northern Montana, at least once during the next century, thermometers will register a numbing 64° below zero.

These are the predictions of Arnold Court, onetime chief climatologist for the quartermaster general of the U.S. Army. All Court had to work with were 30 years of records made by other weathermen and the weatherproof equations of the statistical theory of extreme values. But the chances that he is correct, says Court in the latest issue of *Geographical Review*, are 99 out of 100.

According to Court's calculations, residents of Portland, Me. will shudder in —28° cold and swelter in 107° heat before another hundred years have passed. New York City's climate will swing between 107° and —16°, while the great plains of the Midwest will reach 115° or higher. Los Angeles, says Court, will have to face an embarrassing 23° chill, but Angelenos can take consolation in the fact that the Florida coast will feel an even colder 9°.

Despite the high odds that he is correct, Court, like any experienced weatherman, hedges his prophecies. All predictions, says he, assume that the climate in general, which has been changing slowly since the last ice age, will not change much more for at least another century.

New Wrinkles

Snow Camera. The Army's Research and Development Laboratories at Fort Belvoir, Va. got orders to design a special camera to take pictures of snowflakes. Army brass demanded that it be impervious to weather and so simple that a six-year-old child could work it with mittens on. The first model, completed in 40 days, is probably the most specialized camera ever built. It is prefocused, contains its own light source and magnifies three times. When the operator inserts a snow sample on a sliding shelf and presses a button, he has his picture. The Army will not say why it wants to take pictures of snowflakes or what six-year-old G.I. (wearing mittens) will operate the camera.

Sky Lighthouses. Passengers in night-flying airliners have all seen the fingers of light swinging around the dark countryside from airway ground beacons. Soon they will see the same fingers aloft. At least two airlines are equipping planes with General Electric's new rotating tail lights. They will sit on top of the vertical tail fins, and their powerful periodic flashes will warn pilots of distant planes that they are not alone in the air.



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Best way to move your mine to market

The trouble with many potentially profitable mines is location. They're tucked away behind forbidding terrain—locked in mountain valleys or buried behind miles of jungle. Opening up these valuable deposits is economically impossible with rail or truck, simply because the outlay for roadbed makes wheeled transportation out of the question. Yet within reachable distance of many undeveloped mineral deposits there are ways to market—railroads, rivers, or roads.

There is an answer to this situation, as the G.T.M.—Goodyear Technical Man—can tell you. His solution to the problem is the “rubber railroad”—a system of conveyor belts designed to carry a constant flow of ore from the mine to the shipping point, even though it be many miles away. Such “feeder line” conveyor belts can provide an economical—and low-cost—way to move a mine to market.

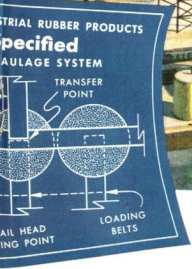
Terrain obstacles don't exist with conveyor belts. A system of such belts can tunnel through most obstacles in bores barely big enough to permit the belts to run and cross deepest gulches on lightweight, low-cost bridges. They pass their loads along mile after mile in a constant flow at cost-per-ton figures far below anything wheeled transportation can accomplish. The savings in moving a mine to market via “rubber railroad” can amortize the cost of the belt system early in its service.

If you have a haulage problem—in mine or factory, indoors or out, above or below ground, it will pay you to investigate the advantages of conveyor belts. Whether your solution is a single, short-run belt or a “rubber railroad” made up of many such belts, discuss it with the G.T.M.—the man who knows conveyors best. You can reach him by writing Goodyear, Mechanical Goods Division, Akron 16, Ohio.

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MEDICINE

Goats & Grass

*Why reeks the goat
On yonder hill
Who seems to date
On chlorophyll?*

Whether or not chlorophyll and related compounds get into the system and sweeten it, this rhyme[®] has got under the skins of chlorophyll enthusiasts and soured their dispositions. Last week Internist Franklin Howard Westcott, who did much to give chlorophyll its first fillip (*TIME*, July 31, 1950), got up before a Manhattan audience of drugmakers and complained:

"It is appalling how many scientifically qualified people have been victimized by that goat. The fact is that the goat's digestive system and odor are biologically unique and not to be compared with normal human digestive processes or odors . . . The action of green grass has no more to do with the action of processed chlorophyll than the action of coal tar has to do with the well-known coal-tar derivative aspirin. One would not expect coal miners to be free of headaches because they inhale coal dust. Nor should anyone . . . expect a grass-eating goat to be free of odor."

Dr. Westcott charged that the cause of chlorophyll has been harmed by overzealous manufacturers peddling chlorophyll popcorn and chlorophyll-impregnated baby pants. But he stuck to his guns: "We are only on the threshold of a full understanding of chlorophyll and of the values it may hold when it is properly applied."

A Child's Private Logic

Mike is a skinny little boy of six, but he strode confidently into the schoolroom at Chicago's North Shore, past half a hundred adults, and straight to the table up front. With the poise of a veteran performer, Mike perched himself on a stool next to Dr. Rudolf Dreikurs, who asked simply: "Well, Mike, how do you feel?" The boy's answer came in a happy flood: "I have an alarm clock and I dress myself and my mommy loves me all the time!"

Only a month earlier, when Mike attended the first of these Saturday sessions, he had done nothing but shriek and wail: "Is my mommy coming back soon?" With Mike out of the room, his mother had explained that he was always whining and crying at home, and not getting along well in school. He was hard to get up in the morning ("Of course I always dress him"), just as hard to get to bed at night, and between times he ate poorly.

"She Loves My Sister." At the weekly counseling session of the Community Child Guidance Center, Dr. Dreikurs asked Mike how old he was. The boy gave himself away by answering: "Nine months" (he

has a sister nine months old). Asked, "Does your mother love you?", he replied: "She loves my baby sister." All Mike's answers confirmed what the family's first interview at the center, backed by observation of Mike in the playroom, had indicated: the boy felt himself dethroned by his baby sister, and was doing his poor best to take her place.

Dr. Dreikurs told Mike, in his mother's presence, that she loved him so much that she had decided to let him do more things for himself—notably, of course, to dress himself. Mike was included in a weekly "family council," where his parents treated him as an equal and let him get things

devotees of Alfred Adler (who argued that Freud overstressed the sex drive and under-stressed the power drive). They believe that a child's problems are seldom the result of something wrong within the child, but nearly always the result of difficulties with other members of the family. "Often," says Dr. Dreikurs, "you will find one of the most bitter struggles for power going on in the U.S. home." He believes that family problems are multiplied because this is an age of rapid social, moral and economic changes. And Dr. Dreikurs makes much of a resemblance that he sees between democracy and mutual respect and tolerance within the family.

Like all Adlerians, Dreikurs & Co. brush past the Freudian patter of hostility and rejection, Oedipus and Narcissus, and



Whitney Darrow Jr.—Reproduced by permission, Copr. 1948, The New Yorker Magazine, Inc.

"Now, as I've said before, a neurosis often has its basis in conflicts within the family group."

off his chest. (If his sister had been old enough, she would have been required to take part, too. It often develops that the "good" brother or sister is the real cause of the "problem child's" behavior.)

The improvement in Mike came a bit quicker than the average. Dr. Dreikurs and his dedicated associates who run the four Chicago guidance centers (without fees) figure that ten counseling sessions is about par for the course. Many parents pick up so much from just sitting in on the group sessions that they do not need individual treatment for themselves or their children. In little more than four years, the centers have helped 6,000 parents and 5,000 youngsters to win release from such family problems as lying and stealing, bed-wetting and school failure.

Struggle for Power. Vienna-born Psychiatrist Dreikurs, 55, and the psychologists and social workers around him are

drive straight for the child's "private logic." Their argument: no matter how wacky the child's actions may seem to an adult, they are logical to the child if it is recognized that his own picture of the world around him governs his reactions. So the trick is to find out how he sees the world, how this makes him do what he does, and help him to feel secure without setting the rest of the family on edge.

Give-Away Smile. When a child is questioned at a counseling session, says Dr. Dreikurs, it is easy to tell the moment when his inner purpose is revealed to the youngster. There comes an odd, sudden smile or some other distinctive facial expression, often so dramatic that newcomers to the parent group can spot it. It is remarkable, too, how young a child can give the needed responses to questioning.

Stephen, aged three, kept his parents in a frenzy by waking them at 5:30 every

* By Richard Armour; first printed in the *Wall Street Journal* last April.

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RELIGION

Stunts for Sunday School

For six weeks last fall, 1,653 Protestant Sunday schools competed in an attendance-raising contest sponsored by *Christian Life* magazine. Among the attention-getting stunts used:

¶ Trinity Methodist Church in Los Angeles got Movie Cowboy Roy Rogers to bring his horse Trigger to church (TIME, Nov. 24).

¶ Superintendent Ray Anderson of the First Baptist Church in Lakewood, Calif., stayed up a eucalyptus tree for 20 hours, until attendance hit 1,000.

The winner announced this month: the San Gabriel, Calif., Union Church, which raised its average attendance from 1,000 to 2,000, aided by judicious use of all-night spotlights and the release of helium-filled balloons with Gospel tracts attached.



Religious News Service
ACTRESS HAVER

Even the agents said nice things.

The Nun Next Door

June Haver is a pretty blonde who, at 26, has succeeded in Hollywood. In her ten years on the lot, she has danced and smiled her way up from a \$75-a-week job to a \$3,500-a-week contract with 20th Century-Fox (for such pictures as *Scudda Hoo! Scudda Hay!* and *Oh, You Beautiful Doll*). In spite of cinema's glamour treatment, she is also an unassuming and likable woman—as one agent put it, "one of the few actresses in town an agent would say nice things about."

Although raised in a Protestant family, June became a Roman Catholic at 18, and she took her new faith seriously. She was active in charity work, made generous gifts to Catholic organizations. Her personal life was not too happy. Her Catholic marriage to Trumpeter Jimmy Zito in 1947 ended after a few months. Later,

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*Reader's Digest,
January, 1950.

**VICEROYS COST ONLY A PENNY PER PACK
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morning and, despite punishment, using any room in the house as a toilet. In a counseling session, Stephen was asked: "You're the boss, aren't you?"

"Yes, I am," said Stephen.

"Is it fun to run all those big people?"

The fleeting, telltale smile crossed Stephen's face—and the counselor had made the big breakthrough in Stephen's case.

Last week, in his annual report, Dr. Dreikurs noted that the success of Chicago's guidance clinics had touched off a flood of inquiries from groups who wanted to start them in other cities. And he could go to the kids for testimonials. One little girl told a playmate: "You ought to get your mother to go to the Guidance Center. Since my mommy goes there, she doesn't scold me any more."

A Family Tradition

Ida Scudder's last idea was to spend her life in India—even though it might be the Scudder family tradition. As a child in India, the daughter and granddaughter of Reformed Church medical missionaries, she saw all too much famine, poverty and disease. After a Massachusetts seminary, Ida aimed to get married and settle down in the U.S.

But, in her early 20s, Ida Scudder went back to India to help her ailing mother. One night, as she sat alone in the mission bungalow at Tindivanam, a Brahman came to the door with a tale of woe. His child wife was in labor, and the midwives had given up hope of saving her. Would Miss Scudder come to the rescue? Ida said that she was not a doctor, but that her father would be glad to help. The Brahman, shocked at the idea of violating purdah, bridled: "Your father come into my caste home and take care of my wife? She had better die!" That same night, a Moslem and another high-caste Hindu called on the same errand, got the same offer, gave the same retort. Next morning, Ida heard the tom-toms beat the death march for three Indian women who had died in labor. Did she belong in India, after all? She played for guidance.

Deadly Needle? The answer, as it came to Ida Scudder: "I must go home and study medicine, and come back to India." That was 58 years ago. Last week a sprightly 82, Dr. Scudder sat in her hilltop bungalow at Kodaikanal, overlooking the Vellore Christian Medical College and its hospital, and opened a stack of letters and telegrams. Her name is a famous one in India these days—a letter once reached her addressed simply, "Dr. Ida, India." But the mail was heavier than usual last week because friends around the world were congratulating her on winning the Elizabeth Blackwell Citation* of the New York Infirmary, as one of five outstanding women doctors of 1952.

Ida Scudder took her M.D. at Cornell (1899). Then she headed back to

*In honor of the first woman graduated from a U.S. medical college (Geneva Medical College, Geneva, N.Y.) in 1849.

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INDIA

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TIME, FEBRUARY 16, 1953

India, fortified with a \$10,000 gift from a Manhattan banker. With the money, she started a tiny clinic for women at Vellore, 75 miles from Madras. In two years she treated 5,000 patients.

In 1903, came the Black Death. Malignant contents spread a rumor that Dr. Scudder's anti-plague inoculations were really a lethal device of the British government to reduce India's population. Even having the body temperature taken was supposed to prove fatal. Ida Scudder sallied forth alone to give inoculations, and to haul the sick to segregation camps. Many a family hid its infectious victims, and tried to appease Mariamma, goddess of plague, by animal sacrifices.

Soothing Hand. This experience, and many like it, convinced Ida Scudder that she would be foolish to go on alone in her fight to bring better health to South India's women. So she decided to open a



Achal Rangaswami

INDIA'S DR. SCUDDER
Tom-toms changed her mind.

medical school for girls. Skeptical males said she would be lucky to get three applicants; actually she had 151 the first year (1918), and has had to turn many away ever since. At first, the Reformed Church in America was the main backer of the Vellore school, but since Dr. Scudder agreed to make it coeducational it has the support of 40 missions. Of 242 students today, 95 are men.

Dr. Scudder's hospital has 550 beds and 60 baby cots. Last year it treated 10,680 inpatients and 45,616 outpatients. In addition, its four roadside bus clinics took care of 33,817 villagers. Widely recognized as one of the best in India, Vellore Hospital has topflight specialists from four continents and dispenses the latest wonder drugs. But to many a patient, lying scared as she awaits the anesthetist's mask, the most comforting feature is the gentle but firmly reassuring handclasp of Dr. Scudder, the woman who decided to follow family tradition.



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when she fell in love with Dr. John Duzik, a Beverly Hills dentist, the church refused an annulment of the first marriage. In 1949, Dr. Duzik died in St. John's Hospital in Santa Monica, a Catholic hospital run by the Sisters of Charity.

After Dr. Duzik's death, Actress Haver turned more of her energies to charity work. In particular, she liked to entertain the patients at St. John's and to talk with the Sisters of Charity who nursed them.

June Haver finished work on her latest picture, *The Girl Next Door*, in December. Last week she announced that she would make no more. After Hollywood goodbyes, she entered the novitiate of the Sisters of Charity of Leavenworth, Kans., the order that staffs St. John's Hospital. There she hopes to stay for two years, until she may become a nun.

By Good Works

A group of Pittsburgh's leading citizens gathered last week to hear a unique kind of promotion talk. The speaker marshaled his facts with the assurance of a man describing an appealing new bond issue, but he was, in fact, a Christian minister: the Rev. Roy A. Burkhardt, pastor of Columbus, Ohio's First Community Church. The organization that Preacher Burkhardt was selling is called World Neighbors, Inc. It is a bold attempt to fight Communism in the world's underdeveloped areas with a mixture of technical enterprise and Christianity by example. To the men gathered to hear about it in Pittsburgh (including U.S. Steel's President Clifford Hood, Baseball Magnate Branch Rickey, Westinghouse Vice President Andrew Phelps), it sounded both novel and good.

World Neighbors, Inc. began last September at a conference of U.S. business and religious leaders in Columbus. Among its sponsors: Missionary-Educator Frank Laubach, who has taught millions of Asians and Africans to read through his international literacy program (*TIME*, June 28, 1943); International Business Machines' Chairman Thomas ("Think") Watson; Manhattan's Rev. Norman Vincent Peale; Minnesota's Congressman Walter H. Judd, who was once a physician-missionary himself. Pastor Burkhardt, who has made a name for himself in Columbus as a socially conscious clergyman (*TIME*, Aug. 11, 1947), was elected president. The purpose of the organization, as he sees it: to recruit enough money and personnel in the U.S. for an intensive five-year program of practical aid, on a "village level," in areas that suffer from material want.

Agronomists in the Villages. A similar but smaller group, World Assistance, Inc., founded by the Rev. John Peters, an ex-Army chaplain from Oklahoma City (*TIME*, Oct. 8, 1951), was absorbed by World Neighbors. Its two pilot projects in India became models for what Dr. Burkhardt plans to set up elsewhere: a system of small but highly trained technical teams, e.g., an agronomist and a nutrition specialist, who will settle down in selected districts, advising villagers

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and farmers in their immediate localities.

A private organization, President Burkhardt reasons, can do this sort of job more efficiently than any government. And, if its workers are dedicated Christians as well as good technicians, they will be able to transmit to Indians, Africans and Burmese their faith in a Christian and democratic way of life more effectively than most orthodox missionaries.

To emphasize its Christian character, Neighbors' field workers will have plenty of Christian literature on hand for their libraries and literacy programs. But, though they will cooperate with local mission agencies, they will not do any preaching on their own. Says Burkhardt: "Missionaries try to talk about Jesus in words. We're going over trying to find the secret of improving living conditions."

A Dynamic Faith. At present, World Neighbors, Inc. has 120 specific pilot projects marked out in 16 different coun-



Columbus Dispatch

PASTOR BURKHART
Against Communism, a five-year-plan.

tries. To run all of them for five years, World Neighbors will need some 600 technical specialists and almost \$20 million. At the moment, World Neighbors has only \$150,000 definitely budgeted for 1953, but Burkhardt, busy collecting pledges, is sure that more is on the way.

Already, he has founded World Neighbors, Inc. chapters in 21 cities. Many more chapters are now being formed, and Burkhardt spends most of his time on the road these days, talking to groups like the one in Pittsburgh.

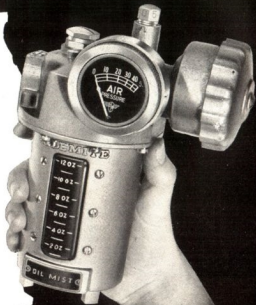
"World Neighbors," says he, "is an avenue through which the American people can now express their interest in a world ministry. In five years we will have developed a new spirit within American Christianity. We will have helped the mission agencies to a new expression, where people will not only be helped to help themselves, but where they will find a dynamic faith to live by."

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ART



DAVIDSON MODELING BUST OF WEIZMANN
In a plastic history, eternal life.

Out of the Ashes

As a portrait sculptor, Jo Davidson had no peer in the U.S., and his bounce was as remarkable as his skill. He set himself no less a task than to sculpt "a plastic history of my time," and the hundreds of notables who sat for him ranged from Joseph Conrad to Frank Sinatra, from Gandhi to Mussolini. A little more than a year ago, at 68, bush-bearded Jo Davidson journeyed to Israel and found inspiration for some of his best busts. The new nation, he said, "confirmed my belief that life is eternal. It was like a phoenix rising out of the ashes."

Last week the fruits of Davidson's enthusiasm went on view in Manhattan. Standouts were his bust of Prime Minister David Ben-Gurion, looking like a resolute sailor in a storm, and a bronze head of Israel's President Chaim Weizmann. Shortly after the creation of that small but eloquent monument to the eternity of life, both Weizmann and Davidson himself died.

For the Cause

Mexico's aging maestro, Diego Rivera, 66, is one of his country's most assiduous Communists and one of the most successful publicity seekers in the world today. His formula for making news: invite attack. In recent years he has earned headlines for the cause with a mural which includes the printed legend, *Dios no existe* (God does not exist), and with worshipful portrayals of Mao and Stalin (TIME, March 17). Last week the jug-bellied joker died it again, this time with a huge mural on the façade of a Mexico City theater.

The mural, tracing the history of the theater in Mexico, showed Mexico's favorite comic, Cantinflas, in the cloak of Juan

Diego—the 16th century Indian to whom, by pious belief, the Virgin of Guadalupe appeared. A Roman Catholic group protested that this time Rivera had "exceeded the human limits of tolerance" by painting a leering Cantinflas as the symbol of "those who have turned their backs on Christ." Nothing of the sort, replied Rivera, with unctuous glee; his Cantinflas symbolized "the opposition of Mexico's poverty-stricken peasant masses to the country's 9,000 millionaires."

Spooky Grandpa

If Britain has produced no modern architect to rival such contemporary giants as France's Le Corbusier, Germany's Walter Gropius or the U.S.'s Frank Lloyd Wright, it can at least lay claim to a granddaddy of them all: a brilliant turn-of-the-century Scot named Charles Rennie Mackintosh. The subject of a recent biography and the star of a recent exhibition at London's Victoria & Albert Museum, Mackintosh is currently Topic A in England's intellectual reviews and arty party conversations.

Vegetable Writhings. Glasgow-born in 1868, Mackintosh made his fame at the end of the 19th century and the beginning of the 20th, lost it in drink, bad temper and unproductiveness, and died unnoticed in 1928. Yet he was a major link between the *art nouveau* in fashion during his heyday and the functional rigor favored today. *Art nouveau* was a style better suited to the limp, attenuated illustrations of Aubrey Beardsley than to architecture; it was once described as "a nerveless and sinuous line inappropriate for the description of any structure more firm than that of weeds under water." Mackintosh plunged into this watery world and emerged with a style all his own.

In architecture Mackintosh subordi-

nated the vegetable writhings of *art nouveau* to massive stonework reminiscent of 17th century Scottish castles. His famed Glasgow School of Art so well integrated the two that critics today vehemently disagree as to whether the building was a flowering of *art nouveau* or a foreshadowing of Gropius' bald glass and concrete Bauhaus building at Dessau. One critic derides the school's "extreme tension, its tiny, delicate, virginal essence, its icy withdrawal from everything worldly . . . The lily stem streams up in the long library windows and the flower peeps out of the embrasures above. This is architecture of the *fin-de-siècle* neurosis." Replies another: "The building itself is a masculine essay in square-cut stone, iron and plate glass . . . the structural starkness is almost dour, the magnificently lit studios altogether functional . . . There is more here of Gropius than there is of Beardsley."

Black & White Discomfort. In interior decoration, Mackintosh hacked away Victorian jiggery-pokery and substituted a monkish austerity. His favorite colors were bone white and coffin black, with now & then a whiff of pale green or lavender. He liked his furniture uncomfortable, with chair seats close to the floor and chair backs aspiring toward the ceiling. He combined elaborate chandeliers and misty bits of stained glass with chill expanses of bare wall and floor.

Contemptuous Scottish contemporaries called Mackintosh a leader of the "Spook school." Some critics still sniff at his "hideous eccentricities," but most applauded the prophetic vigor of his recent show. Mackintosh, said one, was "contemporary with us. Yet we have ignored him and allowed his work to be destroyed. He is one of the nearly lost causes of British art." More soberly stated, he was an authentic if somewhat precious source for the main stream of modern design.



MACKINTOSH

After a watery world, no jiggery-pokery.



IMPORTED IDEA Painter Louis Bosa is a bird of a man with wet-tation both in his native village of Codroipo (a few miles from Venice) and on Manhattan's 57th Street. By way of spreading that reputation, Bosa's free & easy study of a Venetian church (above) has been purchased for the Florida Gulf Coast Art Center at Clearwater.

Bosa emigrated to the U.S. in 1924, when he was 19, and learned painting from Sentimental Realist John Sloan, who taught what Bosa now expounds to his own students: "I tell them not to sit in their studios and think up ideas, but to go where the ideas are; then to put the ideas together in the studio." Bosa sketched his *Church with Two Priests* on a trip home in 1950, painted it in Manhattan. "Fortunately," he remembers, "the sky was the same deep blue in New York."



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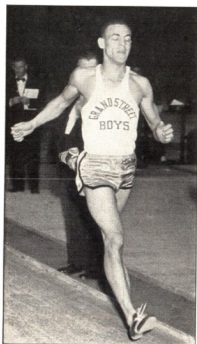
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SPORT

Champion with a Plan

At the crack of the starter's gun, Mal Whitfield broke from his crouch and eased into his power-glide stride. The four-man field in the 500-yd. race whirled around the first turn, Whitfield dead last. Then Whitfield began to pass the others, one by one, in short but conclusive bursts of speed. His theory, which has carried him to two consecutive Olympic gold medals at 800 meters: "Pass them big—then they won't try to come back to you."

Going into the last lap, Mal Whitfield had only one man ahead of him: Jamaica's Herb McKenley, world-record holder at



MAL WHITFIELD

His handshake has a purpose.

United Press

440 yds. Shortening his 8-ft. stride to fast-stepping six-footers, Whitfield visibly pulled himself together for the final burst. He passed McKenley "big," whirled into the final turn in front, breasted the red-yarn tape alone as the Madison Square Garden crowd of 12,364 rose to its feet and roared approval. The crowd roared again when the time was announced: 0:56.6, a new indoor record.*

The Stanislovsky Method. It is no accident that Whitfield is a champion. A keen student of track, the lean (6 ft. 1 in., 165 lbs.) California Negro works as hard at his titleholder's role as an actor who follows the famed Stanislovsky method of living the part. Working in front of a big mirror, he studies his form; after a stiff workout, he again goes to the mirror to

* Old record: 0:56.9, set by George Guida in 1949.

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see if his face reflects strain. He studies the opposition almost as closely. After a trial heat, when he knows he has to race the same runners again, Whitfield will turn to his closest pursuer and shake him by the hand. Whitfield admits: "I congratulate him, surely, but I study his face. How tired does he look? How much strength is there in his grip? That way I know what I've got to have to beat him the next time."

This coolly calculated approach to the opposition is duplicated in Whitfield's detachment when he looks at himself. "I learn all the time," he says. Just last summer, touring Europe after his Olympic victory, he picked up a pointer from a German trainer. The trick, which reverses standard U.S. coaching theory: go into a turn at top speed, let momentum carry you around. "It's much less tiring," says Whitfield. "And I haven't run a poor race since I learned it."

World-Record Program. "Marvelous Mal" never runs a poor race, win or lose. Fortnight ago in Boston, he equaled the world indoor record of 1:10.2 for 600 yards (TIME, Feb. 9), but his deceptively effortless stride made it appear that he could have done even better. An official criticized him for not breaking the record, accused him of not trying. Ordinarily good-natured and tractable, Whitfield later bristled: "What did he want, blood?"

Whitfield has done most of his running on special passes from the Air Force, from which he has just been discharged after nearly ten years' service, including 27 missions as a tail gunner in Korea. This season he is wearing the jersey of the Grand Street Boys' Club, an athletic and social club on Manhattan's West Side. Unable to key himself up for competition unless the stakes are of near-Olympic level, he has set himself an improbable and almost impossible goal: ten world records, indoors & out, between 440 and 1,000 yards. At 28, planning to buckle down to work in the hotel business in Los Angeles, Mal Whitfield knows that time is catching up with him. But, in the month since he announced his world-record program, his score is one down, one tied, and eight to go.

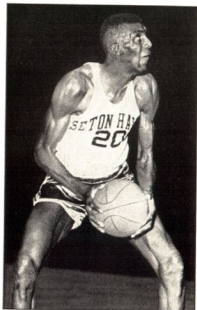
Taskmaster & Pupil

Seton Hall Basketball Coach John ("Honey") Russell is fond of saying: "With Walter Dukes, you could play four midgets and still have a helluva team." In the next breath, Russell is apt to reverse himself and announce that towering (6 ft. 11 in.) Dukes would not be any good without his present playmates. The truth lies somewhere in between. Last week Seton Hall's Dukes & Co. was the nation's No. 1 team (for the third week in a row in both A.P. and U.P. polls); Dukes was third among major-college scorers* (average: 26.86 points a game); and Seton Hall of South Orange, N.J., stood a good chance of becoming the first team since

* Barely behind Seattle's Johnny O'Brien (26.95) and Pennsylvania's Ernie Beck (26.92). Towering "Bevo" Francis of tiny Rio Grande College (50.4 points a game) leads basketball's minor leagues.

Army's in 1944 to go through its season without a loss.

How did Seton Hall (enrollment: 7,200) get so good? Coach Russell, an old pro (Brooklyn Visitations), blandly and bluntly admits that he "went out and got" the best players he could lay his hammy hands on. Walter Dukes, a Negro who made a name for himself at East High School in Rochester, N.Y. in basketball (center), football (end), baseball (first base), track & field (as a sprinter and high jumper), was Russell's prize catch. Dukes was almost the big one that got away—to the track coach; at the Penn Relays in his freshman year, he ran a sizzling 51.9 quarter mile on the winning Seton Hall relay team. Coach Russell rehooked his big catch by threatening and



WALTER DUKES

The big one almost got away.

pleading. Since then, the big center has played nothing but basketball.

Percentage Player. Unlike most of basketball's angular skyscrapers, who have trouble getting out of their own way, Dukes is both agile and graceful. He does not depend on height alone. Against another tall man, Dukes's sleight-of-hand artistry—he shoots equally well with both hands—often feints the defensive man completely out of position. As a defensive "rebounder," i.e., grabbing the ball off the backboards, Dukes takes advantage of both his height and cat-quick reflexes.

As often as not, he will seize a rebound, feed off to a teammate and dash down the court as a team leader in a quick-scoring break. As a scorer with lay-ups, tap-ins, set shots, Dukes drops a phenomenal 48% of his shots, sinks better than 70% of his throws from the foul line.

Defensive Lapse. But Dukes is fallible, particularly under the keen scrutiny of Coach Russell. Last week, playing St. Bonaventure before the biggest crowd

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We don't claim miracles. We can't prevent baldness. Nor do we believe anyone can. But you should know the following facts about dandruff.

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Seborrhea

Dandruff commonly arises from a disease of the scalp called *seborrhea*. Many leading dermatologists say that a causative agent of seborrheic dandruff is a tiny parasite called the *Spore of Malassez*—also known as *Pityrosporum Ovale*. In most men who have it, seborrhea progresses through three stages:



1ST STAGE

Spores of Malassez

1. Dry white scales flake off your scalp, drop to your shoulders.
2. Moist, sticky scales appear on scalp. In many cases, hairs begin to die.
3. "Choking" of hair roots with fatty substance from glands, dead cells and dirt may occur. Result is increasingly "thin" hair, often baldness.

A scalp hygiene program: the Kreml Method

Watch your general health; if you're "run down," see your doctor. Apart from that—give your hair and scalp the right kind of care. Here is an easy-to-follow home program—the Kreml Method of scalp hygiene—used professionally by leading barbers and hairdressers:



2ND STAGE

Bacilli may be present.

TODAY, get a bottle of Kreml Hair Tonic. And make sure you have a good shampoo on hand. **TONIGHT**, start the Kreml Method of treatment. Shake Kreml Hair Tonic *generously* on to your head. Massage your scalp vigorously.

Next, apply shampoo. Work up a thick lather—without putting any water on your head. Now, rinse with water.



Dandruff on shoulders is excessive dandruff... a sign your scalp needs care.

Lather again. Rinse. Dry your hair thoroughly. Shake on Kreml Hair Tonic—massage it in—comb hair in place.

Tomorrow morning—and every morning: Shake on Kreml Hair Tonic—rub it in—comb hair in place. Kreml Hair Tonic contains just enough oil to hold your hair the way you like it. There's no greasy, plastered-down appearance.

Improvement in condition of hair and scalp should come quickly. In more



3RD STAGE

Bacilli shown may be present. Hair growth may be affected.

stubborn cases, repeat the Kreml-and-shampoo treatment as necessary.

Inhibits growth of bacilli

There is no known permanent "cure" for seborrheic dandruff. But certain ingredients of Kreml Hair Tonic DO inhibit the growth of bacilli and of the Spores of Malassez. The Kreml Method is not offered as a substitute for the services of a dermatologist—but it has helped thousands of men. Letters tell us so!

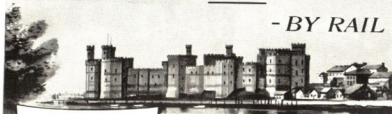
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(15,482) of the basketball season at Madison Square Garden, Dukes & Co. found themselves in unaccustomed trouble at halftime: a 35-35 tie. In the dressing room, Coach Russell gave Dukes a dressing down for misplaying St. Bonaventure's big man, Center Bill Edwards, on defense. Russell, who never pampers his star senior pupil, gave Dukes new defensive instructions. The big center told his coach: "I'll remember. I'll give him room on defense. I'll play closer on offense. The big guy won't bother us."

Dukes was as good as his word. The St. Bonaventure center was held to 2 points in the second half, and Seton Hall went off on a 10-point rampage (Dukes scoring 6) at the close of the third quarter. Seton Hall won handily, 74-67, for its 22nd straight this season. Three of the players, Dukes included, played the full 40 minutes. They trooped wearily back into the dressing room, but there was little prospect of rest. Taskmaster Russell, looking ahead to Seton Hall's remaining eight games ("They're all tough"), greeted his players with a pat on the back and a firm announcement: "Practice tomorrow. One o'clock sharp. No absences!"

Scoreboard

¶ In Cannes, the rich Aga Khan got richer by selling his unbeaten Tulyar, winner of the Epsom Derby, the St. Leger and five other British stakes races, to the government-sponsored Irish National Stud for \$700,000. The news instantly 1) gratified Irish horse breeders, 2) roused Laborite opponents of Premier Eamon de Valera to demand a parliamentary debate on the purchase, "in view of the already heavy burden on the taxpayers."

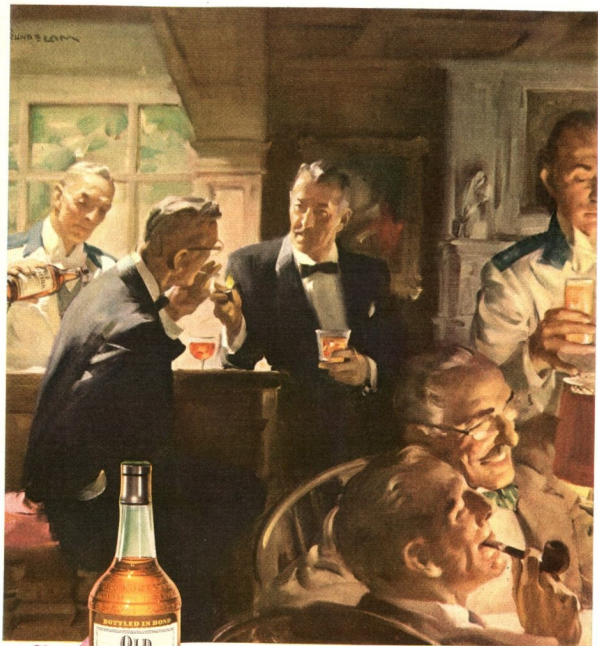
¶ In Philadelphia, Pitcher Bobby Shantz, 27, the American League's most valuable player of 1952 (won 24, lost 7), signed a two-year contract calling for over \$25,000 a year, highest ever paid to an Athletics pitcher. In Cleveland a day later, fading Fireballer Bob Feller, not so valuable (9-13), signed a one-year contract for a reported \$40,000.

¶ In Melbourne, Miller John Landy broke the Australian two-mile record by seven seconds with a clocking of 9:01.2 (world record: 8:40.4). Three days later, tired and bucking a headwind, he ran such a disappointing mile (4:11) that he announced he would make no more tries for a four-minute mile this season.

¶ In Boston, Carl ("Boho") Olson, the U.S.'s top-ranking middleweight boxer now that Sugar Ray Robinson has retired, scored his eighth straight victory (and 51st in 56 bouts) over Norman Haynes with a unanimous ten-round decision. Hopeful next on Olson's agenda: a bout with Britain's Randy Turpin, who took the title from Robinson, then lost it again.

¶ At Hanover, N. H., the Dartmouth ski team, paced by Sophomore Ralph Miller (first in jumping and cross-country, fourth in downhill, seventh in slalom), won its own famed Winter Carnival for the 19th time in 43 outings.

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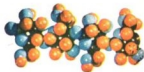
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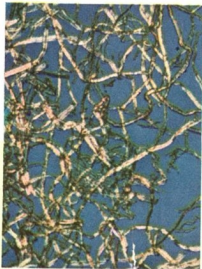
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Q How much would
you spend on research?



A Rayonier spends a million a year in research and technical development. Chemical cellulose is a fiber as shown in the micro-photograph above, the most adaptable and versatile fiber known, and it's used in cost. But purifying it and tailoring it to end uses diverse as acetate dresses and cellophane wrappers, rayon tire cord and detergents, plastic dolls and gravy thickening, is a long, involved process in which every stage is critical. Rayonier Research has developed exclusive techniques and controls which have led to unusual quality and uniformity of product. A large staff of competent scientists will keep Rayonier ahead, as the world's great cellulosic converters develop more abundant and finer, yet cheaper products.

Q How much would
you spend on expansion?



A Since 1945 Rayonier has committed over \$80,000,000 for expansion. Rayonier's customers are in a growth situation. Growth of rayon and acetate in the U. S. A.—zero in 1911, now 7 lbs. per person—shows no signs of decline. Cellophane consumption has been limited by capacity to produce, but three cellophane producers plan expansions. Demand is increasing for high tenacity tire cord, viscose fibers for industrial uses and rayon for blending with other fibers. Rayonier chemical cellulose will support this growth. Thus a new \$25,000,000 plant in Jessup, Georgia, and a \$6,500,000 woodlands lease in Washington, bringing Rayonier woodlands to 820,000 acres, assuring raw material for all five Rayonier plants.

Q Would you diversify
your products?



A In addition to original research and co-operative work with customers to develop specific types of chemical cellulose for every existing demand, Rayonier will exploit whatever other opportunities may result from its control of natural resources and the ingenuity of its laboratories, largest in U. S. A. devoted to cellulosic research. Work is progressing on entirely new end uses for cellulose and several non-cellulosic co-products which offer wide markets have been uncovered. There is no limit to the new fields Rayonier may enter. For this company grows its own raw material. It has modern efficient plants, a trained and stable organization and aggressive broad-gauge management. It can grow in many directions.

QUIZ FOR BUSINESSMEN AND WOMEN

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- ☐ Be satisfied with a smaller share of the market and make no capital investment
- ☐ Maintain its leadership position by expanding to meet the market.

Which would you choose?



Q Would you look for new customers?



A Rayonier serves blue chip chemical companies . . . like Du Pont, Eastman Kodak, Tennessee Eastman, American Viscose, Hercules, American Enka, Celanese, North American Rayon, Industrial Rayon, Benberg, and others. Chemical cellulose is big business. U. S. A. annually consumes over 19,000,000 cubic feet—more than aluminum, copper, zinc or lead. Almost as much as all these vital materials combined! It takes a big company to use chemical cellulose just as it takes a big company to produce it. Each is dependent on the other. They participate in one of the most challenging business ventures of all time. Rayonier seeks new customers but only when the maximum needs of present customers are satisfied.

Q What would you say to the public?



A There are 6,335 Rayonier stockholders from all walks of life and 4,500 members of the Rayonier organization. Others share Rayonier's success: business people in plant cities, manufacturers of end products, and consumers. Rayonier believes business must act in the public interest and win public understanding and approval by making its acts known. Rayonier managers observe a simple directive: "Answer any bona fide inquiry about Rayonier. If you don't know the answer, get it." In public relations, too, Rayonier proposes to retain industry leadership. The chemistry of polymers moves forward, great cellulosic industries are coming into their own. And Rayonier is ready . . . ready, willing and able.

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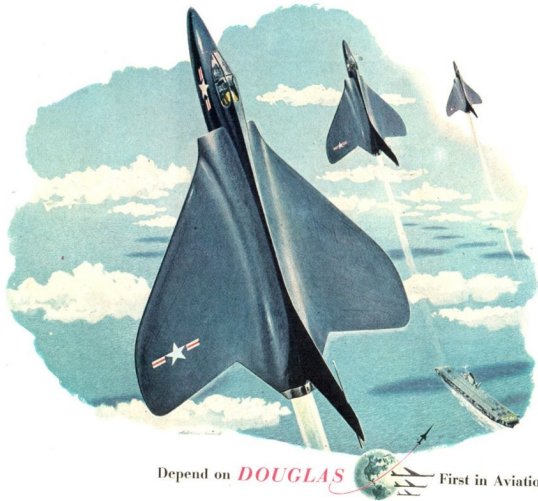
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THE THEATER

Old Play in Manhattan

Love's Labour's Lost (by William Shakespeare) opened the season at Manhattan's City Center with a gay splash. The play is minor and rather poky Shakespeare, last seen on Broadway in the 1890s; but the present revival, if a dubious choice, takes a daring form. *Love's Labour* is offered as an elegant Edwardian frolic, half satiric comedy, half court masque. Alexander Pope was told of his translation of the *Iliad*: "A very pretty poem, Mr. Pope, but you must not call it Homer." Perhaps the City Center should not call this Shakespeare; perhaps the audience even puts up with the play for the sake of the props. But in any case, it is fun.

Shakespeare's tale of the King of Navarre and three young lords who forswear women for study, only for the Princess of France and three young ladies to come calling, is all satiric sideshows and sashaying, mixups and false beards. In the present production, the frills are multiplied—croquet games, early gramophones and automobiles, tea on the lawn, pink coats and blazers. At the start it seems rather chichi and cute, but in time it creates, and sustains, a genuine atmosphere.

The idea of a sort of highborn Oxford, circa 1900, fits the play's alfresco gaieties, elaborate forms, donnish humor and prankish but decorous lovmaking. In individual roles, such players as Joseph Schildkraut and Philip Bourneuf enliven the proceedings. The speeches at times are blurred, but the play's peculiarly Shakespearean finale, with its melancholy charm, is beautifully achieved. Says one of the lovers:

*Our wooing doth not end like an old play;
Jack hath not Jill.*

Yet, in spite of the departing ladies, love's labor is not entirely lost: the swains may seek them again in a twelvemonth. Here at least *Love's Labour's Lost* is the true test of Shakespeare, even if elsewhere a mere pretext for shenanigans.

New Play in Manhattan

Touchstone (by William Stucky) deserves respect, if very little praise. The play, which closed at week's end, concerned a small Southern Negro boy given to seeing visions. The community gets het up, but the boy's doctor father insists that he needs psychiatric care. Playwright Stucky could not give his ticklish subject matter effective or even very intelligible form. Though the play seemed mostly a bald clash between reason and faith, it raised other problems, and was only interesting when it stopped raising problems and dealt with a human situation. Yet, for all it lacked, it approached both racial and religious matters in a low-pitched, unsentimental way. He has still to master his medium, but Playwright Stucky is at least not the slave of its clichés.

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THE PRESS

A Blow at Freedom?

In the case of Minot ("Mickey") Jelke III, 23, newsmen from papers all over the world had a story made for them. Jelke, a socialite heir to a multimillion dollar fortune, was accused of managing a circle of glamorous prostitutes who operated in Manhattan's glossiest nightspots and, for that matter, around the world (TIME, Feb. 2). This week, as the press warmed up for the first headline-making days of the trial, reporters got an unexpected and bitter piece of news.

In an order without precedent in Manhattan, General Sessions Judge Francis L. Valente, 47, banned the press from the trial, in the interests of "public decency." Said Valente: "I have watched with growing uneasiness the mushrooming public anticipation of lurid and salacious details . . . The press of three continents was on hand to report the trial . . . Frankly, the reaction to this symptom of social illness is revolting nausea."

The ban was vehemently opposed by the defense and also by Manhattan papers and wire services, who pointed out that it would "set a dangerous precedent." "We believe," said the petition the city editors filed with the court, "that open testimony is in the public interest."

The ban was suggested by the lawyer for the prosecution's key witness, red-haired Pat Ward, 19, who said she was prepared to testify on how she supposedly made between \$10,000 and \$15,000 in about 20 weeks as a prostitute working for Jelke. She announced, after her lawyer's plea for a closed trial, that she would go to jail before telling in open court a story that might "destroy the thinking and morals of millions of children all over the world."

Judge Valente banned the press only from the prosecution's presentation of the case against Jelke. Since newsmen will be free to print any details they can pick up about the closed testimony, the effect of the ruling will be not to shut off news of the trial, but merely to make reporting inaccurate and unchecked. Summed up New York Times Lawyer Thomas F. Daly: the ban was an infringement of freedom of the press and could lead to "star chamber proceedings," violating the American principle of open and public trial.

The Friendly Home Wrecker

Cartoonist Hank Ketcham, 32, has realized a father's dream: he converted his troubles with his squirmy, spring-legged, 43-year-old son into a \$40,000-a-year net asset. Ketcham's *Dennis the Menace* is syndicated in 112 U.S. newspapers and in 52 others all over the world. Dennis, who is not intimidated by his view of the world between a clutter of long adult legs, is the constant winner in his never-ending war with the exasperated adults who surround him. For example, he can easily undo both his mother and her tea guest by standing between them with a



Cartoonist KETCHAM & SON
Four and a half forever.

fur coat draped over his arms and blurt-ing out: "I showed Mrs. Taylor your new fur coat, Mom, but she didn't turn green like you said she would."

By last week Dennis' antics had become so popular and struck such familiar chords that a \$1 collection of his cartoons (Holt) had sold close to 121,000 copies in less than six months; Cartoonist Ketcham was reading Dennis for a 30-minute TV show; his freckled face was being printed on cocktail napkins, towels, glasses and cookie jars; and many a parent had already begun to warn a misbehaving child: "Don't be like Dennis."

"Try & Make Me." Ketcham started cartooning as a Hollywood animator, got a job with Disney at \$25 a week. In the Navy during the war, he did cartoons for service publications, later began a regular panel in the *Saturday Post* called *Half-Hitch*. Dennis was born almost two years ago.



Copyright, 1952, Hank Ketcham
"Well, I finally got him to sleep."

when the Ketchams were sighing over their own Dennis, aged 4½, and Mrs. Ketcham remarked, "Dennis is a menace." Father Ketcham, who looks like Dennis' cartoon father, had little trouble taking it from there. There was Dennis standing at a police sergeant's elbow, a slingshot sticking out of his pocket, while the sergeant barked into the phone: "That's right. Blond hair. Blue eyes, about 50 lbs. And is his favorite expression 'Try and make me?'" There was Dennis belittling at his mother, his hand planted on his six-shooter. "Hey gal, I'm ahankerin' for a cookie!" or defiantly answering her, "Don't shout at me! I'm not your husband!"

Aggressive & Unchanged. Many of Ketcham's ideas for the cartoon no longer come from his son, who has begun to outgrow the caricature. Instead, Ketcham depends on his friend Bob Harmon, 34, a victim of muscular dystrophy, who keeps a steady stream of Dennis cartoon suggestions and captions flowing from his West Coast home, gets a large share of Dennis income. Dennis the Menace will never grow older, never acquire any brothers or sisters, or change in any way. Says Cartoonist Ketcham: "He'll be 4½ and unchanged all his aggressive little life."

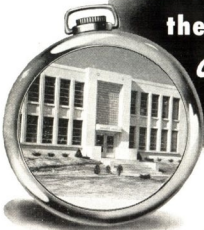
The Rare Bird

A Manhattan magazine editor once wired Miami Beach for a colorful story on the bustling resort business. Back came a disillusioning reply from the Florida resort's own pressagent, Steve Hannagan: "Business is lousy." The editor got no story, but he helped spread Steve Hannagan's fame as a rare bird among the shrill jays of pressagency; he was regarded as "an honest pressagent."

As such, he became the best known in the U.S. to newsmen, and his Manhattan firm of Steve Hannagan Associates made millions getting the public better acquainted with such clients as Miami Beach, the Union Pacific Railroad, Coca-Cola, Owens-Illinois Glass, the Indianapolis Speedway and 30-odd others. It was Steve Hannagan—a pressagent with an unabashed circus flair—who made the bathing girl a stock shot for the American press, and who persuaded newspaper readers that Prizefighter Gene Tunney was really a Shakespearean scholar.

Common Sense. His methods worked because they were simple. "All you need in this business," Hannagan liked to say, "is newspaper training and common sense." Stephen Jerome Hannagan had both. At 14, he broke in as a \$1-a-week part-time cub on his home-town Lafayette (Ind.) *Morning Journal*. He was campus correspondent for the Indianapolis *Star* during two years at Purdue, became pressagent for the Indianapolis Speedway, and the daredevil exploits of its racing drivers. Impressed by Hannagan's zip and Irish charm, Publisher Roy W. Howard took him to New York to work for the United Press, later set him writing N.E.A.'s Broadway column. Flamboyant Steve quit after four years to go back to work for the Speedway's owner,

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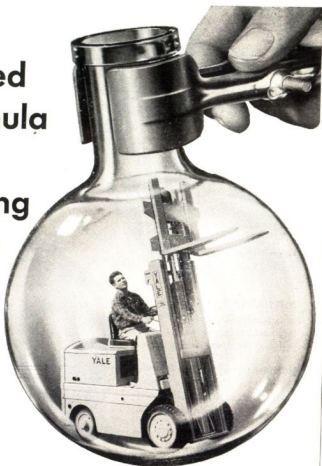
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Millionaire Carl Fisher, who was also trying to develop Miami Beach.

Hannagan showed him how. He operated his own news agency, wired out bulletins of legitimate news, never let anyone forget where it came from. Sample: FLASH JULIUS FLEISCHMANN DROPPED DEAD ON THE POLO FIELD HERE THIS AFTERNOON DON'T FORGET MIAMI BEACH DATELINE. He combed Miami Beach high schools for pretty girls, made tabloid editors happy with pictures of them romping in bathing suits beneath the palms. Union Pacific sent him out to look over the site of an Idaho ski resort it planned to name Ketchum, after the nearest town. Snorted Hannagan: "The columnists will soon be cracking 'Ketchum and fleece 'em.'" As he felt the warm sun, Hannagan said: "Call it Sun Valley." Soon his bathing beauties were wearing skis. Hannagan hauled out trainloads of celebrities (e.g.,



STEVE HANNAGAN & FRIENDS (1937)
Don't forget the dateline.

20th Century-Fox's Darryl Zanuck, Author Ernest Hemingway and Crooner Bing Crosby), knowing that if they liked it others would follow. Zanuck especially liked it; he even made a movie called *It Happened in Sun Valley*.

Three Lives. Steve Hannagan spent money as fast as he made it. He liked good living, was a fixture at Manhattan and Florida nightspots, where twice-divorced Hannagan was oftenest in the company of Cinematress Ann Sheridan. In work & play, he traveled at such a pace that one friend said: "He lived three lives." When Hannagan flew to Africa, it was, as usual, on business (for Coca-Cola). There, last week, his speedway pace caught up with him. At 53, in his hotel room at Nairobi, Kenya, Hannagan died of a heart attack. In tribute, spoke Roy Howard: "No training, however good, made Steve the way he was. He was a natural."



4 Men with 3 Problems

GENTLEMEN, may we offer some suggestions?

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MUSIC

Opera for Millions

Television opera is an expensive business; it costs some \$25,000 to mount an hour's worth, and sponsors with that kind of money seldom choose to spend it on opera. But NBC comforts itself with the thought that the next best thing to profits is prestige. Since 1949, NBC-TV has boosted its prestige with more than a dozen operas, mostly without benefit of sponsors. Last week No. 16 on the list went before the cameras: Czech Composer Bohuslav Martinu's *The Marriage*. Like Gian-Carlo Menotti's *Amahl and the Night Visitors* (TIME, Dec. 31, 1951), Martinu's opera is short (55 minutes),

Adler assured him that it could, quickly blueprinted plans for an opera series.

The first year (1949) Adler directed a moderately successful version of the last act of *La Bohème*. The next year he put on four full operas. As NBC sharpened its camera and directing techniques, the series began pulling in millions of new viewers. Now in full swing, Adler's staff handles its job with professional ease. His biggest trouble: compressing standard stage works into an hour's running time. He usually drops the overtures and gets right into the story. When the shortening treatment was given to Benjamin Britten's *Billy Budd* last fall, critics congratulated NBC on having made Britten's



MARTINU'S TV OPERA "THE MARRIAGE" *
Away with the overture.

Fred Hermansky

written to be sung in English, and constructed with TV in mind every minute.

Based on a Gogol story, *The Marriage* is a comedy about a reluctant bachelor in the grip of a marriage broker. Martinu's score is lighthearted and craftsmanlike, though it contains no particularly memorable music. The production itself comes across as first-rate entertainment, thanks in good part to the collaboration of Composer Martinu and energetic, talented Peter Herman Adler, 53, director of NBC's television opera program.

It was Adler who first brought the idea of brief operatic works in English to NBC's music chief, Samuel Chotzinoff. Scholarly "Chotzy" liked the idea. One day Chotzy buttonholed RCA Board Chairman David Sarnoff: "General, I want you to hear some music." "The general was very annoyed," Adler recalls. "But anyway, I brought in some singers and they sang a scene from *La Bohème*, in English of course. In three minutes the general was in tears. He said, 'Could that be done on television?'" Chotzinoff and

four-acter more coherent and compelling than before.

Best of all, from NBC's viewpoint, is the growing number of network stations which choose to carry the opera series—26 for Martinu's *Marriage* last week. Adler and Chotzinoff are men with a mission these days. Says Chotzinoff: "Television is the only hope of opera in America."

Man to Watch

Guido Cantelli is a young man in no hurry, but he is going places fast. Ever since, at 28, he first led the NBC Symphony as a hand-picked substitute for Arturo Toscanini (TIME, Jan. 24, 1949), Milan's Cantelli has been persuading audience after audience that his may be the richest new conducting talent in a decade or more.

For the past fortnight it has been Boston's turn to watch Cantelli at work, leading its famed symphony as guest

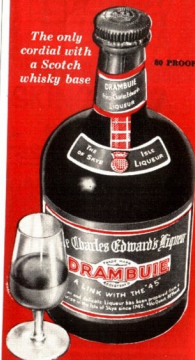
* Soprano Sonia Stollin, Tenor Michael Pollock, Bass-Baritone Donald Gramm.

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conductor. Bostonians saw a slim, dark-haired man who seldom used an excessive gesture, but who drew from his orchestra music of clarity and fire. "Hats off, gentlemen, a conductor!" cried the critic of the *Boston Post* at the top of his review. "There can be no shadow of a doubt," said the *Herald* critic, "that Guido Cantelli belongs in the very first rank of the orchestral conductors of our time."

Last month Chicago critics did similar cartwheels after Cantelli guest-conducted the Chicago Symphony. Wrote the *Tribune's* tart-tongued Claudia Cassidy: "Just what it is, the spark that sets some artists blazing, nobody knows. But Guido Cantelli has it." Bumbled the *Herald-American*: "He is sensational without resorting to sensationalism . . . original without being extreme . . . Boards of directors: file this young man for future



James F. Coyne

CONDUCTOR CANTELLI
First think, sing, hum.

reference." London critics, when they heard him conduct the brilliant London Philharmonia last year, wrote to the same effect.

Why Settle Down? With such press notices, a roving conductor might be justified in looking for a cosy permanent assignment. Not Cantelli. He has had invitations to settle down. But, says he, "why should I? Only in America is this done. In Europe all conductors travel. Someday, maybe, but I have no plans for the future. I hear many people predicting what I will do. Other people may know, but I do not know."

Meanwhile, for Cantelli, there is the unmistakable satisfaction of working with a variety of fine orchestras. "Each is different," he says. "Each is delicate and complex." Wherever he goes, Cantelli selects his own programs and begins studying scores far ahead—he is working now on a score he will not conduct until 1955. "I think about a score, sing it, hum it. After many months it surrounds me. When



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I begin to conduct, I feel as if I had conducted this score before."

To Please Old Ladies? Cantelli's wife a painter, always travels with him. They have an apartment in Milan and, when possible, go to the mountains in summer. But he does not expect to have a vacation until 1954. He will take the Boston Symphony into Manhattan's Carnegie Hall this week. Then comes a stint with Toscanini's NBC Symphony, followed by four weeks with Dimitri Mitropoulos' New York Philharmonic-Symphony. On his spring & summer conducting schedule: London and Salzburg.

The U.S. musical custom that unhurried Conductor Cantelli has decided he would like to reform: 2:15 matinees. "That," he says, with an indignant flash, "is an hour selected to please old ladies, but no conductor, no musician, can be ready so early."

New Pop Records

A Good Man Is Hard to Find (Lizette Miles; Capitol). Jazz Singer Miles pours out a gut-bucket of raucous sound, notable mostly for the second chorus, sung in gargled French.

Gomen-Nasai (Richard Bowers; Columbia). The title is Japanese for "Forgive Me." and the rest is jukebox remorse for contemporary Madame Butterflies. As a G.I. in Japan, Bowers made the recording with a Japanese dance band which labors pitifully for a Stateside sound.

I Believe (Frankie Laine; Columbia). A new song with a religious theme that has more dignity than might be expected. Howler Laine keeps his voice earnestly reverent.

I Confess (Sarah Vaughan; Columbia). Singer Vaughan, more restrained than usual, does a thoroughly professional job on a new song. *A Lover's Quarrel*, on the other side, is mountain music, and no business of Sarah's.

Kaw-Liga (Champ Butler; Columbia). A spirited hillbilly song about a cigar-store Indian who hides his longings beneath a wooden exterior. In the background, a quartet grunts "Ugh-ugh."

Jean Ritchie Sings (Elektra LP). Kentucky's Jean Ritchie sings with sweet clarity and mountain-folk feeling old songs traditional in her area. Among her best: *Hush, Little Baby, The Cuckoo, Black Is the Color of My True Love's Hair*.

Lonesome and Sorry (Bernie Green's Orchestra; Victor). Green, a sort of high-brow Spike Jones, has a lot of fun with tuba solos, banjo, chimes, etc. in a tear-jerking oldtimer.

Seven Lonely Days (Georgia Gibbs; Mercury). A fresh new country tune that lilts along with an engaging counter-melody and plenty of bounce. A good cut above most such songs, and a pretty sure jukebox favorite along the chill-parlor circuit.

Wild Horses (Perry Como; Victor). The tune gallops along like chase music for a western, with Como repeating over & over again that it will take more than wild horses to keep him from his bride-to-be.



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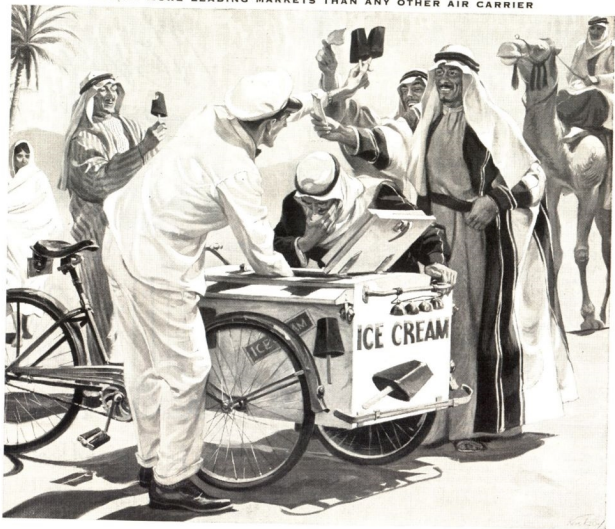
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BUSINESS & FINANCE

STATE OF BUSINESS

The Bright Sunlight

When oldtime mine mules were brought to the surface after years in the coal pits, it took them several days to get used to seeing in the sunlight. Wall Street had the same reaction last week when President Eisenhower dropped all wage (and some price) controls, his first big step towards liberating the U.S. economy (see NATIONAL AFFAIRS). Blinking at the sudden sunlight, traders began selling furiously, drove the stock market's Dow-Jones industrial average down 7.61 points in a week to the lowest level of the year.

Simultaneously, corn, wheat and other commodities took their worst tumble in the long slide that began last summer, causing some pessimists to croak that depressions always begin when stocks and commodities fall together. But few businessmen thought that last week's flurry was anything more than an overdue shake-out. Furthermore, the tax season often drops the market in February.

Supply & Demand. The fall in retail and wholesale meat prices under the "glut" of cattle on the market caught the headlines. Actually, retail prices were just catching up with the wholesale drop that started four months ago. In fact, meatmen thought that the glut was due chiefly to the fact that retail prices had not reflected the wholesale drop quickly enough, thus meat piled up that would have been consumed in the ordinary working of supply & demand. Normally, a 10% drop in the retail price of meat boosts consumption about the same amount. So far, retail prices have fallen only about one-third as far as livestock prices, and will probably drop farther. Once they do, the increased consumption will probably clean out the glut.

Nevertheless, businessmen had some worries for the moment. With wage ceilings off, they faced the immediate prospect of wage boosts at a time when price controls had been lifted on only 64% of the items which make up the Government's cost-of-living index. Pending before WSB had been 9,200 requests for boosts for nearly 1,000,000 workers. Automatically the increases would now go into effect.

Freedoms & Controls. Furthermore, many metals were still controlled, both by allocations and by price ceilings. For some metals (e.g., lead), now selling below ceiling prices, that was unimportant, but for others, notably copper, it was not. Copper, selling in world markets at 36½¢ a lb., has a domestic ceiling of 24½¢. On such controlled industries, including steel and aluminum, the wage pressures would put an added squeeze. Since there were still material shortages, it looked as if the Controlled Materials Plan, or a modified version of it, would be kept to allocate metals.

Despite its short-run worries, the long run outlook for business was still bright.

While the drop in agricultural products would nip farm incomes slightly, the drop in the cost of food would bring consumer expenditures nearer the balance they held before World War II sent spending on food v. industrial products soaring. As the food budget dropped, consumers would be able to spend more on industrial products. And in manufacturing, there was no sign of a letup in demand. In the kingpin steel industry, Big Steel's Chairman Ben Fairless reported his company had a 20-week backlog, one of the biggest in its history at this time of year. There was plenty of sun, once people got used to it.

AVIATION

On the Up & Up

When Floyd B. Odlum's Atlas Corp. bought control of Consolidated Vultee Aircraft in 1947, it looked as if Speculator Odlum had made a mistake. That year Convair lost \$32.4 million on its C-240 twin-engine airliner, proceeded to drop about \$11 million more on it in 1948. But even before the Korean war began, Convair's B-36 bomber had become the Air Force's intercontinental bomber and Convair began to make money. From war orders, Convair made \$3,700,000 in 1949, more than \$10 million in 1950.

In 1951, its net dipped to \$7,700,000. But last week Odlum told stockholders that Convair was gaining altitude again. In 1952 Convair had earned \$10.4 million, its best net profit since World War II and about 35% more than in 1951. It

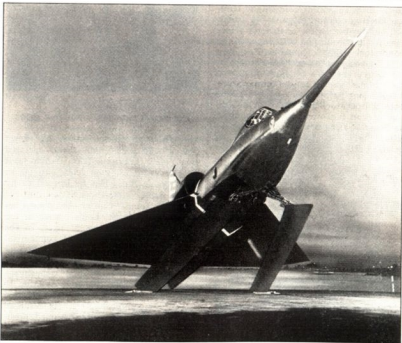
was turning out Convair-340 airliners and finishing off orders for B-36s, which are being replaced by Boeing B-52s. Soon Convair will begin making F-102 delta-wing supersonic interceptors.

Convair is already in developmental production of the Navy's new delta-wing F2Y Sea-Dart. A supersonic jet fighter with skis for landing on water, it skitters ashore looking like an ungainly swordfish (see cut). Convair expects the new design to combine land-based performance with water-based versatility, create a "revolution" in naval operations. Current backlog: more than \$1 billion.

T.W.A.'s Comeback

Up from New York's Idlewild Airport last week roared a Trans World Airline Constellation, bound for a destination new to its crew: Ceylon. Some 41 hours and 10,000 miles later it put down at Colombo, the thriving capital. By week's end it was back with a cargo of 100 lbs. of Ceylon's finest tea, *bandar Eliya* (cost, \$2.17 a lb.), a gift for T.W.A.'s officers for starting the first U.S. air service to the picturesque island. T.W.A. opened the route by extending its Bombay flight 1,000 miles to the southeast.

Ralph Damon, T.W.A.'s president, and Chairman Warren Lee Pierson, who looks after T.W.A.'s overseas work, hope to fly tourists and cargo in & out of Ceylon. They also have a bigger goal, plan to use Ceylon as a steppingstone, if the Civil Aeronautics Board permits, to fly on to Bangkok, a traffic-rich crossroads of the



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East, and thence to Tokyo. There T.W.A. would link up with Northwest Airlines for service to the U.S. The CAB long ago approved a similar route (via Shanghai), but T.W.A., losing money hand over fist, did not want to fly it then.

At the rate T.W.A. is going now, it can soon afford to expand anywhere. Last week President Damon estimated a record 1952 revenue of \$160 million, up 10%, and a net of \$8,000,000, about the same as 1951. Damon, who inherited an accumulated three-year deficit of \$18.6 million when he took over at T.W.A. in 1949, has since piled up \$28 million in profits. One reason was that by putting the emphasis on low-fare air-coach service, he made T.W.A. the biggest air-coach carrier in the world, flew 715 million coach miles last year. T.W.A. is adding coach flights to expand the service another 6%.

Handy Andy. Few airmen ever tackled a tougher job than Damon at T.W.A. But few men knew more of the aviation busi-



RALPH DAMON

Roy Stevens

The sheriff dropped back five steps.

ness from all sides. Damon has flown planes, sold them, built them, operated them. New Hampshire-born, Damon went to Harvard ('18, cum laude) to be an astronomer. But when he learned to fly as an Army pilot, the aviation bug got him. He joined Curtiss Aeroplane, became boss of a St. Louis branch in ten years, rose to president in 1935. In the late 1930s he learned about commercial air transport by joining American Airlines as vice president in charge of operations. In World War II the War Department asked him to boss Republic Aviation to speed up production of badly needed P-47 Thunderbolt fighters. He returned to American in 1943, was named president two years later.

In 1949 Damon, who had been the star spokesman for 17 U.S. airlines against the "single flag" policy championed by Pan American Airways, was dismayed to

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learn that American's Chairman C. R. Smith had decided to join the enemy by selling Pan Am his transatlantic subsidiary, American Overseas. Said Damon: "There comes a time when a man has to stand up and be counted." He counted himself out of American. The same day, he got seven offers of jobs, took T.W.A.'s.

Millionaire Howard Hughes, who owns 74% of T.W.A. stock, had sunk \$10 million of his own money into the airline, and Equitable Life had risked \$40 million trying to bail it out. Under empire-minded Jack Frye, T.W.A. had expanded too fast, and piled up debts; retrenchment had trimmed its employees from 17,000 to 12,000. Morale was zero. Damon helped restore it by assuring the survivors that he carried no ax. Said he: "I'll judge everything by three standards: 1) how good a job is done, 2) how much it costs, and 3) how it helps the overall harmony." Knowing the tendency of departments to expand, he added: "Our slogan will be empire-building in reverse."

Take-Off. Soon after Damon came in, T.W.A. turned profitable. Modestly, he likes to say: "I've always had the good fortune to join a winning team just as it is starting to win." He explains that one decision had been put in motion by its predecessors, to consolidate T.W.A.'s two maintenance bases into one at Kansas City: "It was just waiting for me to say yes." This saved \$2,000,000 a year.

But unquestionably, it was Damon, aided by T.W.A.'s Chairman Pierson, the financial boss, who put T.W.A. into sound enough shape so that it could sell \$10.5 million of new stock to the public, modernize its whole fleet with \$100 million worth of new planes, and pay for all but \$6,000,000 of it out of the line's income.

Damon, who inherited a debt of \$56 million and only \$6,000,000 in stockholders' equity, has upped the equity to \$53 million and held the debt to \$60.5 million. "The sheriff has dropped back at least five steps," says he. "It's stopped him from leaning over my shoulder."

Flying Speed. All of T.W.A.'s pre-World War II equipment, including the five famed old Boeing Strato-liners, was sold off. The nucleus of World War II's Air Transport Command, they had flown for ten years and 25 million miles without a single accident.* With his 43 new Constellations (including ten Super Connies) and 52 short-haul Martins (including 40 pressurized 404s), Damon has greatly increased T.W.A.'s carrying capacity.

T.W.A. has also built up its own modest, but potentially important, system of "Point Four," under which it provides management know-how for airlines in Ethiopia and Saudi Arabia (it also owns 40% of Italy's Linee Aeree Italiane, 51% of Philippine Air Lines, 15 1/2% of National Greek Airlines). At home, T.W.A.'s once-demoralized management is a smoothly functioning team. Says Damon, grinning: "We've got a wonderful bunch of shrunken empires now."

* They are still flying. France's Aigle Azur airline is using them in Indo-China.



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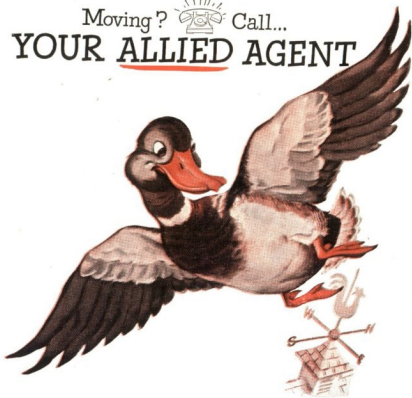
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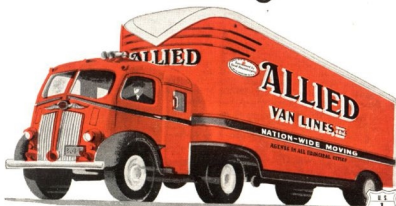
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PUBLISHING

Teamwork

Most publishers do not allow their books to come out in cheap paper-back reprints until sales in hard covers have petered out. Last week they were beginning to wonder if they had been wrong. They noted that the deal by which Houghton Mifflin and Ballantine Books published Cameron Hawley's *Executive Suite* (TIME, Dec. 8) simultaneously in \$3 hard-cover and 35¢ paper-back editions seemed to be a solid success. Ballantine, which has sold 375,000 copies in soft covers, is getting ready to print at least 100,000 more, a big sale for a paperback. Houghton Mifflin has already sold 20,500 hard-back copies (v. an average sale of under 10,000 for most novels), and *Executive Suite* is still on the bestseller lists. Instead of hurting hard-back sales, the cheap edition seems to have helped by giving the book more publicity. Houghton Mifflin has brought out four other titles the same way.

CORPORATIONS

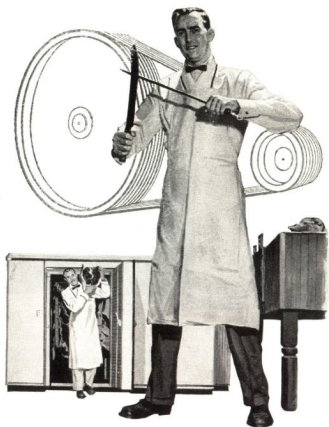
Schwapp for Schweppes

In tropical climes, an indispensable rejuvenator to hard-working British colonials is gin & tonic. The tonic has always meant Schweppes, a bitter, effervescent quinine water supposed to ward off malaria & malaise. Last week Schweppes took steps to colonize the U.S. It made a deal with Pepsi-Cola Co. giving Pepsi sole rights to bottle Schweppes in North America, and Schweppes will buy Pepsi's plants in England. Within a few months, Schweppes hopes to ship its concentrate to the U.S., cut its price from 40¢ to about 15¢ for a 10-oz. bottle, and be selling as much quinine water in the U.S. as its entire competition combined (about 1,000,000 cases).

Besides providing needed dollar income for Britain, the deal will help Schweppes' sales at home. Said Managing Director Frederick Collins ("Eric") Hooper last week: "The world's palate is getting sweeter . . . Where in some classes it used to be only beer, and in others spirits, now they are drinking more soft drinks. In some respects I think this is deplorable—but commercially it's wonderful." Schweppes, which does 46% of its business in tonic and the rest in a variety of mixers & soft drinks, thinks Pepsi production will give it a big new product to satisfy Britain's craving for sweeter drinks.

Old Remedy. Swiss-born Jacob Schweppé first began making soda water in his Bristol chemist's shop in 1794. Quinine water, which Schweppes concocted in the 1860s, so appealed to British taste that by 1903 Schweppes had factories all over the empire. World War II cut off sugar supplies and stopped production; when the factories started up again in 1948, sugar rationing kept sales flat.

The man who put the fizz back in is effervescent Eric Hooper, 60. Trained as a botanist, Hooper "wandered about for



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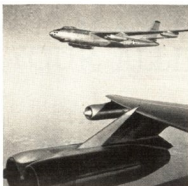
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a time," met Department Store Magistrate Frederick James Marquis, now Lord Woolton, and went to work for him without knowing what business Woolton was in. "When I showed up and found it was a shop," says Hooper, "I was absolutely horrified."

The Schweppshire Lad. By 1940 Hooper had succeeded Woolton as managing director of Lewis's, Ltd., Woolton's chain of department stores in northern England. In 1942 Hooper quit. "It was very rejuvenating, I thought, to chuck it all in the bag at 50 and start something new," Hooper explains. The something new was to mix in Tory politics (at which he still worked closely with Woolton). He became public-relations director for the Ministry of Works, and later boss of Britain's veterans' resettlement program. He started his own firm of business consultants and, with Julian Huxley and C.E.M. Joad, was on the panel of BBC's famed *Brains Trust* program.

When Schweppes asked him to take over, he was "intrigued." The first thing he did was get more sugar by a series of complicated trading transactions, "all legal, of course." Then he began to advertise heavily with Schweppigrams* and hired Stephen (*Gamesmanship*) Potter to write pun-laden ads about an imaginary locality called Schweppshire, with such landmarks as Schwesom Downs, Schwepping Forest and Schwepstow Castle (noted because "Queen Elizabeth Schwept here"), and peopled by such notables as the poet Schwinburne and the author of the "Schweppshire Lad." With such high jinks Hooper tripled sales, and profits last year Schwept to a new high of \$450,000 (\$1,350,000).

SHOW BUSINESS

Happy Wedding

After 13 months of hearings, the Federal Communications Commission last week approved a merger of United Paramount Theaters (710 movie houses and one TV station) and the American Broadcasting Co. (15 radio & TV stations, 420 radio & TV affiliates). It was the first time big movie and TV interests have merged, and FCC gave its approval to the new company, to be called American Broadcasting-Paramount Theaters, Inc. In doing so, FCC overruled a preliminary FCC report, which had recommended against the merger on the ground that it was the first step by the movie industry to take over the whole radio and TV industry.

AGRICULTURE

Father Goose

When Cartoonist Al Capp invented the Shmoo, an animal which enabled man to live without working, everybody thought it was merely a Capital joke. But in New Mexico's rich Mesilla Valley last week,

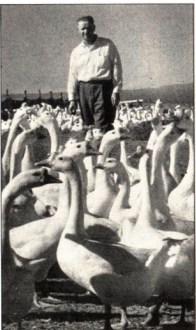
* Tennis fans, please tell me
One thing I want to know
If you plant a seeded player
Will he grow?



Richard Meek

BOTTLER HOOPER
A necessity for colonists.

Farmer Deane Stahmann was running a Shmoo-like business which promised to revolutionize the agriculture of the valley. Farmer Stahmann was just the man to do it. He had inherited some land, and by leveling and irrigating more, transformed desert-like land into a 4,000-acre cotton farm. It helped make the Mesilla Valley one of the important U.S. cotton-producing areas. By pioneering with the planting of pecan trees between the cotton rows, Farmer Stahmann had brought a new commercial crop to the valley and made himself the U.S. pecan king. Farmer



Gilbert Moore

FARMER STAHMANN & FRIENDS
A rival for the Shmoo.



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Today Boeing is amassing an unmatched backlog of experience in the field of large, multi-engine jets, through the B-47, first airplane of its size to enter the over-600-miles-an-hour class,

and the giant new B-52 eight-jet heavy bomber. These two planes have given Boeing over 14,500 hours of jet wind tunnel research, and over 5000 hours of jet test and research flying.

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Stahmann's latest agricultural experiment was with geese.

Hoe Hands. Troubled by the fact that his cotton plants had to be constantly hoed to keep them from being choked by wild grass, Stahmann heard that geese will eat such weeds but won't eat the cotton. Last year Stahmann built up a flock of 25,000 geese and found that they cleaned out the weeds just as well as Mexican hoe hands, who were hard to hire. Not only did the geese find their own food and enrich the soil with fertilizer, but when the cotton crop was harvested they could be sold. But they were not popular. Reason: high price.

An engineer-trained farmer, Stahmann runs his farm like a factory. When he took up pecans, for example, he cut down the labor needed for tree-shaking with a tree-shaking machine, something like a reducing vibrator. For his geese, Stahmann began a scientific test of the market, priced them low (i.e., only 20¢ profit per bird), found that housewives snapped them up as bargains. He set up batteries of incubators and brooders, invested \$80,000 in an eviscerating and quick-freeze plant. His geese are now laying at the rate of 80,000 eggs a month, and Stahmann is hatching goslings at the rate of 2,000 a day. When he reaches capacity production he expects to be quick-freezing 2,500 oven-ready geese daily, for a net profit of some \$125,000 a year—provided that housewives take to geese as they have to chicken.

Lend-Geese Plan. Stahmann is selling eggs and goslings to farmers all over the valley, encouraging them to start goose farms of their own. Since he has not enough cotton acreage to "run" all the geese he can slaughter, Stahmann has set up another plan. He sells five-week-old geese to other farmers at a low price, to use as hoe hands in their own cotton patches. After the geese have fattened for twelve weeks he buys them back at around the original price, for slaughter. As a result of all this goose-swapping, the farmers get free weeding and free fertilizer, Stahmann free fattening.

Stahmann is looking beyond the mere marketing of frozen geese, is already figuring out new commercial uses for leathers and down (e.g., a goose-down powder puff), expects to sell a lot of down for army bedrolls. Eventually he thinks he may make more out of the feathers than the geese.

AUTOS

Plymouth Progress

Chrysler's Plymouth division began production last week of a new semi-automatic hydraulic transmission system similar to Dodge's fluid drive. With it, the clutch is used only to get into high gear and reverse; after that, no shifting is needed. Plymouth, which will get into full production by April, expects to sell Hy-Drive on 40% of its 1955 output. Cost as optional equipment: \$145.80, or at least \$30 cheaper than the automatic drives of competitors.

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MILESTONES

Married. Alice Bauer, 25, tiny (5 ft. 1½ in.), long-driving golfer, famed as a barnstormer with younger sister Marlene ("the beautiful Bauers"); and Robert Hagge, 25, towering (6 ft. 5 in.) golf pro; in Sarasota, Fla.

Married. Ginger Rogers, 41, durable blonde cinemactress (*Kitty Foyle*, *Monkey Business*); and Jacques ("Jacky") Bergerac, 26, French cinema novice who met Ginger in Europe last summer, followed her to Hollywood and an M-G-M contract; she for the fourth time, he for the first; in Palm Springs, Calif.

Married. Ralph Vaughan Williams, 80, dean of Britain's composers (*Sinfonia Antartica*, *Pilgrim's Progress*); and Mrs. Ursula Wood, fortyish, widow-writer; both for the second time (his first wife died at 80 in 1951); in London.

Died. Dr. Alexander Loudon, 60, Dutch career diplomat, ambassador to the U.S. from Queen Wilhelmina's wartime exile government, since 1951 secretary general of the dormant Permanent Court of Arbitration; of a heart attack; in The Hague.

Died. Ben Ames Williams, 63, bestselling novelist (*The Strange Woman*, *Leave Her to Heaven*); of a heart attack while playing in a curling match; in Brookline, Mass. Husky, Mississippi-born Ben Williams sweated out 83 short stories at night during his Boston newspaper days before making a sale, thereafter sold some 500. Longest of his 30-odd full-blown novels was 1947's *House Divided*, a 1,514-page, meticulously documented account of the South and the Civil War; a sequel, *The Unconquered*, is scheduled for publication this summer.

Died. Lolita Sheldon Armour, 83, wealthy widow of Meat Packer J. Ogden Armour (son of Packing House Founder P. D. Armour); in Lake Forest, Ill. A queen of Chicago society through World War I, she fell on hard times as the collapse of the top-heavy meat market at war's end began melting away her husband's \$150 million Armour-plated fortune. When he died in 1927, she inherited debts that ate up her personal fortune, forced her to move from sumptuous, 846-acre "Melody Farm" (now the site of Lake Forest Academy) to a modest Chicago flat, and left her with little more in the till than 400 shares of seemingly worthless stock in an oil-cracking company which her creditors wouldn't touch. Less than four years later, the oil-cracking rights were sold to Standard Oil of California and Shell Union in a deal that netted Mrs. Armour \$8,216,058. She promptly moved back to the North Shore, invested grandly in Chicago real estate, made a sensational social comeback, and passed her remaining days as a patron of the arts, philanthropist, horticulturist and collector of glass dogs.

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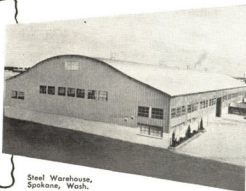
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CINEMA

New Voyagers

The bright future of three-dimensional films (TIME, Feb. 9) was Hollywood's No. 1 topic of talk. Said Movie Spokesman Eric Johnston last week: "This may well go down in history as the year 1953-D." Wrote gossipist Louella Parsons: "Nothing since the atomic bomb has struck the motion-picture industry with such force..."

The fuse of the bomb was the unexpected public interest in depth pictures. When the recent big box-office returns started coming in from 3-D movies, the rush began for the vaults and the warehouses to dust off and improve 3-D equipment. The basic principles of three-dimensional films have been kicking around for more than 25 years--e.g., audiences back in 1937 put on red & green glasses to watch Pete Smith's "Audioscopes."

The producers, their sensitive nerves tuned to public reaction, have made a calculated gamble that the interest is permanent rather than just a passing fad.

The problem is how to serve up the new product. The public will ultimately decide the issue by deciding whether to buy tickets to see a 3-D film with Polaroid glasses, or to see, without glasses, a three-dimension "illusion." The ideal solution may come from some hard-working engineer who figures out a true stereoscopic system which requires no glasses. This would be Hollywood's best answer to television, just as sound pictures answered the vaudeville stage in the early '30s.

Meanwhile, some sort of standardization for exhibitors is a problem. Exhibitors were invited to Manhattan last week to meet the Society of Motion Picture and Television Engineers to hash the matter over. At the moment, each system has its enthusiastic roster. Fox's Spyros P. Skouras, flying off to scout the 3-D foreign field, predicted that by next October some 2,500 theaters across the country will be equipped for Cinemascope.

Catching some of Hollywood's excitement, the New York *Herald Tribune* editorialized on the 3-D age: "The flat screen, the silent screen, the uncluttered stage of Shakespeare and Marlowe, even the book in an armchair before the fire, all have had their stimulating moments. What wonders may now be expected of a medium which out-engulf all these predecessors and makes every man a voyager to a brave new world!"

New Picture

The Magnetic Monster (Ivan Tors; United Artists). The monster in this crackling mixture of science and fiction is a newly discovered radioactive element that grows so fast and has such a powerful magnetic field that it threatens to destroy the earth. In the nick of time, the substance is destroyed by being fed an outside dose of electric power.

Directed at a breakneck pace by Co-Author Curt Siodmak, *The Magnetic*



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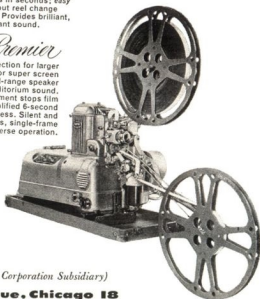
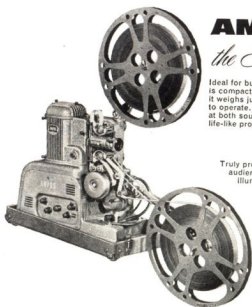
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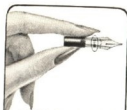
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Monster is crisply acted by Richard Carlson and King Donovan, as scientists combating the radioactive threat. But the picture's real stars are technological: Geiger counters, electronic microscopes, cybernetic machines. There are also learned references to isotopes, alpha particles, implosions. Clocks stop and metal objects go slithering around under the influence of the magnetic force. A race against time to kill off the element is accomplished by jet plane. The whole thing is



RICHARD CARLSON
In the deltatron, a deadly dose.

up-to-the-minute and quasi-scientifically hair-raising. Best sequence: a flickering, high-voltage climax as the menacing element is smashed to smithereens in a gigantic, subterranean deltatron.

Also Showing

Monsoon [The Film Group: United Artists] is a parched little melodrama set in a torrential downpour. An about-to-be-married couple (Diana Douglas and George Nader) arrive at the village of Ginjim in southern India to visit the girl's family. In Ginjim, the barometer is low and human passions are high. The family's younger daughter (Ursula Thiess), a child of nature who runs around in scanty outfits, takes the eye of her sister's fiancé. Before long they are cuddling in an abandoned temple, exchanging such lines as: "I will love you with my whole being and forever" and "Half a love is worse than none." To go with this deluge of dialogue, a monsoon sets in, to the accompaniment of native drums and chants. Filmed entirely on location, *Monsoon* is notable for a few vividly Technicolored views of the Indian countryside.

Invasion, U.S.A. (Albert Zugsmith-Robert Smith: Columbia) is a shoddy little shocker that combines a futuristic theme with old-hat moviemaking. A quartet of characters in a Manhattan bar

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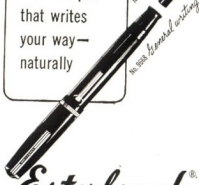
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TIME, FEBRUARY 16, 1953



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bears the news that the U.S.S.R. is atom-bombing the United States. In the ensuing carnage, the quintet—a tractor manufacturer (Robert Bice), a rancher (Erik Blythe), a Congressman (Wade Crosby), a TV reporter (Gerald Mohr) and a beautiful blonde (Peggie Castle)—are killed off.

A trick ending reveals all the preceding events to have been nothing more than a pipe dream resulting from mass hypnosis induced by a mysterious stranger (Dan O'Herlihy) as a plea for preparedness. To go with this stock plot is a good deal of stock newsreel footage of atomic explosions and battle scenes. The newsreel shots give the picture what little authenticity it has.

Curtain Up [J. Arthur Rank; Fine Arts] gets some comic hyplay out of the rehearsal of a play by a British rural repertory company. The play itself is a rather improbable confection called *Tarnished Gold*, in which most of the characters seem to be named Jeffrey and Reggie and most of the dialogue seems to consist of "dahling" and "deah boy." Rehearsals are almost at a standstill because the aggressive authoress (Margaret Ruth-erford) is at loggerheads with the director (Robert Morley), who is at odds with the cast and crew. Additional complications set in when the director falls into the orchestra pit and the authoress takes over his job. *Curtain Up* has a mildly comic sparkle, but it is often more giddy than witty.

CURRENT & CHOICE

Peter Pan. J. M. Barrie's fantasy about "the boy who would not grow up," in a freewheeling, feature-length, Technicolor cartoon adaptation by Walt Disney (TIME, Feb. 2).

The Little World of Don Camillo. A film version of Giovannino Guareschi's bestselling novel about a militant parish priest and a Communist mayor; with France's Fernandel, Italy's Gino Cervi (TIME, Jan. 19).

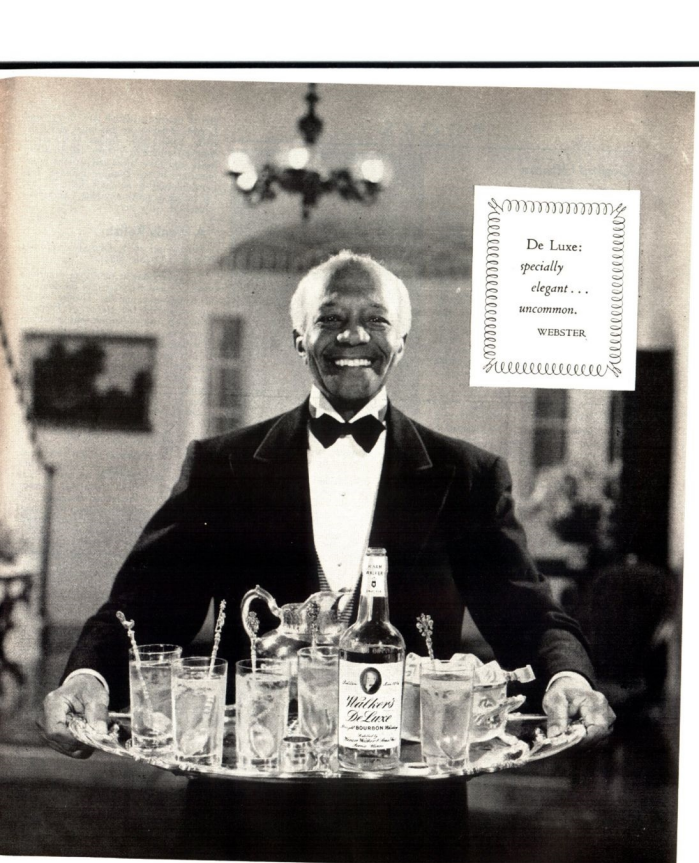
Moulin Rouge. Director John Huston's colorful, exuberant film biography of French Painter Henri de Toulouse-Lautrec; with José Ferrer (TIME, Jan. 5).

The Member of the Wedding. Carson McCullers' poetic play about a twelve-year-old girl's growing pains; with Julie Harris, Ethel Waters and Brandon de Wilde in their original Broadway parts (TIME, Dec. 29).

Come Back, Little Sheba. William Inge's Broadway hit about two mismatched people, faithfully transferred to the screen; with Shirley Booth, Burt Lancaster (TIME, Dec. 29).

Forbidden Games. A small French masterpiece that looks at a groupup's warring world through the realistic eyes of a child (TIME, Dec. 8).

Hans Christian Andersen. Producer Sam Goldwyn's lavish musical fairy tale, in Technicolor, about Denmark's great spinner of fairy tales; with Danny Kaye, French Ballerina Jeanne Marie (TIME, Dec. 1).



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BOOKS

Capital Offense

A DOG'S HEAD (149 pp.)—Jean Du-tourd—Simon & Schuster (\$3).

When Madame Du Chaillu gave birth to a son with a puppy dog's head, she was understandably distressed. "What will people say?" she cried.

Except for his spaniel's head with its "long, flapping ears [and] wide, gaping jaws," little Edmond was a normal child. In moments of optimism, his father, M. Du Chaillu, saw no reason why Edmond should not take up law, for instance. But even as a youngster, Edmond developed some disturbing manners—such as fetching the daily paper between his teeth. He had, it seemed, "the soul of a man," but he was dogged by what his father called "canine predestination."

School was a trial for Edmond, "Your classmate has a very fine dog's head," said the teacher to his class on Edmond's first day. "He has no reason to be ashamed of it, and you have no reason to tease him. I rely on your good manners, your charitable natures and your kind hearts." But these virtues are not well developed in schoolboys. Edmond's colleagues chained him to posts in the school yard and forced him to bark. "Who takes you out before breakfast," they asked, "your mother or your father?"

Shaved to the Hide. After his schooling came military service. "Ah-ha!" barked the first sergeant when Edmond reported. "He's trying to be smart . . . He wants to attract attention. Very well! He shall learn . . ." Edmond's head was shaved to the hide, a forage cap was set atop it. "Eyes . . . front!" bawled the sergeant. "Du Chaillu, keep those jaws shut . . . D'you want a bone? . . . I'll learn yer . . . I've broken in tougher bastards than you!"

Edmond's parents were so happy without him that when he returned from the army they pressed some money into his hand and begged him never to come back. But a kindly bank manager hired Edmond as a clerk, and Edmond did so well (the customers appreciated his "good breeding") that he might have remained a bank clerk forever, had not a female employee played tag with his trusting, spaniel-like affections. Edmond began to gamble in the stock market, and soon became wealthy. He bought a painting by Rosa Bonheur called *Sheepdog Pursuing a Sheep and Woman with Dog by Matisse*.

Edmond was prominent in high society. He discovered that "ninety per cent of women are for sale" and proceeded to buy them. Thanks to the bank notes in his hip pocket, his head began to seem attractive rather than repellent to fashionable people. Above all, he found a woman who genuinely loved him.

And Taught a Lesson. French Author Dutoird might well have dropped his story at this point, had it been his intention simply to exorcise the human race for its treatment of those who are physically



EDMOND DU CHAILLU
"He shall learn," barked the sergeant.

afflicted. Instead, he presses on in his treble, deadpan prose to teach a lesson to the afflicted of the world as well. The happier Edmond becomes, the more worried he grows. The more his mistress, Anne, adores him, the more convinced he is that she must be mad to love a man with a dog's head. He sends her to a psychiatric hospital for treatment; when she comes out, she is as bad as ever.

Not that it matters; by then, Edmond, too, has lost most of his wits and all of his money. He has also put his psychology into reverse: instead of trying to behave like a normal human being, he now strug-



HOGARTH'S FIELDING
"Teach me mankind," said the author.

gles to become a normal dog. French and English reviewers of this blunt and ferocious book have likened 32-year-old Author Dutoird to Voltaire and Jonathan Swift, and have sifted out various interpretations of the Dutoird message. Dutoird himself is no great help: "I am not trying to prove anything," he says— "merely to tell a story."

"A Manly Relish"

HENRY FIELDING (1,183 pp.)—F. Homes Dudden—Oxford (\$21).

One dreary day in June 1754, a curious piece of goods was lugged to the dockside at Rotherhithe, on the Thames, to be stowed aboard the *Queen of Portugal*, bound for Lisbon. To the staring navvies it must have looked rather like the corpse of a drowned man, bloated and discolored. In fact, the man was alive, though drowning inwardly of dropsy and so weak that he could scarcely move a finger. There was nothing for it but to strap him in an armchair and hoist him over the side like any common lading. As the winch turned and the invalid rose lurching, the sailors and dockmen burst into jeering laughter at the pitiful figure.

Thus did England, in a careless age, make a farewell to her first great novelist—whom she considered at best a hack writer and at worst a national disgrace. Some of the discerning disagreed, and half a dozen generations have since made what posthumous penance can be made for England's incomprehension of Henry Fielding—they have stayed awake a million and one nights reading his ribald masterpiece, *Tom Jones*.

Some of the mud slung at Fielding in his lifetime has stuck through the centuries, but the last of it is scraped away in *Henry Fielding*, by Frederick Homes Dudden, master of Oxford's Pembroke College, a biography which must now become the standard work on Fielding. As a biographer, Master Dudden is as dull and honest as an old pewter pot; but he brims nevertheless with the sloshing ale of Fielding's vitality, and time & again the rollicking old genius seems to seize the pot in his pudgy fist, slam the table, and roar out his irrepressible toast to life, and again life.

The Manners of Comedy. Fielding came of the cadet line in the family of the Fielding Earls of Denbigh. His father was a roistering colonel who so mismanaged his estate that he could not even supply his children with fit beer, and young Henry, as he complained himself, was "forced to drink water for several days together."

At 17, Henry lit his candle at both ends, and rushed off to singe the fashionable moths in London and Salisbury. He was a big, ruddy-faced fellow, standing over six feet, with a chest like a barrel and a profile like something in a Punch & Judy show. His eyes, however, were "dark," and as full of sweetness as of fire," and his wit and intellect were already honed to a cutting edge. In London's beau monde of 1727, the petticoats rustled and the epigrams bristled where young Henry passed;

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he appeared to like the sound of petticoats best.

At 20, however, Henry was getting weary of the swim, and he tried to trouble the fashionable waters with his first play, *Love in Several Masques*, a deft little comedy of London manners. An excerpt from the conversation of a Fielding fop: "Reading, sir, is the worst thing in the world for the eyes; I once gave in to it, and had in a very few months gone through almost a dozen pages . . . But I found it vastly impaired the lustre of my eyes. I had, sir, in that short time, perfectly lost the direct ogle."

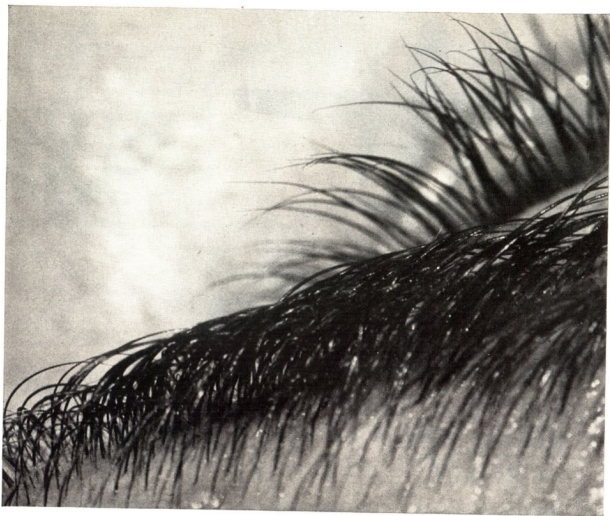
After a year and a half of study in Holland, Henry came back to London determined to capture the theater. In six months he wrote four plays. All were staged, and one, a brilliant parody called *The Tragedy of Tragedies*, was a smash hit. In the next ten years, Fielding dashed off more than 20 plays. Bernard Shaw thought Fielding "the greatest practicing dramatist" England produced between Shakespeare and himself; most other critics rate him at the top of the second rank.

Novelist Discovered. For some of his contemporaries, Fielding got a little too good. His satire, *The Historical Register for the Year 1736*, subjected the Walpole ministry to ridicule, and in revenge the ministry passed a censorship bill and swept Fielding's plays off the boards. At 30, Fielding was ruined. Moreover, he had several years before eloped in a hot-headed moment with a poor but beautiful girl, Charlotte Cradock, and now he had a wife and two children to support.

At this point, Fielding found his true talent. In 1740 the first English novel, Samuel Richardson's *Pamela*, was published, and swept the country with amazement. Fielding read it and, enraged at Richardson's sentimental blathering, sat down and wrote a parody, *Shamela*. In the writing, he discovered that he was a novelist, and in a few short months produced his own novel, *Joseph Andrews*.

It was the irony of Fielding's life that at the moment of his success he lost his happiness. He was stricken at 34, during the writing of *Joseph Andrews*, with gout. At the same time, his daughter Charlotte fell sick and died, and his wife came down with an undiagnosed disease that killed her three years later. The shock of her death put Fielding in a condition "approached to frenzy"; for a year he could write nothing. His only consolation was to talk to his wife's maid, who had loved her mistress dearly, and whom he kept on as his housekeeper. Three years later, to the scandal of London, he married her; and (to give scandal its due) she presented him with a son three months after the wedding. Meanwhile, Fielding had settled down to the writing of *Tom Jones*.

The Archetypes of Fiction. "Teach me," wrote Fielding in his preface, "to know mankind better than they know themselves . . . Imitation here will not do the business. The picture must be after Nature herself." It was the birth of the realistic novel. The characters laid down with narrow-eyed precision are the archetypes of fiction.



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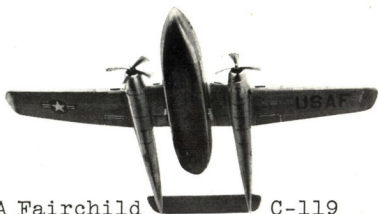
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types of English fiction: the worthy squire, the eccentric clergyman, the hero strong in the arm and weak in the head, the treacherous stepbrother, the pure (but reasonable) heroine, the vicious lady of quality, the canting thief.

After *Tom Jones*, which Fielding published when he was 41, the government gave him a small sinecure, the magistracy of Westminster. Fielding promptly enlarged his district, and in the next five years established himself as a legal reformer. He set up the first effective police force in London (the famous Bow Street Runners), broke the power of the gangs that had long terrorized the city.

At 46, he collapsed from a combined attack of jaundice, dropsy and asthma. The next year, no better, he sailed for Lisbon. He died there three months later, yet to the last, he kept his spirit calm and cheerful and never lost what Thackeray called his "manly relish of life." His last letter home bears witness: "I must have from Fordhook likewise four hams, a very fine hog fattened as soon as may be and being cut into flitches sent me, likewise a young hog made into pork and salted and pickled in a tub. A vast large Cheshire cheese, and one of Stilton, it to be had good and mild . . . God bless you and yours."

Novelist as Critic

THE MAN FROM MAIN STREET (371 pp.)
—Edited by Harry Maule and Melville Cane—Random House (\$3.75).

Like a good many other U.S. novelists who get a kick out of posing as intellectual primitives, Sinclair Lewis was much more of a literary fellow than he let on. Between novels he wrote almost a million words of essays, sketches and reviews. In *The Man from Main Street*, two of Lewis' associates have combed together a miscellany of his nonfiction which contains its full quota of transient fluff but also proves that Lewis had a lively if undisciplined gift for criticism.

Most of Lewis' pieces about other people's books were really implicit defenses of his own. Throughout his life he kept up a running journalistic battle in behalf of realism, by which he meant his idea that the American village could be "as inquisitorial as an army barracks" and the American businessman "the most grievous victim of his own militant dullness." At the same time, Lewis kept firing away at his literary enemies: the "genteel philosophy" personified in William Dean Howells, a writer with "the code of a pious old maid whose greatest delight was to have tea at the vicarage"; literary commercialism, which bent the imagination to a soap-suds formula, and highbrow professors who "like their literature clear and cold and pure and very dead."

The single most interesting piece in *The Man from Main Street* is an unpublished introduction to *Babbitt* in which Lewis discussed his caricature of "the Tired Business Man . . . who plays third-rate golf and first-rate poker at a second-rate country club." But there are other, highly



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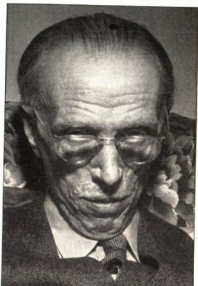
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readable things: a sly reminiscence of a month spent with Upton Sinclair in a Utopian-socialist community; a group of sketches about his apprenticeship as a reporter; a picture of Jack London trying to read Henry James and bursting out with a wail: "Do any of you know what all this junk is about?"

In *Babbitt*, *Main Street* and other novels, Sinclair Lewis broke through the lace curtain of gentility and poured satiric wrath on the American Yahoo—but later he failed to realize that the fight he had fought was over and won. In his articles he kept shadow-boxing at opponents he



M. Rudolph Vetter

SINCLAIR LEWIS

For Yahoos, a cheerful pathologist.

had knocked out years before, and perhaps it was this tedious concentration on the bogies of his youth that made his later books seem like watery rewrites of his best work.

What saved Lewis from becoming a bore was his love for the American scene, and his self-perception. In an obituary he once composed for himself, he described Sinclair Lewis as "a cheerful pathologist, exposing the clichés and sentimentalities of his day"—and then added: "It is evident that Mr. Lewis smote... sentimentality because he knew himself to be, at heart, a sentimentalist."

Soup Opera

THE BIRDS AND THE BEES (244 pp.)—James Aswell—Rinehart (\$3).

A rung or so below the problem novel on fiction's ladder stands the predicament novel. This type of fiction might also be called soup opera, since the hero or heroine usually gets in the soup in the first chapter and doesn't get out till the last. Soup-opera books have a further important characteristic: after modest-sized editions in hard covers, they go quickly into huge editions in paperback—and become the reading of millions. *The Birds*



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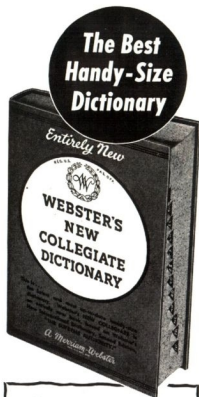


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and the Bees by James Aswell is a typical sample of the species.

Novelist Aswell's heroine, Rowdy, is rich, sweet, 17, and belongs to the want-to-be-lost generation. She is engaged to a handsome home-town boy (Rivermark, La.) who sells insurance and is as safe and sane as the Fourth of July without firecrackers. When he introduces her to a poetry-quoting New Orleans gambler, Randy Blane, Rowdy feels the "dark downbeat witchery" of the man melting her engagement ring.

That very night, Gambler Randy shows up outside Rowdy's window with a bullet wound in his upper arm and a plea of "Hide me" on his lips. A Congressman's son has been killed in a shooting brawl, and Randy is sure he will be tagged with the rap. Rowdy not only hides him, she takes charge of his getaway by car and speedboat.

As the plot thickens, Randy sickens. When his fever hits 104°, the runaways hole up with a heroin-peddling doctor who shoots Randy full of antibiotics. Randy recovers, but, at 39, he is sure that all of life's dice are loaded; he has little faith in second chances, especially sexy ones. He advises Rowdy to go home to her insurance salesman, which indeed she does, but not before she sees Randy cut down in a hail of bullets.

In spots, Author Aswell catches the seamy side of his native Delta country pretty well. But most of the time, *The Birds and the Bees* reads like a book that knows its destiny all too well—not the library shelf but the drugstore rack.

RECENT & READABLE

Out of Red China, by Liu Shaw-tong. A straight and human account of life under Mao Tse-tung's new order, by a young Chinese who took a close look, then ran for his life (TIME, Feb. 9).

The Little Madeleine, by Mrs. Robert Henry. Recollections of a girlhood in Paris during the early part of the century; a fine mixture of gentleness and Gallic realism (TIME, Feb. 9).

The Mongol Empire, by Michael Prawdin. First U.S. publication of a classic history of Genghis Khan and his successors; originally (1938) published in German (TIME, Feb. 9).

The White Rabbit, by Bruce Marshall. The incredible-but-true story of Yeo-Thomas, the Molyneux courier who turned British agent and became a leader of the French Resistance (TIME, Feb. 2).

The Little Emperors, by Alfred Duggan. An engagingly sardonic story of a 5th century bureaucrat doomed to watch from the bogs of Britain the decline & fall of the Roman Empire (TIME, Jan. 26).

The Shipwrecked, by Graham Greene. The career of a genteel rotter not scrupulous enough to be successful; a reissue of Greene's little-noted novel of 1935, *England Made Me* (TIME, Jan. 10).

The Complete Poems and Plays, by T. S. Eliot. The 61 poems and three verse plays that have earned their author the right to be known as the most influential poet of his day (TIME, Dec. 22).

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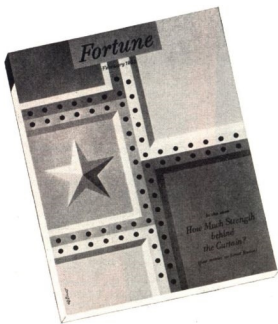
FORTUNE this month submits to the U. S. business community a detailed appraisal of Soviet strength, 1952 to 1955. In four articles totaling 25,000 words, FORTUNE has assembled in one place the best current information on:

★ The major economic assets, liabilities, and intentions of the second industrial power of the world (**The Kremlin's Plan V**, page 113).

★ The most dangerous military product of the Soviet economy (**The Red Air Forces**, page 120).

★ The seemingly unworkable management methods by which the Soviet economy is in fact worked, managed, and milked (**How Business Gets Done in Russia**, page 122).

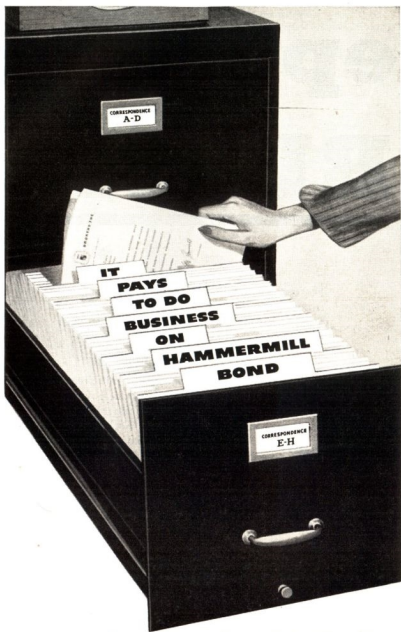
★ The standard of living that the Soviet economy, after the military "take," yields to the Russian people, the income disparities and class distinctions that divide Soviet society (**Soviet Society: From the Dacha Set Down**, page 125).



Some copies of FORTUNE's February issue have been set aside for TIME readers who wish to begin a subscription to FORTUNE with this unique and informative edition. Subscriptions are available at 12 issues for \$10. Write FORTUNE, Room 3390, Kittredge Bldg., Denver 2, Colo.

A special force of FORTUNE editors and researchers prepared this report. They were assisted by a number of recent refugees all of whom had held high business or industrial posts in the Soviet Union and by consultants from Columbia, Harvard and M.I.T.

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Nominal Speed. In Decatur, Ill., two women drivers who collided at an intersection told police they were in a hurry, gave their names as Ellen Rush and Loena Quick.

Headstrung. In Painesville, Ohio, William Marut, after wondering for weeks what had hit his head New Year's Eve, finally got around to showing the bump to a doctor, who found a .22 slug embedded in his scalp.

Trade Winds. In Depoe Bay, Ore., two motorists, one northbound, the other southbound on U.S. Highway 101, were blocked by a snowslide, exchanged cars and drove on.

Bargain. In Miami, Okla., while helping arrange merchandise for a church rummage sale, Mrs. Maude Jones forgetfully left her red purse containing \$20 on the counter overnight, learned the next morning when she arrived to pick it up that the sale was already under way and someone had bought it for 25¢.

Washington Slept Here. In Kearny, N.J., police were inclined to believe Station Attendant Louis Washington's story that he had slept through two burglaries of Red's Trucking Terminal when he fell into a drowse during questioning at police headquarters.

Clues. In Charleston, W.Va., Bessie Shaffer, reporting the theft of her car, observed that police would have no trouble recognizing it since it had no fenders, no doors, no headlights.

Cross Purposes. In Richmond, Sergeant Luther Seldon Jr. arrived home on a 30-day furlough from Munich to surprise his wife, found that she was en route to Germany to surprise him.

The Old One-Two. In Youngstown, Ohio, when R. Marino dashed across the street to stop policemen from towing his car from a no-parking zone, a policewoman gave him a ticket for jay walking.

Stand-In. In San Francisco, a stranger stabbed Lawrance Bridges in the neck, knocked him to the sidewalk, then said: "Pardon me. I thought you were Jerry."

Illegal. In Albany, N.Y., Attorney John Ford, representing Ralph Lambert in a stolen car case, swore out a warrant for his client's arrest, charging that Lambert had stolen his lawyer's automobile.

Blame-Weary. In Albuquerque, Purcell Felter got a divorce after declaring in a sworn statement from Japan that he joined the army to get away from a hypercritical wife: "I was blamed for the dust storms, the heat, the cold and all the natural phenomena indigenous to Albuquerque. I just couldn't take it any more."



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